

Legislation Text

File #: 15-13227, Version: 1

U.S. Department of Housing and Urban Development Education and Outreach Grant

Action:

- A. Accept a grant in the amount of \$17,500 from the U.S. Department of Housing and Urban Development for education and outreach, and**
- B. Adopt a budget ordinance appropriating \$17,500 in grant funds to the Fair Housing Assistance Program.**

Staff Resource(s):

Willie Ratchford, Community Relations
Melissa Baker, Community Relations

Explanation

- The U.S. Department of Housing and Urban Development (HUD) recently notified the city of a supplemental award of \$17,500 to the fiscal year 2020 Fair Housing Assistance award.
- The supplemental funding is intended to provide education and outreach on fair housing practices and procedures to Mecklenburg County's immigrant and refugee population.
- Through partnerships with Norsan Media, Choice Translating Services, and Charlotte Communications, the following outreach is planned:
 - Run fair housing advertisements on Spanish radio stations,
 - Develop public service announcements to be shared on the city's social media,
 - Print fair housing brochures in English, Spanish, French, Vietnamese, Arabic, and Hmong,
 - Acquire fair housing promo items such as refrigerator magnets in English, Spanish, French, Vietnamese, Arabic, and Hmong, and
 - Staff informational tables at two festivals: the UNC Charlotte International Festival and the Asian Festival.
- This work is anticipated to be completed by January 31, 2021.
- There is no local match required.

Fiscal Note

Funding: HUD Grant

Attachment(s)

Budget Ordinance
Education and Outreach Grant Statement of Work