

Foard House (7410 Shady Lane)



The Foard House (circa 1968) is a striking example of the Contemporary Modernist style and is significant for its adherence to the tenets of “high style” modernist architecture. The flat-roof design, the use of modern materials on the exterior and throughout the interior, the integration of the house into the landscape, and the efficient design of the relatively modest-sized house make the Foard House an important artifact of post-WWII architecture in Charlotte. The property is also a significant artifact of the swift and radical transition of East Charlotte from rural to suburban after WWII. This modern and progressive house design seems to reflect the progressive and creative personalities and work of the builders/owners, Cecil Jerome Foard and Nancy Foard. As the owners of Sign Arts, they were responsible for producing, designing, and installing signs for the burgeoning banking industry in Charlotte, as well as many of the other commercial enterprises in the city. The recommended designation is for the interior and exterior of the house and the associated parcel of land.

