

City of Charlotte

Charlotte-Mecklenburg Government Center 600 East 4th Street Charlotte, NC 28202

Legislation Text

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International Business Strategy - 15 minutes

Staff Resource(s):

Tracy Dodson, City Manager's Office Christina Thigpen, Economic Development Alexis Gordon, Economic Development

Explanation

- Action: This item was referred to committee on June 6, 2022. The committee will:
 - Review current work programs and policies related to international businesses.
 - Work with the Charlotte International Cabinet, other international organizations, and applicable NC programs to identify a scope of services and funding source for a study to develop a strategy/plan specific to Charlotte's global business interest.
 - Propose any new or revised plans or policies that Committee recommends for promoting international business based on study findings.