

Legislation Text

File #: 15-11867, Version: 1

Rezoning Petition: 2019-103 by Charlotte Planning, Design & Development Department

Summary of petition:

This text amendment proposes to update the sign regulations to:

- 1) simplify the regulations making them easier to use and understand, with added graphics;
- 2) provide consistency and uniformity in standards across similar zoning districts;
- 3) modify the standards for sign size, materials, location, lighting, portability, quantity and height;
- 4) provide greater flexibility by allowing more signs without a permit, but subject to specific standards;
- 5) introduce new sign types, including A-frame sign, accessory use sign, light pole banner, multi-use planned development ground sign, roof sign, skyline sign, temporary outdoor sales sign, vehicle dealership temporary sign, wall sign (painted), and wall sign (projected);
- 6) create content-neutral sign standards, to be consistent with a recent U.S. Supreme Court ruling; and
- 7) move the procedures for obtaining a sign permit into a separate document.

Planning Committee Recommendation:

The Planning Committee voted 7-0 to recommend **APPROVAL** of this petition with the following modification: Relocate Section 13.6, "Definitions" to come after Section 13.4 and renumber the sections accordingly.

Staff recommendation:

Staff recommends approval of this petition.

Attachments:

Planning Committee Recommendation
Final Staff Analysis
New Chapter 13
Text Amendment to the Zoning Ordinance