

Legislation Details (With Text)

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Title: Aviation Digital Display Systems

Attachments:

Date	Ver.	Action By	Action	Result
12/11/2017	1	City Council Business Meeting	Approve	Pass

Aviation Digital Display Systems

Action:

- A. Approve a five-year contract with Infax, Inc. to provide software, integration, implementation, and support services for the Airport's Digital Display Systems, and**
- B. Authorize the City Manager to renew the contract for up to two, additional five-year terms with possible price adjustments and to amend the contract consistent with the City's business needs for which the contract was approved.**

Staff Resource(s):

Brent Cagle, Aviation
Haley Gentry, Aviation

Explanation

- Aviation recently completed a Master Wayfinding and Signage study (Study), which provided the Airport with a long-term plan for how to most effectively present signage to passengers.
- One of the outcomes of this Study was the need for a system to manage all the different digital screens and manage the content developed to be shown within these screens.
- The contract with Infax, Inc. will provide for design, implementation, and maintenance services for software solution for a content management system, website, an Airport mobile application, and procurement of all digital display system equipment.
- On May 19, 2017, the City issued a Request for Proposals (RFP); five proposals were received from interested service providers.
- Infax, Inc. was selected due to its qualifications, experience, and responsiveness to the RFP requirements.
- The current estimated cost for the first year of this contract is \$2.5 million.

Charlotte Business INclusion

The City will negotiate with Infax, Inc. for MWSBE participation to be included as part of the operational activity of the services provided. Infax, Inc. has identified potential MWSBE opportunities in the following scopes of work:

- Cleaning services

- Marketing services

Fiscal Note

Funding: Aviation Community Investment Plan