City of Charlotte

Charlotte-Mecklenburg Government Center 600 East 4th Street Charlotte, NC 28202



Meeting Agenda

Monday, October 6, 2025

Charlotte-Mecklenburg Government Center, Room CH-14

Jobs and Economic Development Council <u>Committee</u>

Chairperson Malcolm Graham Vice Chair James Mitchell Council Member Ed Driggs Council Member Marjorie Molina Council Member Edwin Peacock

12:00 p.m. Jobs and Economic Development City Council Committee Meeting

The public and the media can view the meeting on the Government Channel or on the city's YouTube Channel.

Bank of America Stadium Modernization Ground Lease Update

Staff Resource(s):
Shawn Heath, City Manager's Office
Matt Hastedt, Finance
Kathleen Cishek, City Engineer
Anna Schleunes, City Attorney's Office
Steven Coker, CBI

Explanation

 Staff will provide an update on the Bank of America Stadium modernization project-related ground lease.

Action: Motion to move to Full Council

2. Economic Development Funding Projects Update

Staff Resource(s):

Todd DeLong, Economic Development

Explanation

- Staff will update Council on Economic Development funding projects:
- a. Excelsion
- b. Spangler's Market
- c. Do Greater
- d. The Institute

Action: Motion to move to Full Council

3. Digital Kiosks

Staff Resource(s):
Brandon Brezeale, Transportation
Lindsay Machak, Communications & Marketing

Explanation

 Staff will provide a brief update on the proposed Digital Kiosks, outlining their functionality, community benefits, implementation strategy, and proposed agreement terms to support installation in Charlotte.

Action: Motion to move to Full Council

4. Policy Referral: Small Business Support

Staff Resource(s): Alyson Craig, City Manager's Office Shahid Rana, Economic Development

Explanation

On September 22, 2025, the Mayor asked the Jobs and Economic Development to review current programs and initiatives that support small businesses, determine any additional considerations needed to support Charlotte's small business ecosystem, and determine any recommended policies or approach for consideration from Council. As background, the Neighborhood Equity and Stabilization Commission (NEST Commission) made recommendations that included goals of empowering businesses and emphasizing the importance of retaining legacy businesses and supporting local entrepreneurship as the City invests in the growing infrastructure needs. The committee should also consider how the city can partner with Mecklenburg County to ensure measures are in place to mitigate small business displacement pressure where infrastructure investments are being made.

Action: Information Only

Adjournment