

## Legislation Details (With Text)

<b>File #:</b>	15-11867	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Zoning Decision	<b>Status:</b>		Approved	
<b>File created:</b>	9/25/2019	<b>In control:</b>		City Council Zoning Meeting	
<b>On agenda:</b>	10/21/2019	<b>Final action:</b>		10/21/2019	
<b>Title:</b>	Rezoning Petition: 2019-103 by Charlotte Planning, Design & Development Department				
<b>Attachments:</b>	1. 2019-103 PC Reco 9-17-19_done_r.pdf, 2. 2019-103_Final Staff Analysis .pdf, 3. Chapter 13 rev 1 9-24-19.pdf, 4. 2019-103 ZO text amendment rev 2 - _9-24-19.pdf				

Date	Ver.	Action By	Action	Result
10/21/2019	1	City Council Zoning Meeting	Adopt the Statement of Consistency	Pass
10/21/2019	1	City Council Zoning Meeting	Approve	Pass

## Rezoning Petition: 2019-103 by Charlotte Planning, Design & Development Department

### Summary of petition:

This text amendment proposes to update the sign regulations to:

- 1) simplify the regulations making them easier to use and understand, with added graphics;
- 2) provide consistency and uniformity in standards across similar zoning districts;
- 3) modify the standards for sign size, materials, location, lighting, portability, quantity and height;
- 4) provide greater flexibility by allowing more signs without a permit, but subject to specific standards;
- 5) introduce new sign types, including A-frame sign, accessory use sign, light pole banner, multi-use planned development ground sign, roof sign, skyline sign, temporary outdoor sales sign, vehicle dealership temporary sign, wall sign (painted), and wall sign (projected);
- 6) create content-neutral sign standards, to be consistent with a recent U.S. Supreme Court ruling; and
- 7) move the procedures for obtaining a sign permit into a separate document.

### Planning Committee Recommendation:

The Planning Committee voted 7-0 to recommend **APPROVAL** of this petition with the following modification: Relocate Section 13.6, "Definitions" to come after Section 13.4 and renumber the sections accordingly.

### Staff recommendation:

Staff recommends approval of this petition.

### Attachments:

Planning Committee Recommendation  
Final Staff Analysis  
New Chapter 13  
Text Amendment to the Zoning Ordinance