

Legislation Text

File #: 15-10355, Version: 1

Airport Parking and Revenue Control System and Online Booking System

Action:

- A. Approve a five-year contract with Designa Access Corporation to provide a Parking and Revenue Control System and associated maintenance and monitoring services necessary to keep the system operational,**
- B. Approve a five-year contract with KMP Associates, Ltd. t/a Aero Parker to provide an Online Parking Reservation System and support services necessary to maximize Aviation's use of the system,**
- C. Authorize the City Manager to approve price adjustments and amend the above contracts consistent with the City's business needs and the purpose for which these contracts were awarded, and**
- D. Authorize the City Manager to purchase such additional software licenses, hardware, and associated services as needed from time to time to optimize the City's use of the system.**

Staff Resource(s):

Brent Cagle, Aviation
Haley Gentry, Aviation

Background

- Aviation is currently developing a Strategic Parking Business Plan to modernize the Airport parking program to both enhance the customer experience and promote additional revenue growth.
- The recommended enhancements include the modernization of the Parking and Revenue Control System (PARCS) and the implementation of an Online Parking Reservation System (OBS).
- The Airport PARCS enables and facilitates the physical parking access and payment processing within the parking garages and lots.
- The OBS will integrate with the PARCS to allow passengers to reserve parking in their chosen parking product prior to their actual trip.

Explanation

Action A

- On August 28, 2018, the City issued a Request for Proposals; six proposals were received.
- Designa Access Corporation was selected due to its qualifications, experience, and responsiveness to the PARCS RFP requirements.
- The contract with Designa includes the replacement of all PARCS hardware and infrastructure currently in use at the Airport, and includes the ability for the system to integrate with the Airport's selected OBS.
- The estimated cost for the contract is \$8,915,062 which includes implementation and maintenance

and monitoring services for a five-year term.

Action B

- On October 30, 2018, the City issued a Request for Proposals; seven proposals were received.
- KMP Associates, Ltd. t/a Aero Parker was selected due to its qualifications, the creativity of its proposed solution, and the responsiveness of its proposal to the RFP requirements.
- The contract includes the implementation of the OBS including integrating with the Airport's website and the PARCS as described above.
- KMP Associates, Ltd. t/a Aero Parker will also provide commercial management services which include marketing, digital optimization, customer support services, and product yield management.
- The estimated cost for the contract is \$4,929,081 which includes implementation and commercial management services for a five-year term.

Charlotte Business INclusion

Action A:

No subcontracting goals were established because there are no opportunities (Part C: Section 2.1(a) of the Charlotte Business INclusion Policy).

Action B:

No subcontracting goals were established because there are no opportunities (Part C: Section 2.1(a) of the Charlotte Business INclusion Policy).

Fiscal Note

Funding: Aviation Community Investment Plan and Aviation Operating Budget