

## City of Charlotte

Charlotte-Mecklenburg Government Center 600 East 4th Street Charlotte. NC 28202

### Legislation Text

File #: 15-8242, Version: 1

# Information Technology Business Planning Research and Advisory Services

#### **Action:**

Approve a contract extension for a term of three years with Gartner, Inc. for information technology business planning services and resources, including licensing for Gartner's research knowledge base, benchmarking analytics, and diagnostic tools; and for Gartner analyst consultations, training and other related advisory services.

#### **Staff Resource(s):**

Jeff Stovall, Innovation and Technology

#### **Explanation**

- Innovation and Technology plays a critical delivery function for most City departments including information technology (IT) applications, infrastructure, information security, and public safety communications.
- Gartner, Inc. provides industry leading research regarding the information technology field. This
  includes subscriptions to a research knowledge base and analytic tools, as well as advisory services
  for on-demand access to Gartner analysts. These services have proven invaluable in helping our
  limited IT staff resources make important technology decisions in a timely manner.
- Gartner, Inc. is the world's leading IT industry research and advisory firm by market share and it services over 14,000 clients globally. It is the acknowledged authority in the information technology field.
- On July 28, 2014, City Council approved a one-year contract with Gartner, Inc. On August 24, 2015, City Council approved a contract extension with up to two, one-year renewals.
- The contract includes services specific to IT executives, IT leaders, and IT security and risk management. The contract provides services for Innovation and Technology and Aviation.
- Gartner, Inc. has accumulated a substantial amount of organizational knowledge through their years of service to the City. At this time, it would require substantial additional investment by the City to duplicate these services.
- Estimated annual expenditures under the contract are \$420,000.

#### **Fiscal Note**

Funding: Innovation and Technology and Aviation Operating Budgets