



Legislation Details (With Text)

**File #:** 15-11773      **Version:** 1      **Name:**

**Type:** Zoning Hearing      **Status:** Agenda Ready

**File created:** 9/10/2019      **In control:** City Council Zoning Meeting

**On agenda:** 9/16/2019      **Final action:** 9/16/2019

**Title:** Rezoning Petition: 2019-103 by Charlotte Planning, Design & Development Department

**Attachments:** 1. 2019-103\_PH\_9-16-19 final final.pdf, 2. 2019-103 UDO Chapter 13 9-4-19.pdf, 3. 2019-103 ZO text amendment rev 1\_9-4-19.pdf

Date	Ver.	Action By	Action	Result
9/16/2019	1	City Council Zoning Meeting	Close the Public Hearing	Pass

**Rezoning Petition: 2019-103 by Charlotte Planning, Design & Development Department**

**Summary of petition:**

This text amendment proposes to update the sign regulations to:

- 1) simplify the regulations making them easier to use and understand, with added graphics;
- 2) provide consistency and uniformity in standards across similar zoning districts;
- 3) modify the standards for sign size, materials, location, lighting, portability, quantity and height;
- 4) provide greater flexibility by allowing more signs without a permit, but subject to specific standards;
- 5) introduce new sign types, including A-frame sign, accessory use sign, light pole banner, multi-use planned development ground sign, roof sign, skyline sign, temporary outdoor sales sign, vehicle dealership temporary sign, wall sign (painted), and wall sign (projected);
- 6) create content-neutral sign standards, to be consistent with a recent U.S. Supreme Court ruling; and
- 7) move the procedures for obtaining a sign permit into a separate document.

**Staff recommendation:**

Staff recommends approval of this petition.

**Attachments:**

- Pre-Hearing Staff Analysis
- Text Amendment to Chapter 13
- Text Amendment to the Zoning Ordinance