

## Legislation Text

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File #: 15-9172, Version: 1

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### SouthPark Cultural Loop Framework Plan

#### **Action:**

**Authorize the City Manager to negotiate and approve a contract up to \$300,000 with Kimley Horn and Associates, Inc. for planning services for the SouthPark Cultural Loop Framework Plan.**

#### **Staff Resource(s):**

Tracy Dodson, City's Manager's Office  
Fran West, Economic Development  
Mike Davis, Engineering and Property Management

#### **Explanation**

- This project will create a design and implementation plan for the SouthPark Cultural Loop as identified in the SouthPark Comprehensive Neighborhood Improvement Program (CNIP). The SouthPark Cultural Loop will be an iconic urban trail for cyclists and pedestrians that connects neighborhoods, shops, restaurants, hotels, and parks in the SouthPark activity center. This project will be planned with interactive input from the adjacent neighborhoods, businesses, employers, and developers in SouthPark.
- The Cultural Loop was identified as one of the top 15 SouthPark CNIP projects. The top 15 prioritized projects are seen as the most transformative for the SouthPark activity center and its surrounding neighborhoods based on the vision and guiding principles (ranking criteria) established for building a stronger, vibrant, and more connected public realm throughout the SouthPark CNIP area. The SouthPark CNIP and Cultural Loop is located in Council District 6.
- Planning services will include but are not limited to public outreach, analysis, development of design palette, alignment refinement, identification of quick win opportunities, and implementation strategies.
- On July 18, 2018, the City issued a Request for Qualifications (RFQ); six proposals were received.
- Kimley Horn and Associates, Inc., is the best qualified firm to meet the City's needs on the basis of demonstrated competence and qualification of professional services in response to the RFQ requirements.
- City Council will be asked to approve a design phase at a future Business Meeting.

#### **Charlotte Business Inclusion**

The City negotiates subcontracting participation after the proposal selection process (Part C: Section 2.1 (h) of the Charlotte Business INclusion Policy). Kimley-Horn and Associates, Inc. has identified the following certified firms(s) to participate as project scopes are defined:

- Groundworks Studio, PLLC (SBE) (Public Art Integration)
- Yellow Duck Marketing, LLC (SBE) (Digital Marketing/Branding/Graphics)

#### **Fiscal Note**

Funding: General Community Investment Plan

#### **Attachment(s)**

Map