City of Charlotte

Charlotte-Mecklenburg Government Center 600 East 4th Street Charlotte, NC 28202



Legislation Details (With Text)

File #: 15-14940 **Version**: 1 **Name**:

Type: Consent Item Status: Agenda Ready

File created: 1/8/2021 In control: City Council Business Meeting

On agenda: 1/25/2021 Final action:

Title: CATS Mobile Ticketing Application

Attachments:

Date Ver. Action By Action Result

CATS Mobile Ticketing Application

Action:

- A. Authorize the City Manager to negotiate contracts with Dallas Area Rapid Transit and Unwire for the provision, implementation, and maintenance of a CATS Mobile Ticketing Application for an initial term of three years,
- B. Authorize the City Manager to renew the contracts for up to two, one-year terms with possible price adjustments and to amend the contracts consistent with the purpose for which the contracts were approved, and
- C. Authorize the City Manager to purchase such additional software licenses, services, hardware, maintenance, and support as required to maintain the system for as long as the city uses the system.

Staff Resource(s):

John Lewis, CATS
Krystel Green, CATS
Reenie Askew, Innovation and Technology

Explanation

- The Charlotte Area Transit System (CATS) initiated a pilot program for development and implementation of a Mobile Ticket Sales Application.
- CATS is now seeking a comprehensive Mobile Ticketing Application to support enhanced functionality, including robust trip planning; account and purchasing management; support for discounts, fare capping, and ticket promotions; and enhanced user interfaces that provide an intuitive, secure, and reliable experience for customers.
- The application is designed to comply with all current web content accessibility guidelines for disabled patrons.
- Additionally, the application can be configured to translate into Spanish, Mandarin, French, Korean, Russian, Hindi, Urdu, and Arabic.
- On June 12, 2020, the city issued a Request for Proposals (RFP); five responses were received.
- Dallas Area Rapid Transit submitted a proposal jointly with Unwire to provide the GoPass Mobile Application Solution.
- Dallas Area Rapid Transit and Unwire best meet the city's needs in terms of qualifications, experience, cost, and responsiveness to RFP requirements.
- Total annual expenditures are estimated to be \$144,000.

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 A one-time implementation cost and additional services are estimated not to exceed \$130,000 in capital expenditures.

Disadvantaged Business Enterprise (DBE)

No goals shall be established on Contracts where: (a) there are no subcontracting opportunities identified for the Contract; or (b) there are no DBEs certified to perform the scopes of work that the city regards as realistic opportunities for subcontracting.

This contract meets the provisions of (a) - No subcontracting opportunities.

Fiscal Note

Funding: CATS Operating Budget and CATS Capital Investment Plan