

## Legislation Text

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File #: 15-7235, Version: 1

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### Charlotte-Mecklenburg Police Department Neighborhood Survey

#### Action

- A. Approve a contract with The Research and Evaluation Group LLC (EvalGroup) to conduct the Charlotte-Mecklenburg Police Department's Neighborhood Survey for three years, and**
- B. Authorize the City Manager to renew the contract for up to two, one-year terms and amend the contract consistent with the purpose for which the contract was approved.**

#### **Staff Resource(s):**

Kerr Putney, Police  
Kellie High-Foster, Police  
Paul Paskoff, Police

#### **Explanation**

- The Charlotte-Mecklenburg Police Department (CMPD), continuously since 2002, conducted a jurisdiction-wide community survey to examine perceptions of crime and safety.
- The survey to be conducted by the EvalGroup will concentrate on identified neighborhoods and business corridors to measure various categories including community involvement, perceptions of safety, procedural justice, performance, individual contact, issues, and overall satisfaction of policing services offered.
- The survey will allow CMPD to focus on the targeted neighborhoods and business corridors to provide a focused approach to address issues identified by the survey:
  - Beatties Ford Corridor (Metro Division)
  - Tuckaseegee Corridor (Freedom Division)
  - North Tryon Corridor (Metro Division)
  - Albemarle Road Corridor (Hickory Grove Division and Eastway Division)
  - I-85/Sugar Creek Corridor (North Tryon Division)
  - Providence Road Corridor (Providence Division and South Division)
- The City issued a Request for Proposals (RFP) for Citizen Survey Services October 12, 2017. In response to the RFP, the City received nine proposals from interested service providers.
- EvalGroup best met the City's needs in terms of qualifications, experience, cost, and responsiveness to RFP requirements including a web based survey as the primary mode of data collection, a mail-in based survey as a secondary mode of data collection, and taking advantage of community events to conduct in-person surveys of residents and business owners.
- Annual expenditures are estimated to be \$60,166.

#### **Charlotte Business INclusion**

No subcontracting goal was established because there are no opportunities (Part B: Section 2.3 of the Charlotte Business INclusion Policy)

**Fiscal Note**

Funding: Police Operating Budget