



Legislation Details (With Text)

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**On agenda:** 6/27/2022    **Final action:** 6/27/2022  
**Title:** Public Hearing H-T-L perma USA LP Business Investment Grant

**Attachments:**

Date	Ver.	Action By	Action	Result
6/27/2022	1	City Council Business Meeting	Approve	Pass

**Public Hearing H-T-L perma USA LP Business Investment Grant**

**Action:**

- A. Conduct a public hearing regarding approval of a Business Investment Grant to H-T-L perma USA LP, and**
- B. Approve the City’s share of a Business Investment Grant to H-T-L perma USA LP for a not to exceed amount of \$111,931 over five years.**

**Staff Resource(s):**

Tracy Dodson, City Manager’s Office  
Alyssa Brown, Economic Development

**Explanation**

- On June 2, 2022, H-T-L perma USA LP (H-T-L perma) announced it would expand its existing headquarters and production operations in Charlotte.
- During the week of November 8th, 2021, City Council, in Closed Session, indicated their intent to approve this Business Investment Grant (BIG).
- H-T-L perma has committed to a capital investment of \$7,450,000 and creation of 24 jobs to be hired over five-years with an average wage of \$54,688.
- In addition to the 24 new jobs, the company’s 58 current positions will be retained for the term of the grant.
- Mecklenburg County Board of County Commissioners approved a BIG in the amount of \$110,201 on November 16, 2021.
- The State of North Carolina also approved an On the Job Training Grant in the amount of \$100,000 and \$33,600 in community college training funds.

**Background**

- H-T-L perma is an advanced manufacturing company that offers single-point automatic lubrication.
- H-T-L perma is an international company that has development and production facilities in Germany.
- The Americas’ headquarters was established in Charlotte in 1995 and offers innovative and creative lubrication solutions to electric motors, conveyors, fans, and pumps.
- The company’s current headquarters and production facility is located in Southwest Charlotte in Council District 3.
- H-T-L perma has a robust internal six- to 24-month training and mentorship academy that upskills employees through basic, intermediate, and advanced training.

- The new office and production facility will allow the company to increase their production capacity and footprint in North and South America.
- H-T-L perma is an Eco-friendly company with Go Green Initiatives across the organization and products. The new facility will be a green field facility with solar panels.

**Next Steps**

- The general terms and conditions of this grant include:
  - Actual grant payments are based on the value of the investment as appraised by the Mecklenburg County Tax Office.
  - Property taxes due from H-T-L perma must be paid before a grant payment is made.
  - If H-T-L perma removes the investment from Charlotte during the grant term, it shall pay back 100 percent of the investment grant paid to date.
  - If H-T-L perma moves the investment from Charlotte within five years of the end of the Business Investment Program (BIP) grant term, a portion of the grant must be repaid as follows:
    - Within one year of the end of the BIP Term - 90 percent of grant payments,
    - Within two years of the end of the BIP Term - 75 percent of grant payments,
    - Within three years of the end of the BIP Term - 60 percent of grant payments,
    - Within four years of the end of the BIP Term - 45 percent of grant payments, and
    - Within five years of the end of the BIP Term - 30 percent of grant payments.

**Fiscal Note**

Funding: Business Investment Grant