

Legislation Text

File #: 15-21472, Version: 1

Charlotte Arts and Culture Plan

Action:

Accept the Charlotte Arts and Culture Plan to support the community vision for arts and culture in Charlotte-Mecklenburg and provide a strategic plan that residents, businesses, organizations, artists, creatives, and public officials can use to shape the community's arts and culture ecosystem and contribute to a vibrant and prosperous future for Charlotte-Mecklenburg.

Staff Resource(s):

Priya Sircar, City Manager's Office

Explanation

- The Charlotte Arts and Culture Plan (The Plan) sets forth a vision that allows municipalities, funders, practitioners, and consumers to prioritize community needs around arts and culture and deploy cultural resources in the service of community.
- The Plan includes eight priorities developed through extensive community input, qualitative and quantitative research and analysis, and, guided by the Arts and Culture Advisory Board and Steering Group.
- The Plan contains four sections: methodology; philosophy and vision; priorities and strategies; and an implementation guide.
- The Plan does not prescribe specific funding amounts from entities, nor does it identify specific organizations to receive funding.
- As discussed at the October 23 Action Review, Council will discuss future arts and culture policy items, as well as allocations, methodologies, and principles at its Annual Strategy Meeting.

Background

- In January 2021, Mayor Lyles charged an ad-hoc committee of City Council members with developing a policy for arts and culture.
- The Arts and Culture Ad-Hoc Committee met on February 8, 2021, to discuss how to refocus arts and culture resources to raise Charlotte's profile as a destination city and to address community challenges such as social justice, education, workforce development, and equitable access to opportunity.
- The recommendations were discussed by City Council at the March 1, 2021, Strategy Session.
- Staff provided a presentation to City Council at the March 3, 2021, Budget Workshop that included the recommendation to establish an Arts and Culture Advisory Board.
- At the June 28, 2021, City Council Business Meeting, Council approved the Arts and Culture Ad-Hoc Committee's recommendation to establish an Arts and Culture Advisory Board and an arts and culture commissioner on staff.
- The Arts and Culture Advisory Board and staff were tasked with:
 - Developing a comprehensive Arts and Culture Plan, and
 - Allocating funds to support arts, culture, and artists.
- During this process, Council has received regular updates on progress of the Charlotte Arts and Culture Plan process.
- The Charlotte Arts and Culture Plan was approved by the Arts and Culture Advisory Board on

September 19, 2023, and presented to full Council during Action Review at the October 23, 2023, City Council Business Meeting.

Attachment(s)

Charlotte Arts and Culture Plan

Arts and Culture Action Review Presentation (10/23/2023)