

Legislation Text

File #: 15-16560, Version: 1

Replacement of Charlottenc.gov Website

Action:

- A. Authorize the City Manager to negotiate and execute a contract with Granicus, LLC to replace, implement, and maintain charlottenc.gov;**
- B. Authorize the City Manager to approve price adjustments and to amend the contract consistent with the purpose for which the contract was approved; and**
- C. Authorize the City Manager to purchase such additional software licenses, modules, services, maintenance, and support as required to maintain the system for as long as the City uses the system.**

Staff Resource(s):

Reenie Askew, Innovation and Technology
Jason Schneider, Charlotte Communications and Marketing

Explanation

- The City's public-facing website, charlottenc.gov, is currently built and managed on Microsoft SharePoint 2013 and has been on this platform in earlier versions since the late 1990s.
- The website includes pages for elected officials and all City departments, including those that are uniquely branded such as Charlotte Water, the Charlotte Area Transit System, and the Charlotte-Mecklenburg Police Department.
- The City and residents will benefit from an updated user interface that is simpler and easier to use, allows for integration with other digital platforms, and facilitates social engagement opportunities.
- On May 27, 2021, the City issued a Request for Proposals (RFP); eight responses were received.
- Granicus, LLC best meets the City's needs in terms of qualifications, experience, cost, and responsiveness to RFP requirements.
- Annual expenditures are estimated to be \$360,000 for the first year and \$120,000 each year thereafter.
- As a result of this website replacement, residents will benefit from a more robust and user-friendly site.

Charlotte Business INclusion

Per Charlotte Business INclusion Policy: Part C: Section 2.1(a) The City shall not establish Subcontracting Goals for Contracts where (a) there are no subcontracting opportunities identified for the Contract; or (b) there are no MBEs or SBEs certified to perform the scopes of work that the City regards as realistic opportunities for subcontracting.

This contract meets the provisions of (a) - No subcontracting opportunities.

Fiscal Note

Funding: General Capital Investment Plan and Innovation and Technology Operating Budget