

Legislation Text

File #: 15-5519a, Version: 1

Airport Signage Design Services

Action:

- A. Approve a contract in the amount of \$621,366 with GS&P/NC, P.C. for signage design services for various projects, and**
- B. Adopt a budget ordinance appropriating \$621,366 from the Aviation Discretionary Fund to the Airport Community Investment Plan Fund.**

Staff Resource(s):

Brent Cagle, Aviation

Explanation

- The Aviation Department is in the process of completing an Airport Wayfinding Assessment and Master Plan with GS&P/NC, P.C., which encompasses the organization and coordination of advertising, artwork, branding, concessions, marketing, and location/direction signage for 1.8 million square feet of Airport Terminal space.
- This contract will provide signage design services for projects currently under construction using the concepts being developed in the master plan including:
 - Elevated Roadway/Curbside - Phase 3 Temporary Signage,
 - Concourse E New Signage Additions and Signage Upgrades to Concourse,
 - East Terminal Phase 2,
 - Concourse A Renovation/Expansion Additional Services, and
 - Additional Airport signage needs.
- On July 10, 2015, the City issued a Request for Qualifications for airport signage and wayfinding master plan and signage design services; six firms submitted a proposal.
- GS&P/NC, P.C. was selected based on their extensive wayfinding master planning experience, particularly as it relates to large hub airports.
- Due to specialization, there are limited opportunities to subcontract work.

Charlotte Business INclusion

The City negotiates subcontracting participation after the proposal selection process (Part C: Section 2.1 (h) of the Charlotte Business INclusion Policy).

Due to specialization, there are limited opportunities to subcontract work. GS&P/NC, P.C. has committed 5.61% (\$34,850) of the total contract amount to the following certified firm:

- DAWA, Inc. (SBE) (\$34,850) (environmental graphic design)

Fiscal Note

Funding: Aviation Community Investment Plan

Attachment(s)
Budget Ordinance