

## Legislation Details (With Text)

<b>File #:</b>	15-11773	<b>Version:</b>	1	<b>Name:</b>	
<b>Type:</b>	Zoning Hearing	<b>Status:</b>		Agenda Ready	
<b>File created:</b>	9/10/2019	<b>In control:</b>		City Council Zoning Meeting	
<b>On agenda:</b>	9/16/2019	<b>Final action:</b>		9/16/2019	
<b>Title:</b>	Rezoning Petition: 2019-103 by Charlotte Planning, Design & Development Department				
<b>Attachments:</b>	1. 2019-103_PH_9-16-19 final final.pdf, 2. 2019-103 UDO Chapter 13 9-4-19.pdf, 3. 2019-103 ZO text amendment rev 1_9-4-19.pdf				

Date	Ver.	Action By	Action	Result
9/16/2019	1	City Council Zoning Meeting	Close the Public Hearing	Pass

## Rezoning Petition: 2019-103 by Charlotte Planning, Design & Development Department

### Summary of petition:

This text amendment proposes to update the sign regulations to:

- 1) simplify the regulations making them easier to use and understand, with added graphics;
- 2) provide consistency and uniformity in standards across similar zoning districts;
- 3) modify the standards for sign size, materials, location, lighting, portability, quantity and height;
- 4) provide greater flexibility by allowing more signs without a permit, but subject to specific standards;
- 5) introduce new sign types, including A-frame sign, accessory use sign, light pole banner, multi-use planned development ground sign, roof sign, skyline sign, temporary outdoor sales sign, vehicle dealership temporary sign, wall sign (painted), and wall sign (projected);
- 6) create content-neutral sign standards, to be consistent with a recent U.S. Supreme Court ruling; and
- 7) move the procedures for obtaining a sign permit into a separate document.

### Staff recommendation:

Staff recommends approval of this petition.

### Attachments:

Pre-Hearing Staff Analysis  
Text Amendment to Chapter 13  
Text Amendment to the Zoning Ordinance