

Charlotte Has A Lot

ECONOMIC DEVELOPMENT & WORKFORCE COMMITTEE

1

Small Business Month

44*
EVENTS

3,700+
VIDEO VIEWS

190*
KICKOFF
ATTENDANCE

30,000+
LINKEDIN
IMPRESSIONS



#31DaysOfBiz

* Small Business Month record



SBM Kickoff (May 4)



MICA Awards (May 20)

2

Charlotte Has a Lot: June-July 2026

- **June 4-6:** Banana Ball in CLT (Truist Field)
- **June 5-7:** Taste of Charlotte Festival (Uptown)
- **June 8:** Top Chef: Carolinas Finale (Bravo TV and Peacock)
- **June 8-12:** Charlotte Fintech Week
- **June 19:** University City Juneteenth Art Fest
- **June 19:** Do Greater Sparkhouse Ribbon Cutting
- **July 1-5:** U.S. Taekwondo National Championships (Convention Center)
- **July 12-14:** School Nutrition Association National Conference
- **July 29:** MLS All-Star Game (Bank of America Stadium)

