

## Legislation Text

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### Center City All In 2040 Vision Plan

**Action:**

**To consider approval of the Charlotte-Mecklenburg Planning Committee's recommendation to adopt the Center City 2040 Vision Plan.**

**Committee Chair:**

Julie Eiselt, Transportation, Planning, and Environment

**Staff Resource(s):**

Taiwo Jaiyeoba, City Manager's Office  
Monica Holmes, Planning, Design, and Development

**Explanation**

- The Center City 2040 Vision Plan (Plan) updates prior Center City Vision Plans, including the vision, goals, and focus areas to reflect the changing dynamic in Center City.
- The Plan focuses on the area located within a two-mile ring from the intersection of Trade and Tryon Streets in Council Districts 1, 2, and 3 and was created by compiling extensive input from community leaders, business owners, residents, and other stakeholders. It envisions a Center City that is inclusive, resilient, and diverse.
- The plan includes a Preamble that outlines what the Vision plan is and language that outlines that the vision plan is aspirational in nature and does not commit the city to funding any particular recommendation or project.
- Recommendations in the plan will require additional study and will be developed into more specific projects or actions that can then be funded and implemented by partners as appropriate.
- The Planning Committee voted unanimously (six to none) to recommended to adopt the plan.
- The County will vote to endorse the plan in early 2022 following the City's recommendation.

**Community Input**

- The project management team held multiple public meetings and facilitated several Steering Committee meetings throughout the process. Beginning in late summer 2019 and continuing through 2020, the team had several rounds of engagement that included pop-up events, a Mobility Summit, the Innovators Action Forum, and Library Branch Outreach events. During the COVID-19 pandemic, outreach included an online community meeting in November 2020.
- At the November 22, 2021 Business Meeting, City Council held a public comment period on the Plan. Nine people gave comments on the plan, with all of them showing support.

**Plan Recommendations**

- The Plan includes a refreshed vision statement, along with goals and implementation strategies to achieve that vision.
- The Plan includes 10 focus areas, inside and adjacent to Uptown Charlotte, including Second Ward, the Blue Line/Silver Line crossing, Tryon Street, Brevard Street, and the Foundry District/Cedar Yards.

**Transportation, Planning, and Environment Council Committee**

- Prior to fall 2021, the Plan was presented for information at several earlier Transportation,

Planning, and Environment Council Committee meetings, including two additional meetings in 2021 and once each in 2019 and 2020.

- The Plan was presented for information and discussion at the September 22, 2021 Committee meeting.
- On October 25, 2021, the Committee voted unanimously (Council members Eiselt (Chair), Driggs, Newton, and Winston) (Vice Chair Egleston was absent) to refer the Plan to the full City Council for public comment.

**Next Steps**

- Incorporate policy goals into future planning and the Unified Development Ordinance.
- Coordinate with City departments on next steps and further studies to examine the recommendations and prioritize.

**Attachment(s)**

The Center City Vision Plan can be found at [www.Allin2040.com](http://www.Allin2040.com).  
November 22, 2021 Presentation