

The City Council of the City of Charlotte, North Carolina convened for a Strategy Session on Monday, March 5, 2018 at 5:05 p.m. in Room 267 of the Charlotte Mecklenburg Government Center with Mayor Vi Lyles presiding. Councilmembers present were Dimple Ajmera, Tariq Bokhari, Edmund Driggs, Larken Egleston, Julie Eiselt, LaWana Mayfield, James Mitchell, Matt Newton, Greg Phipps, and Braxton Winston II.

ABSENT UNTIL NOTED: Councilmember Justin Harlow

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Mayor Lyles said today we have something that is not on your agenda; that never happens, does it? I would like to actually say that I would like to ask Leigh Williams- If you would remember, this is the woman that made us all into professional artists, and she is here tonight. Leigh, would you take time to give us a few remarks about our work and what is going on?

Leigh Williams, LB Williams Art said at the City Council Retreat, I had the privilege of leading a workshop with the City Councilmember members, and it was a team building exercise, as well as ending up with a finished piece of art. We had a several step process. They came in, and I had them paint as teams, the background for a large painting, which was broken up into a number of different panels. They were not quite sure what they were painting. It was marked, so they had to kind of work together to figure out what parts that they painted. They broke up individually, and there were drawings of City icons that represented our different Districts, which they took time to paint as well as trees and children and things that would be later collaged into the finish art work. That was a great, great time. They did a super job, and I am going to show you the result.

Councilmember Egleston said on a scale of good to great, how would you say our artistic ability is?

Ms. Williams said it is way up there. I think that we will see when we reveal. You will get to decide that all yourselves.

When I went back to the studio, I put the panels together, collaged all of the elements that they had painted together and then went back and unified the entire piece. I will share about the meaning behind the painting after we reveal that.

The art work was revealed.

Ms. Williams said the meaning of the artwork, the overall design of it is in the shape of a crown. We have our Queen City, and in the foreground, we have our children, which represent our future, with their arms around each other working together, as well as just looking to the future of Charlotte. We have the City icons going from north to south, representing our different Districts and also the historic significance here in Charlotte. We have our light rail, which connects to the culture of our City, jobs, recreation, and that is available to all of our citizens. We have the greenway, which represents recreation and the beauty of our green space, where we want to be a canopy city. We see our different trees and those things that are represented. The pathway then leads our eye up into our iconic sky line, which we could not leave out; we want to feature that, as well as to the rising sun. In the sun is our Queen, holding up the crown, which then radiates all behind the City, showing a bright and shining future that we have in Charlotte. The entire exercise was working together and showing what Charlotte will be as we all work together. We thank the City Council members for all they are doing to make that a reality. It was a joy to work with each one of you.

Mayor Lyles said I want to thank you for allowing us to pretend that we are artists and for making something that I think this community can be proud of. I hope that we will find it an appropriate place to locate the work that has been done and want to say thank you very much. We often talk about art and trying to make this a community where artist

can be. We really appreciate any given opportunity, and I want the media to know this is our first successful project as a collaborative group of Council. That is even better, not our last but our first. We really appreciate you.

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ITEM NO. 1: COMMITTEE CHAIR REPORT-OUTS

Mayor Lyles said today is our Strategy Session, where we are going to work together and talk together and move forward together, beginning with our Committee report outs. I have spoken with most of the Committee chairs, and I have said that the most important part of this session is for the people that are not on the committees to have an opportunity to say, what is missing? What is there for us that needs to go on? What is something that we did not know about? What would you suggest? Often times I get, well how do you get something on an agenda? This is the meeting in place to really think about as it relates to what we have done so far, and I am going to actually ask the Manager to walk through. I hope that most of you have your notebooks that describe how far we have gotten, so we started out with this in February, and starting behind tab one, the Manager presented us the work from the Committee achievements from last year, then he followed through on that to talk about what was done fully completed, what was shared as information and what the pending items were. We had the five pending items that continued to be in the committee and a discussion around the 10 things that were recommended for full Council consideration, and some of those we will talk about. We have moved forward on some of those. You will hear those particularly in Environment. You will hear about Storm Water, as well as the assigned issue with our Clean Energy Resolution. Under the eight operational assignments for the Manager, I think that we are going to have some review and discussion of that. With that, I am going to turn it over to the Manager for any further remarks or comments. I would like to ask the Committees to report out in the order of Environment, Transportation and Planning, Economic Development, Community Safety and we will end with the hard work of our Affordable Housing Strategy with the HAND Committee.

Marcus Jones, City Manager said as the Mayor mentioned earlier, we have started off with what we were calling the 92 items that had been in Committee last year. It was interesting; we thought that we had knocked our 41 of those, in terms of information sharing, but the Council said to let them also review those 41, to make sure there is nothing out there that isn't relevant today. In your notebook, you have the purple, green, and red, spreadsheet that covers all 92 items. We got down to the 23 items, and I think that one of the key take away that we have tonight is that of those 23 items, eight are operational, which basically you assigned to me and we have recommendations for all eight of those, which will be given to you tonight, if you already do not have them in your notebooks.

What we also have are the five pending items that the Mayor discussed, as well as the 10 concepts that would be for full Council consideration, either being brought back to the full Council or potentially being referred to a Committee. The one thing that the Mayor did not mention that I would like to mention is the 27. We have been calling this the 50; 23 items that were pending from last year, and I believe the last time we had a Strategy Session; we had 27 new items come up. With those 27 new items, staff had the opportunity to talk to what we are considering the patrons of those 27 items, to make sure we at least that we have framed the question the correct way. What we are asking to night is, we would like to, as a staff, come back to you at the next Strategy Session with all 27 of those answered at some level, with the expectation is that we would answer them in a level that you would be pleased with that it addressed the question, and if not, is there some further vetting that you would like to have? We believe that would help tonight be a smooth evening, because we would like to get the first 23 through with the additional 27, having an expanded assessment analysis background information for the next session. All I did was talk about the 27 -

Mayor Lyles said behind tab 6?

Mr. Jones said right, which the staff would come back at the next strategy session in April, having vetted those out. With that said, If that is fine with the Council, that would take into account where we have been with the book, having a discussion about the remaining items, giving you information on the eight that were assigned to the staff, then I guess at the end of this session, would there be anything else that was discussed, that is ready for staff assignment of full Council Committee assignment? That is the thought process behind tonight.

Mayor Lyles said I know that this is different; sometimes the people who are returning Councilmembers say, this is different, and yes, there is a reason for its difference. We are really trying to keep action rolling so that we can get these things in a measurable way. I think that I have spoken with everybody about first quarter, second quarter, third quarter. If we are actually going to do somethings, one if we plan them the first quarter, get them included in the budget for the second quarter, third quarter assign our contracts and implement them, we could start seeing some results around the things we have said we are going to get done in the Focus Plans. That is not to say that everything is going to be finished, but if we do not have some idea around quarters and action, I think that we continue to kind of let things sit too much. One of the reasons that we have talked about having three things in committee trying to get things out in 90 days, is just a sense of getting momentum that I think the community has asked for, and I think that it is well deserved by the community. With that in mind, I know that it is new and different; we will go through some ups and downs with it, but that is to be expected, and we will just adjust, but we are going to keep on moving forward with the idea that we are going to share our information, hold each other accountable, and we are going to get some work done. With that, no pressure Ms. Ajmera, as you start off on the first report from the Environmental Committee.

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Environment Committee

Councilmember Ajmera said for the Environment Committee, we reviewed our Purpose Statement, so for those of you who are not clear on our Purpose Statement, I would like to just take a minute to reintroduce to you all our Purpose Statement, which is to Review and Recommend Policies Related to Air and Water Quality, Land Preservation, and Energy and Resource Conservation, to Protect our Resources and Better Manage our Growth. In 2017, our Committee had a total of 23 items. Out of 23 items, we had completed four, and there were 15 items that were just for information sharing, and there are four pending items. Out of the four pending items, we had an opportunity to discuss two items out of four. So, number one was the Storm Water policy review. This is a billion dollar problem that we have inherited. I will actually talk more in detail about that. Second one is the water sewer rate review. That was discussed at the Retreat, but we as a Committee have not had an opportunity to discuss that in detail. Number three was the Clean Energy Resolution. I will talk about this more in a minute, and this was referred to the Committee last November. Number four is the partnership with Discovery Place, and this was referred to our Committee back in November, and we have not had an opportunity to discuss that one. Out of these four items, we discussed two.

The first one was the Storm Water police review. On the Storm Water, I think this discussion on the Storm Water has been ongoing for several years now, and when we met for the first time, the Environment Committee, we were given more of an introduction to the Storm Water policy discussion, and for our Committee it was to review and confirm the appropriate scope. Today, we spent pretty much the entire two hours discussing the program and policy choices. Some of the policy decisions were around how we categorize several requests that comes in, ranging from AI, which is more immediate A and B to see which is not urgent. Depending on that, there are some tough choices that we have to make as a committee. We have a billion dollar problem, as I have described earlier, which has transpired over the years, and when I say tough choices, we have to make some tough choices around what is the scope of work that we do to continue to insure that we do not over promise to our residents and under

deliver? Instead, we keep our promises and continue to deliver on the promises that we have given.

Councilmember Harlow arrived at 5:22 p.m.

We are at the crossroads and we have vetted several options that were provided to us. My colleagues on the Committee were actually very fierce committee members, I must say. They were ready to take an action and move forward, and I would like to give credit to Vice-Chair Mr. Egleston for taking the fierce action. Unfortunately, we did not have a second, so we decided to-

Mayor Lyles said what was fierce? I am curious?

Councilmember Egleston said I was trying to force some action.

Mayor Lyles said what was the action?

Ms. Ajmera said the action was that- staff had given us two recommendations. Number one is to eliminate C's that we have, which is about 4,000 plus requests that we currently have in the queue, so if we have those 4,000 plus requests currently in our C queue, and we do not have funding to address those C requests- In fact, we do not even have enough funding to address A's, A's, and B requests. Let me tell you a little bit about what A, A, B, and C means. I am by no means an expert on A, A, B, and C, but I will tell you in a nutshell what they mean.

A means something that needs immediate attention that is in more of a public infrastructure. A is something similar, that is also public infrastructure that causes danger to lives. B is somewhere in the middle, and C is definitely a private property. The Storm Water where we have looked at several other cities where the majority of the cities to not do any work on the private property. This program had started over 25-years ago. Obviously, our growth has doubled since then, and when I say that, I really mean the miles of drainage system has doubled since our program begun 25-years ago. You can see the program continues to have accumulated over the years. There were several years where we did not have any fee increases in the Storm Water. Currently, where we stand, we have about almost a billion dollars that is unfunded. If you were to eliminate C, which are private properties that private property owners would benefit from, that would eliminate and some of the taxing on our resources and would help us focus more on immediate concerns that we have to address, which is more A's, A and B.

Our goal as a Committee is to have a vote on the scope of the program by next meeting, which is in April. Also, there were several concerns that were brought up. How about the folks who have waited for 10 or 15 years since they have submitted a request? They were qualified at a time. We are looking at alternatives to insure that we give them some alternatives. We looked at cost-sharing program. Cost-sharing program is something that we were just introduced to this afternoon. Committee members had very good feedback on what those cost-sharing programs could look like. Maybe it means the folks who have been waiting for 10 years for their time to come, that means we actually give them a better cost-sharing program, versus the ones who were just enrolled in the program recently. Also, there were several other recommendations. I think Councilmembers Winston and Egleston had brought this up around how we are going to address more of a pilot program. This cost-sharing program that was introduced to us was a five-year program where I think that several of my colleagues said that it is two and a half terms for the Council, so does it make sense for us to do more of a pilot program, or does it make sense to do maybe a year or two years? That is something that all of these feed backs were taken and provided to the staff; however, there is consensus along my colleagues at the Committee level that let's move forward with eliminating C and inviting them to participate in the cost-sharing program. I will tell you why it might be beneficial, because there are folks who may be waiting for 10, 15 years. Instead, they could have an opportunity to participate in the program right away through cost sharing. This is where we stand. We are trying our best to solve the billion dollar problem that we have inherited. I think that I am very pleased with the progress

that we have made on the Committee. I would see if any of my colleagues on the Committee would like to add anything or any questions, anything that we are missing from our recommendation. Are we in the right direction? I am open to your suggestions.

Councilmember Winston said the one thing that I would add to Ms. Ajmera's assessment of the situation. Not only is it a billion dollar problem that we have, but even if we had the billion dollars to throw at it, we would not necessarily have the resources in terms of labor and contractors to address the scope, so in the desire to come up with a pilot program, that focus that I wanted to put on it in terms of length of time and resources we put at it, let's find something that will be a shot in the arm that we could really test to see the effectiveness and what we could build up from it. Just like all the problems that we are dealing with that are big, it is not just as simple as throwing money at it and saying that we are going to do it. There are so many ancillary issues that we face.

Ms. Ajmera said I would like to add to that. There are also certain requests, especially in C, that come to us; however, throughout the five year or 10 year time frame that they are in the queue, they automatically get corrected just through acts of nature. By us addressing some of those, I think that the question we had to ask is, is that the right investment? Because nature could take its own course and solve the problem, and I am sure our staff can tell you the percentage of some of our requests that have resulted in no work from the City, especially when they are C rated.

Mr. Egleston said I think to the point that was just made about some that have corrected, some have self-corrected. Some have been owner corrected. I think that the 10% sample size that we saw where some for those were reevaluated or attempted to recertify, I think that it was 50% actually that are no longer classified in that same way. Either maybe they had worsened or they had improved to the point that there was no action needed. The other thing as far as the test pilot, I think that a lot of us agreed on was that a pilot is not five years. A pilot is something that is a shorter span of time, something where we can either fail fast or succeed fast and then adapt as needed and can it if it is not working, expand it if it is working or modify it as needed. So, we did not want to see something that potentially none of us would be around for the end of the pilot to then try to come back and improve it. The Chair covered it.

Councilmember Mayfield said this is a question for the Committee. When you were having the conversation, I am just wondering if staff mentioned that we started this conversation, because two years ago, because of our relationship with National League of Cities and our partnership with other groups, we have a partnership with utilities service line. Councilmember Mitchell and I started a conversation more than two-years ago and I continued when he took a brief vacation away from us and came back. I continued the conversation, and actually during the National League of Cities conference last year, our staff met with them. Were you all getting information? That is that third party that their whole focus is for the homeowner. Some people may have, remember Piedmont Natural Gas had that additional you pay a couple of cents a month were something happens with your water heater. Well, the parent company of that also works in water, because they merged over the last seven years or so, so they have a program and a service, and our staff has been talking to them over the last three years. I am just wondering if when you are having a conversation in the Environment Committee, did that come up?

Ms. Ajmera said are you referring to more of a cost sharing program with the private sector?

Ms. Mayfield said it is a private sector with utilities service lines.

Ms. Ajmera said cost-sharing program was just introduced to us as more of a recommendation at this committee meeting, so it is still at a very premature conversation, but we will certainly look at that. Before we make a recommendation to full Council, we can consider that.

Ms. Mayfield said so, for clarity the answer is no, but conversations have been happening for more than two years regarding this particular piece. At some point, so we are all on the same page, it would be helpful to know if that is something that might be good for our community or not.

Kim Eagle, Assistant City Manager said I am the resource for the Environment Committee. Just by way of clarification, the cost share program we discussed today is specifically related to Storm Water projects and those in the category C. The NLC program that Ms. Mayfield is referencing is related to private lines for potable water service, so we will bring that follow up back when we move to the water conversation, yes ma'am absolutely.

Councilmember Driggs said I just wanted to clarify and state it perfectly plainly; the total cost of all of the jobs waiting in line for service right now is a billion. Of that, about \$650 million, plus or minus, are in this low priority category C. What we are talking about right now is telling all those people that we cannot do it. What we are saying is that we would then come up with a program where we could offer to them to cooperate with them and maybe help to cover the cost of the funding, as a constellation for the fact that they thought they were going to get this service and now they are not. The proposal that came to Committee today, as a matter of public record, suggested a budget of \$5 million, and personally, I think that is really insufficient. You cannot take \$650 million worth of commitments and extinguish any responsibility that you have with \$5 million. The list of 4,000 items will be reviewed. Some of them may get upgraded to B's, so they would still be eligible. Many of them have identified as not actually requiring any action, but you will come down to a core of \$100 million, \$200 million worth of projects of people who are still hoping that they are going to get service. I think where the Committee ended up today was not knowing exactly how that program would work for cooperating with those people, but the key thing is that would be a separate funding source. It might be in the form of a fee or something like that, and it would be aside from the progress that we make on our continuing priority A's and B's, and the last comment that I would like to make is in the Committee meeting we saw some slides that indicated what the outlook was for the remaining projects, starting from our current fee structure at certain percentage rates of increase. The Council will need to have a conversation about how we move forward. I think this is partly, to the point that was already made, we are not done. When we deal with these C's, we still have a big problem that could call for large rate increases for a long time in the A's and B's, and I am just anxious that Council meet this head on and not end the discussion this year without having a plan of some kind.

Mr. Winston said in response to Ms. Mayfield's question, I know that you got the know and to carry on from where Mr. Driggs left off, whatever we do decide with this pilot program, this is going to be a first step, and this large problem that we have, the way I see it, the only way that we will be able to address it is by looking at public/private partnerships and different ways of getting maybe some academic analysis of how you deal with the larger problem. How do different jobs connect, and how can you deal with multiple problems at once? Dealing with issues, educating homeowners so that they know how to deal with C's or even some B's so that they do not get worse. That is the only way that we will be able to go forward. As Mr. Driggs said, this is just one step in where we need to be going.

Ms. Ajmera said I think that a lot of my colleagues already talked about how this is just the first phase where we are refining the cost sharing program that was introduced to us this afternoon, and we will continue to take everyone's feedback and figure out the best possible way to implement the cost sharing program while also being mindful that we have to solve a billion dollar problem that we have ahead of us.

Second, we had a clean energy resolution. Clean energy resolution was introduced to Council last year, and it was referred to the Committee, and it was the first topic we had discussed at our first meeting. Just a quick update on our clean energy resolution, I think that we are one of the only cities in America that is working on a plan to get to the clean energy goal. That plan is going to look at our base line data and as part of our

base line data will help us put together and develop short term, as well as long-time goals for clean energy. Currently, we are on schedule to have a resolution for a recommendation for full Council in late April or early May. We are working with our Envision Charlotte group to help us with our base-line data to insure that our short term and long-term goals are realistic, and we are also having conversations with our Duke Energy partner. We have also put together environment stakeholders, which I regularly meet with them to insure that we are incorporating all of our feedback to make our City a very sustainable place to live. If you want more details on what this baseline data is, I am happy to provide you this great process that we are implementing to figure out how do we get to that baseline data. It is pretty technical.

Councilmember Phipps said I am pm the Committee but I just wanted to comment on how impressed I was with the work that this resolution committee was doing in terms of how deliberative and thoughtful they are in putting it together, which contrasts greatly with what the precipice of trying to approve something at the dais one night that seems like it was just something, an exercise in just wanting to get something done, but this effort that is going on now I think we are going to be more satisfied with.

Mr. Driggs said I just wonder, when you look at that data, are you considering tradeoffs between this solution at that price and this because each of these has a cost associated, so the City for example in its LEED certifications now, doesn't necessarily go over the top rung, because that is an unfavorable cost benefit trade off; we go for I think silver. There is no unique answer here. It is going to be a question of a couple of courses that we can pursue and what we estimate the associated economic impact to be.

Ms. Ajmera said I think that I will again reinforce the fact that we are being very intentional about setting the goals that are achievable, and I think that I must say this, when I actually meet with a lot of other Councilmembers from various cities, they say oh I have a Clean Energy Resolution, and we passed it, but we are the only City that is actually putting together a plan that has short-term achievable goals and long-term achievable goals, and that is the reason we are taking the time right now to insure that we put together some very realistic expectations for what does it mean to have clean energy resolution passed?

Mayor Lyles said as we all know when we state through that very difficult discussion, all of us have the same goal, but we did not want just the goal. We wanted a realistic plan that we could commit to. That is one of the good things about Charlotte and our government. We do not just try to say that we are going to make the headlines. We are going to make the actual work happen, so thank you.

Ms. Ajmera said and there are two items that have been assigned to City Manager, and both of which will be completed as part of the budget process. Number one was the water rate review, and number two was the partnership with Discovery Place, and both of them are currently under Mr. Manager's queue. There are additional five items that came from our Strategy Session on February 5, 2018.

Ms. Lyles said we are going to get to this in April?

Ms. Ajmera said we have to finish this too first that we talked about, the storm water and the clean energy, before we get to those, but I just want you all to know that we are not ignoring those. We have those in our list, and we are going to continue to track them. We will get to that once we finish those two items that are a higher priority, so the ones that we have in the pipeline are [inaudible] that was brought by Mr. Phipps, Code Enforcement and Solid Waste Ordinance, Tree Ordinance, and regional water supply planning and sewer capacity.

Ms. Lyles said I just want to restate again, while those are in the environment bucket, I just want to wait and see whether the Manager takes some of them, whether or not they go to Committee, or whether they are ready to go to full Council. I expect a lot of those

will be between going to the Manager or going to the Committee. I think we should remind ourselves that those pending items have the choices.

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Transportation and Planning (TAP) Committee

Councilmember Phipps said our Committee met February 19, 2018, and we discussed Keyo Park West project. I do not know if it is a real project, but it is the tiny homes issue. We had a very robust conversation about that, very spirited conversation, wherein staff introduced a concept that might help guide us to a solution. The staff introduced an idea of a neighborhood character overlay district as an option that we could adopt in our Zoning Ordinance. The City currently has no minimum home house size regulation, which staff recommended that we should not attempt to regulate the size of houses, but that is something that we can all debate for sure. The tree save measures that we have in place that were currently adopted in the Subdivision Ordinance supports the Council goals to grow our tree canopy by allowing smaller lots. As you can recall, the Coulwood community is an existing neighborhood that has very large lots, and we had a big community meeting back in August of last year that your community expressed concern about this particular project if it moved forward that it would transform the character of their neighborhood. What our mandate has been given that we would come back in 90 days and basically provide a recommendation regarding the regulation of tiny homes, including economic and regulatory implications, and that is what we intend to do. We will consider the policy implications and potential tradeoffs of actively protecting neighborhood character, while seeking to provide a robust and diverse housing stock. We will also recommend to Council a process for evaluating an ordinance amendment, since it also involves the planning commission as well.

We had a lot of discussion about this concept of the Neighborhood Character Overlay District, and I would imagine that when we bring it back to you, it is definitely going to produce some spirited discussion and debate in terms of the potentialities of it. Basically, before it has been explained to us, before the community can move forward, the existing residents in the neighborhoods would have to approve it moving forward. That brought up the question of whether or not if you already have a neighborhood that really doesn't want it, what is going to stop that neighborhood from using this as a tool to keep certain projects out? That was something that we discussed at length. One of the things that I want to do as part of this effort that we are doing is I understand that there is a tiny home development in Wilmington. I want to get a chance to go there; maybe some committee members will go with us. They are certainly welcomed. We have not really planned it out yet, but my friend Mr. Pleasant is going to help us out with that to just see what one of these communities look like. If you went to the NLC, which I know a lot of you did, they had a tiny home right there in the basement, a couple of them, and Mr. Egleston and I visited and looked in it. One of the things that we wanted to emphasize on the tiny homes was just because it is a tiny home does not mean that it is equitable- you could get some that could be more than the existing neighborhood that is out there now. That was one key element. We are moving right along with it. I think that everyone is anxious and enthusiastic about coming to a resolution of it, something we are going to have concrete to give to you within this 90-day time frame. If there are any questions on that, then I could move on to my next.

Councilmember Egleston said I just want to voice this to the full Council as we probably come back around and talk about the character overlay district. I think there is certainly some value in there potentially, but I also fear it is a way to codify nimbyism in certain neighborhoods, so I think that is something that we need to really be thoughtful about if that is the direction that we want to go, because it could be very easy for coded language to say certain things that people do and do not want in their neighborhood under the guides of preserving the character of a neighborhood. I have also decided to draw inspiration from my colleague Ms. Mayfield. Since there is no technical definition of what a tiny home is, I would like for us to start referring to them as diverse square foot housing.

Mr. Phipps said I think that I would like to say too that staff made us aware of that there are few municipalities in North Carolina that have adopted this neighborhood character overlay district, so we have some reference that we might could leverage in terms of experience by what has been happening, mostly in the triangle that they have had them for a number of years, but the number that they have actually introduced has been maybe a handful of them. So, it seems like they are being used very sparingly. We look forward to bringing something back to you in the near term.

The second thing that was more or less a surprise to me because I thought we were going to have an Ad Hoc Committee on it, the Unified Development Ordinance was referred.

Mayor Lyles said we have a new Planning Director and he requested specifically that your committee work with him on this.

Mr. Phipps said we look forward to doing just that. It was a Mayoral referral. Now, a lot of people have been concerned that they feel left out of the loop, that it seems this process is moving at a pace that they are not getting as much input as they should, but I would like to just remind the Committee that when I was a Planning Commissioner back in 2013, we approved this consultant to come in. I think that Council approved a million dollars for us to have this plan of approach or assessment. I think it was the Clarion Associates that did this for us to get us started in the initial stages of our UDO or rewrite of the ordinance.

This initial work that was undertaken that we are still in the process of doing is we wanted to find place types across the entire City to see how future land development should look and function. Describe types and intensities of development as well as scale, site design, and accessibility. One thing that I always tell people that the two most recent small-area plans that we have right now are the University City and the Prosperity-Hucks Area Plan. I cannot help if they are both in my District, but these are the two most comprehensive plans that I think are the precursors to the UDO, in terms that it has policy prescriptions in them, as it relates to place types and such. These are the most detailed plans, so I think it gives you a good view of where we are trying to head. I guess since these are just plans they are guides, but I guess the ordinance would probably have a little bit more teeth in them. I also think that it would help other Councilmembers too if the staff could give a chronology of when we have actually talked about the UDO, the actions that we have taken. I had the benefit of getting that from staff and you would be surprise that this process has been going on with Council's concurrence for a while now. I think that it is important that we would remind Council of how much work has been going on and how much they have been involved in it.

We have early draft of our place type policies on our website on Charlotteudo.org, so that is out there for you to see. The UDO is going to be drafted following the adoption of the place type definitions and guidance and also, I do not know if everyone is familiar with it, but on the 24th of March, we are going to have a session at UNC-Charlotte Center City campus morning session on the UDO, and everyone should have gotten this in their packet, so hopefully you can make it to that. Our goal is to combine the multiple development ordinances, including the zoning ordinance, into one set of regulations. It is going to be a monumental project that is for sure. Widespread community engagement is in the works. We have already had some during the initial roll out. I know that I went to a couple of meetings, and we had stakeholders come together and just talk about the UDO process and what it is all about . This is something that is not going to be done in 90 days for sure so keep that in mind. The Committee will work with staff to identify those interim steps that we will do to be completed in smaller, perhaps incremental leading up to 90 days so that we will know what we are doing, but the full UDO is targeted for Council adoption for June of 2020. Some of us around this dais here tonight might not be here in 2020, but that is when it is supposed to come. Quarterly updates to the Committee and semiannual updates to the full Council at a minimum would be done to keep everyone involved. So, now that it is being referred to our Committee, we will have more Council involvement at a direct basis so everyone will know what is going on with that.

Mayor Lyles said thank you Mr. Phipps, because you have been the person that has tracked and followed this very closely, and you have done a lot. I also want to say, while this is open ended, the incremental decisions will come back from the Committee to the full Council for vote and approval as the decisions are coming out of the process, and we have a place types presentation by our Planning Director tonight.

Councilmember Driggs said you mentioned the fact that we have had numerous briefings, and the Council has kind of said go ahead. My recollection of that is that we were all, at each step of the way, slightly unsure about what was really happening or what it all meant. I do not feel there was a robust involvement of Council in deciding this was the way that we wanted to go. I am hoping that the conversations that we get will not be in the form of information briefings as to what someone else is going, but that we will have the opportunity to be much more meaningfully involved. The implications that the UDO for Charlotte is profound. It is huge. It replaces all of our area plans and creates potential economic burdens to the extent that place types are being required in certain locations, and I do not know how everyone else feels, but I just do not think that I know enough to say that I am on board right now.

Mr. Phipps said we have some things that are for full Council consideration. We have the South End Vision Plan. That has come before the Transportation and Planning Committee before; everyone should have this big book on the South End Vision Plan. Also, we are going to take another look, hopefully sooner rather than latter, with Charlotte Walks, that Chapter 19 ordinance amendments to close irrelevant loopholes which omit filling sidewalk gaps and building to current standards. I guess that is right now targeted for May of this year, and we have some things assigned that the City Manager- this Vision Zero is red-light cameras, and staff is going to be reviewing Charlotte's previous program and will produce and update to the programs in other North Carolina cities. We are going to be considering ideas for coordinating with the school system and reviewing potential legal and cost implications of restarting the program, and this work will take place over the coming year. I would just like to say as a point of personal experience that I am probably the only one in here who has a beneficiary of a red-light camera ticket.

Councilmember Mayfield said what date is the South End Vision Plan?

Mr. Phipps said it is coming up in the April/May time frame.

Ms. Mayfield said so we do not have a date yet?

Mr. Phipps said no, but we do have that big booklet that they gave us as a precursor to how it is being laid out. Additional committee interests that I want to go for on a go forward basis, we are going to be looking at Charlotte Bikes, and of course we have all gotten emails that people want a better funding strategy for that. Also, the Silver Line, can the City take early measures to protect right-of-way through public and private partnerships of trail and greenway development? Also, we are going to do some work around understanding traffic congestion, especially in light of rapid growth. Another one that I would like to put on here. I would like to know what are we doing as a City to the 10 most dangerous intersections that we have in Charlotte, one of which is in my District I know, in the intersection of Tom Hunter and Regan Drive.

Mayor Lyles said so, we can add that to the list of 27 Mr. Manager, the 10 intersections under Mr. Phipps.

Mr. Phipps said the 10 most dangerous intersections in terms of traffic accidents, and I do not know, near fatalities or fatalities that might be associated with that, but these are existing intersections, the 10 most lethal.

Councilmember Eiselt said then we can try out the red-light cameras. I just want to know about the time frame for the red-light cameras, because we started this discussion

well over a year ago, holding information about the schools and other cities that have done this and you mentioned within the year, but that seems like a long time. Mayor Lyles said I think that has been assigned to the Manager.

Mr. Phipps said yes, that is assigned to the Manager. The work will take place over the coming year.

Marcus Jones, City Manager said in your packet tonight, we have a recommendation not to do it.

Ms. Eiselt said not to do red-light cameras?

Mr. Jones said yes.

Mr. Jones said eight things were assigned to me last time, and you have eight responses.

Mayor Lyles said we do not have that; I am sure there is a rational that we will be able to question you about.

Mr. Jones said on the first Monday in April, yes.

Mr. Phipps said I think that was a big component of our Vision Zero.

Mayor Lyles said I heard Mr. Driggs said just because you get information doesn't mean you agree with it. I also heard you say that the resolution of tiny houses you will have within the first 90 days.

Mr. Driggs said could I just ask where does our process with the Gardner Study and the permitting and inspections, where does that reside now. Is that you?

Mr. Jones said yes, it is.

Ms. Eiselt said going back to the UDO, I hear that we are going to get incremental information as the UDO process moves along, but can we ask for incremental action in the UDO? So, there are somethings that have come up that Taiwo has talked about that right now go against our ordinances but in fact might be a part of the UDO, such that if we issue a violation right now against an ordinance, we are sort of shooting ourselves in the foot for something that we might be approving down the line. Is there the opportunity to get that-?

Mayor Lyles said will you get that when you come up? When you come up can you address that question? Great.

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Economic Development (ED) Committee

Councilmember Mitchell said members of the ED Committee are my Vice Chair is Ed Driggs, LaWana Mayfield, Justin Harlow, Matt Newton, and Tariq Bokhari. The Committee's purpose is to review and recommend policies that maintain the increase and enhance the quality and number of jobs available in our City and expand economic opportunity to our residents. Just a quick update, in 2017, our Committee had a total of 22 items; nine were completed. Six of them were for information sharing, and seven of them were pending items, but only three were assigned to our Committee. Let me go over those three. Incentive policies, which were a big initiative that the Mayor started a year ago, incentive policies include the Business Investment Grant, Tax Incremental Grants, and Corridor Revitalization Grants. The second item that was referred to our Committee is the Disparity Study Part Two, and last but certainly not least is Project P.I.E.C.E. We have met twice on February 8, 2018 and February 20, 2018. Just to give you an update on the Incentive Policy, we think that the Committee should complete the work by late spring or early summer of 2018 May and

June. On the Disparity Study Part Two, the Study found that disparity continues to exist as it relates to utilize our MBE's and the amount of money that we have spent with these vendors. The Study support continued utilization of the Charlotte Business INClusion program to address disparity. It is our goal that our work will be completed on Disparity Study Part Two by mid or late summer 2018.

Project P.I.E.C.E was discussed February 5, 2018; as we look, the Committee will determine, review, and assess all economic trends to determine if any changes are needed to our current program. I think that we had a lot of discussions about this in our Retreat. The Committee anticipates that this work can be completed by early summer 2018.

Mayor Lyles said I am concerned that I do not know about Project P.I.E.C.E and how that fits in the budget process, so generally, what I have been hearing from the Committee is that the Committees know that there are actions that will be included that will require assessment in the budget process. Project P.I.E.C.E, I do not know about the financial status. I am assuming that it is one of those.

Mr. Mitchell said it is a three-year commitment.

Debra Campbell, Assistant City Manager said we think that we are fine for this year.

Mayor Lyles said so the question that you are saying under the existing appropriation, there would be enough money to continue the program as is or taking the trend analysis to be able to add new places would come in fiscal year 2019?

Mr. Mitchell said yes.

Mayor Lyles said is that based on the premise of being able to get the private sector's cooperation?

Mr. Mitchell said yes.

Mayor Lyles said so, the Incentive Qualifications Review; Project P.I.E.C.E. and the Disparity Study is coming out this summer; it is just an adoption?

Mr. Mitchell said yes.

Mr. Driggs said I have mentioned to you Mr. Manager and to the Mayor, I would like to see us expand Project P.I.E.C.E to include a participation in the venture that we heard about in our Retreat, among CPCC, CMS, and Goodwill, because they are creating this amazing training program that deals with high school students on one hand and adults on the other and I believe directly addresses some of the problems with job creation, so if we are serious about that priority that the City has, I am hoping that we can find maybe \$100,000 a year and become partners in the venture as part of our job creation effort.

Mayor Lyles said I am assuming that will come in as a budget request item and we will have the information there. That is just basically how does it fit within the policy. I am sure that we could do it in the budget if we have just like our afterschool programs the contractual items that we have, but it would be for, do you remember how long the engagement of the 100 is an annual operating contribution?

Mr. Driggs said the way that they are organized, they had an initial capital contribution; they are going to fund raise for that, but then the operating right now is a budget of about \$700,000, and they were somewhat short on their fundraising, so we could meet a critical need by helping out.

Mayor Lyles said we will see that as a budget request.

Mr. Phipps said in that regard, I thought that when we originally made our investment, was there an effort then to try to solicit other companies to invest in the P.I.E.C.E program as well?

Mr. Mitchell said I think to your point Mr. Phipps, there was a goal to engage them, and I think that we focused more on engaging the first year of hiring our graduates, so we spend less time raising funds, but it would be crucial for us the first year to put in the work.

Mayor Lyles said so, the idea was that we were in construction, and we were in cabling because we could guarantee that if they were successful graduates, they would immediately go to work on the private sector, and I think the average wage now is \$17 an hour, so we have been successful with what we thought was an \$11 became \$17. That just shows you that the construction market is really changing significantly. The idea would be that we would want people to be employable as soon as they have graduated. There might be other industries that could do that now.

Mr. Driggs said I just want to say that on the historical question, remember we originally agreed to do \$250,000. It was meant to be seed money and was described to us as a pilot project with the goal of stimulating private investment after demonstrated success, then in the CIP, we upped the number to \$1 million, so I think that what we need to hear is kind of reports on what success has there been in getting those private partners who are supposed to be part of the deal.

Mayor Lyles said I think that we have had a report sent to us, so that is how I knew the \$17 an hour figure, so let's look back and maybe Mr. Dick can sent it out again.

Mr. Mitchell said some additional consideration, first let me thank Ms. Campbell and Mr. Pleasant. The CIAA Special Events Permitting for outdoor events on private property was a huge success for us this year, and I know that Councilmember Mayfield had some concerns about going a step further. If you think about this permitting process, it truly focuses on the outdoor event, and some of the conversation that we hear this time was what about the indoor events? We would like for Council to consider allowing the ED Committee now to work on the indoor events part of the Special Events Permitting. In addition to the policy listed below, the Economic Development Committee has traditionally reviewed proposed economic projects seeking funding from the City, as well as other special projects.

We have three funding items that are scheduled for the full Council review, but the committee would like the consideration of them going back to the ED Committee before coming back to the full Council. Let me share those three. The first one is Eastland Mall redevelopment. We think that this work can be ready and complete to be on our agenda for March 26, 2017. The second item is amateur sports; back in 2017 CRVA identified this as a top priority for us. Staff feels like this could be on our agenda on March 26, 2018 as well, and the last one is the Lynx Gold Line impacts. I call it the Larken bill, because the Committee decides to review existing practices and policies to design to mitigate the adverse impacts on infrastructure construction projects to determine what changes need to be made, and Larken is experiencing one right now that I think that we really need to look at. Staff feels like we could complete this work by early fall of 2018. Those are the three special projects that we would like to refer to the ED Committee so we can move forward.

Councilmember Egleston said I appreciate you naming the bill after me; I am not sure if that will help or hurt the amount of email that I receive about this that is angry. On the CIAA thing, I guess my question is, what would that look like for an indoor event? As I recall the discussion last week, most of the permits that were in that matrix that we were creating for the outdoor events were not permit that a bar or restaurant owner holding an indoor event would need to pull. They would have all of those alcohol, food, noise, or whatever. So, what would that look like for someone who already has all of those permits in place?

Ms. Campbell said this is awkward a little bit, because we are actually not recommending that we do anything as it relates to the permitting process with indoor sales. We are looking at a one-stop permitting process, and that is what we are continuing to work on, and I do not think that work needs to go back to the Committee. This is something that the Manager's Office would like to peruse, because we already have staff teams that are organized in order for us to address that issue or look forward into that issue. The intent was to just note that the Economic Development Committee has been working on this effort, as well as Community Safety.

Mr. Egleston said so that I understand what you are saying, would that one stop permitting process be applicable to new-

Ms. Campbell said all special events.

Mr. Egleston said okay, so not to brick and mortar businesses to do their permitting processes.

Ms. Campbell said that is correct.

Mayor Lyles said let me make sure that I understand. The Special Events Permitting is what you presented but fine tuning it for all special events and making sure that it works.

Councilmember Mayfield said just to add with that permitting, still to think about our parking situation. Is that going to fall into transportation? Is that going to fall into ED? When we have events, how our public parking spaces are utilized by private business and if the City, through contracts, is benefiting from it, whether it is our government building, which we share out building with the hotel behind us, so when there is event parking at the arena, you can park at our building across the street for a fee. The hotels have bags over our parking spaces that is used for VIP parking. We have to know exactly what is that arrangement. Is it in partnership? Is the City receiving funding for this? Who pulls that trigger to determine when the on-street public parking is not going to be available versus when a charge is going to be placed on those parking spaces?

Mayor Lyles said I have to agree with Ms. Mayfield. At that Music Factory, what is free parking on the street is \$20 to \$50 during the CIAA tournament, almost any special event that is on-street parking that is ordinarily free, and when I enquired, I was told they do it in cooperation with us, and I am like well are we getting incorporation with us on the fees that we are getting? They were certainly charging \$50 to park at the front. It is not a good look.

Ms. Mayfield said I would share that I really do not want to ask this question again, because I have already asked this question more than once, and unfortunately I have asked this question prior to our City Manager, so I need an answer to this question so that we can be accountable to our community, because we see this over and over each time; well we will address it the next time. Well, next year it is going to be a beast, because we have two major events that are literally happening running into each other.

Ms. Eiselt said can we get an answer to this?

Mayor Lyles said I just want to go to that issue; when we are talking about construction permits, this isn't any different. Whenever someone is coming in asking us for something, we want to have it safe, so I get the part where they talk to CMPD about the safety aspect of moving the traffic, but at the same time, it is a balance of cost and use and availability. I think that we need to think through it.

Councilmember Winston said that isn't just the case in front of specific venues; I just would like to know in general, because we were coming down Brevard Street getting to the arena, and half of the street was public street parking, and the other half right by First Ward Park had red bags over it and people were getting towed so, in general, not just around certain venues or parking lots.

Mayor Lyles said I had a conversation with the Chair around this. When we have the amateur sports and Eastland Mall coming to ED, one of the things that I have struggled with is that we have had at least four or five projects come in for assessment; what I would like the Committee to do is to talk about what are we trying to achieve and have some criteria so that people do not come to us with projects that do not meet our overall planning goals. Instead, what I feel like and it may not be accurate, but I feel like all we have are people coming in saying oh, we have some land over on the east side. We have the Eastland Mall site. Let us give you a project. That is only one way in my opinion. I would like to ask specifically that as we are developing these issues around these projects, and Ms. Mayfield and I talked about his today for housing, if we do not know our criteria, we cannot assess anything. That means that anything that comes in, people are treated differently. Sometimes you get a year review and sometimes you do not get any review, but if we do not agree on what we are trying to do there, how do we know what we are going to get? Instead of it just being a project; Amateur Sports has been around for many years with the goal of bringing in more tourism dollars on off times, and sometimes we have actually gotten through a whole recession without one, and now we are out of one, and I just do not even know if that is something that we could bill for or do, whether we could be successful because the private sector is kind of caught up with us right now. It is just a thought, not that I ever want to go to another trampoline venue at all, but I have done it.

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Community Safety Committee

Councilmember Eiselt said the Community Safety Committee is made up of Vice-Chair Mr. Winston, Mr. Bokhari, Mr. Harlow, and Mr. Mitchell. Last year, in 2017, we had four items that were completed, eight that were information sharing, and one item that was a pending item that was assigned to the City Manager in the new process to review, and that was medical clinic protests. We will be getting that back in April. That will be on going until we are comfortable that that is where it needs to be. We had one item that was assigned to the Committee for this new session. That was on Intimate and Partner Domestic Violence. That discussion was already going on. Really, what happened was that the Mayor referred that to our Committee to see how the City can be a partner in the very robust discussions that are going on with the County and our local court system, as to what we can do to help not only domestic violence victims, but also the process by which they have to go through to make it a more victim friendly process and more efficient and also more efficient for the court system.

The Committee discussed this at the February 20, 2018 meeting. Information was presented by Kim Eagle and Karen Whichard, who are also the City staff people who are sitting in on the cohort amongst the different groups that are talking about this issue. Discussion points during that meeting were around finding ways to reach out to our immigrant community and to reach out to partners, such as UNC-Charlotte, with data analytics resources. The Committee will review financial partner funding requests, identify short-term measures prior to opening a family justice peace center, and explore rapid rehousing options. Let me just give a little bit more on the discussion.

We had quite a lengthy list of deliverables that were assigned to the Committee under this topic. Mostly, they were taking place under the course of the discussion under the family justice center. That is really to review the current system, identify the system gaps, review data process map, come up with a responsibility chart, and really just look at the resources that are needed and potential strategies and best practices. The group that is going that, of which Karen and Kim Eagle are a part of, has really delivered on a lot of those items that have to do with the identification of the data, the resources needed, who has responsibility for what, and then there are on-going items like reviewing best practices, looking at potential strategies to enhance prevention efforts and developing metrics around desired outcomes. I just want to go over a couple of the items that Kim was able to present to us of the things that have happened. The group is looking at developing the e-filing for the Clerk of Court's office, the EDVPO, which is Domestic Violence Protective Order. There is a system that they are coming up with to put that in place. The Clerk of Court, Ms. Chinn-Gary did mention some concerns that

she had around the need for resources, because in some ways coming up with a more efficient system is going to put a little more work on her plate, so the City is looking at ways that we might be able to help with that, from a staffing stand point, to just different strategies that we might be able to get involved with to help the Clerk of Court in that area. They have looked at basic employee training, resident facing employee training.

Kim Eagle, Assistant City Manager said that is where we view opportunities in the community where we have City employees who are frequently in the community, in addition to police, so Code Enforcement and the Charlotte Fire Department in particular to recognize signs and be more aware of this issue.

Ms. Eiselt said Councilmember Winston and I did the tour last week of a Walk in her Shoes, which was incredible enlightening. We were out for about three hours, and we are grateful to the group that that gave us the tour, but basically, it started at the Magistrates Office, which was incredible dehumanizing experience for a victim to have to stand there in line and speak through a little glass window, in line with some times the abusers or other abusers in line with people getting a marriage certificates. It is a really rough situation, which we are hoping is something that we can help with in terms of space planning. That is the first step. Safe Alliance then took us to their offices, and we walked through what the process is for them. We sat in on civil court. We stepped in on criminal court. We really did the whole thing. We went out to the Safe Alliance shelter for victims and took a tour of that. It was pretty eye opening, and that was really for the purpose of helping us to better understand some of the gaps.

Mr. Winston said it was, as Ms. Eiselt said, we just went on one part of it, and we are thinking about you just got out of this very traumatic situation. You might be carrying kids with you. You are dealing with your job. There are so many different- The stack of paper that we got just to get this protective order was about this thick, and I know how maddening it can be on your best of days, so all I have is anecdotal experience of it, but it is something that I hope some of our colleagues will be willing to spend some time with, because it is definitely worth the three or four hours to really kind of consider where we do play a role in fixing this problem that affects every one of our neighborhoods and virtually all of our constituent bases.

Ms. Eiselt said as part of those discussions in the experience of going through this, a few things have come out of the discussion that Ms. Eagle has shared with me that is moving forward, one being the e-filing, the discussion on magistrate space. One of them is identifying which grassroots groups really need to be part of the conversation. That includes the immigrant community. I know that Mr. Phipps and I are going up to the communal center to talk to them a little bit about how they might be able to be more involved representing immigrant groups and maybe even providing space for there to be outreach opportunities for them. Federico Rios is now part of the group that came out of that, so that is great. They are identifying individuals that have been victims of domestic violence to be part of this conversation. That is something that is moving forward. The other issue that has been discussed is the group that is looking at the family peace center has wanted to bring these experts here to hold strangulation training. Strangulation training is really around the idea that when CMPD arrests someone for strangulation of a victim, that individual is 750% more likely to end up killing someone. It is a really powerful identifier. They are bringing trainers here to Charlotte, and they are going to be able to train 92 individuals throughout our system, anywhere from 911 operators, CMPD, Fire Department, magistrates, medical community, anyone who is in that ecosystem, to be able to then train their departments and really get this training out there in the community. They were short of some funding, and I do understand that the City has committed to fulfilling that funding request so that they can get this done hopefully in May. I think that it was scheduled in June.

Ms. Eagle said that is true on both accounts.

Ms. Eiselt said that is really exciting and really kind of a shocking data point, so that is moving forward. I think that is pretty much it. It is very much on going, but the group has really identified some great areas that the City can cooperate with this initiative. I thank

that group for the work that they are doing on that, and I certainly ask any Councilmembers who have questions to reach out to us and see how we can be a better partner in this effort.

From there, we have items that are in discussion that were part of this discussion last time, and we have asked the City Manager to include it in his list of items that he is going to come back to us in April to talk about, and some of those are the Citizens' Review Board recommendations, four recommendations that were made after the review of the Mr. Scott case, to know where we are on those recommendations and also the Police Foundation recommendations. Where are we on that? A lot of those things are ongoing, but we just need to be able to identify what is happening and what is not happening and where we are on those recommendations. We look forward to that in April. The last thing that I want to mention that is not really a Committee item per se, but it certainly falls under Community Safety. Former Councilmembers will remember back in October, we were asked to form a work group that was going to look at why the homicide rate was so high. We did that with our Community Relations Committee, and we basically just decided to call it a Violence Reduction Workgroup, because we have taskforce reports. We do not really feel we need to go back to those again, and when you do go back to the 2005 Homicide Task Force report and the 2008 Criminal Justice Task Force report, all of those recommendations are still things that are really relevant today, so we had a couple of different community meetings and reached out to the community with paper surveys that ask them why do you think that the homicide rate is so high? What are we doing right as a City? What do we need to start doing differently or start doing period? We got 800 responses back. We brought in community groups, the grassroots groups that we know are doing the work that needs to be done to work in the community to resolve conflict and work on the social issues that we know lead to crime in the community. That has been a pretty thorough exercise, but what we heard loud and clear was that a lot of these groups don't get support from the big grant organizations in town. They are doing the really hard work; some of these people are answering the phone at one in the morning when a kid needs someone to come pick him up. He is in a bad situation in a bad place, so they are there to mentor these young people, to help them out, to steer them on the right path, to tutor after school, but they are not set up to be able to get help from a big foundation, and they need some support.

We talked about this a lot, and we came up with, a blessing from the City Manager, a bit of money to come up with a micro grant program to jump start the operational needs for some of these groups, operational programming needs. In the next couple of weeks, applications will be opened for a micro grant program, and the initial phase of the micro grant, which will launch on April 14, 2018, will be a program to provide initially \$500 in grant funding to community based organizations to support programming around the community empowerment initiative themes. These grants will be used to jump start projects or programs that help address specifically: mediation and conflict resolution; crime fighting and prevention; and opportunities for youth and parents. The City will work with non-profit partners to provide support for capacity building to these grantees. Additionally the City plans to offer a second round of larger capacity building grants to community groups to support sustained work around these specific themes. We are really trying to target the groups that may not be 501-C3's; maybe that is what they are trying to do is get some help to get to that next level, so we are going to be able to connect them with folks who are going to be able to help them learn about grant writing and things like that. The applications will be accepted on a rolling basis, until all the monies have been dispersed, and the projects must be completed by June 30, 2018. Applicants can apply online or by calling 704-336-2175. Additional programming can be found online or by contacting Lacy Williams with the City. We will be pushing out all of that information. We really just wanted to get it out tonight, especially for the Councilmembers so that you can be talking to people in your Districts that we know are doing some fantastic work that might be interested in getting this kind of help. We can help connect them to this application process. We will have workshops to help them fill out the applications. We are just trying to keep it really simple and not too complicated for them.

Ms. Mayfield said why the June 30, 2018 cut off or that the project needs to be completed by then?

Ms. Eiselt said for just \$500, some of these might be pizza parties for around exam time or something like that, so they will probably be smaller projects. If there is a circumstance that means that the project takes place a little bit later, I am sure that we would be open to looking at that. It is still kind of fluid; we have never really done this before, but we hear loud and clear that this is what the community needs, but we want to wrap up phase one so that we can get to phase two, and we believe that we have other community partners that will get involved and want to participate in this.

Ms. Mayfield said it is not to necessarily create something new, but it is to give some of our community partners who have been doing work and opportunity when the only thing that is hindering them is a lack of funding.

Ms. Eiselt said right.

Councilmember Ajmera said I think you nailed it when you said around some of the challenges that the smaller organizations face in terms of funding and how they are not set up to receive some of the funding that they could potentially qualify, just because they do not have the type of resources that it needs to build that type of frame work. Would you have staff send us, once you have the application open, for those organizations? I have had a few organizations that have reached out to me for some grant opportunities, and they are really at a smaller scale, where they do not have the type of infrastructure to apply for big grants. They could benefit from this.

Ms. Eiselt said right, as long as they are hitting these three pillars. That is what we are really trying to do is help these groups so that they can hopefully get to the next level. We might even be introducing them to other organizations that they could combine their efforts to be able to apply for other grants. We are also giving them the assistance to be able to apply for those grants or do what they need to do to be organized for that. We will send it all out. This was just the opportunity, the right night to tell everyone about it. As soon as we have that all ready to go, we will get it out to everybody.

Mr. Winston said I just wanted to touch really quickly on some of the domestic violence work again that may not be specifically related to Committee, but what we have been hearing, the two messages that Ms. Eiselt echoed, we did our Domestic Violence Town Hall last month. The two pieced of feedback that we got were that there are small groups out here that do not always feel welcomed to the table, but I was reaching out and scratching and clawing for us to give them some support. As we continue to go forward with these Town Halls, myself with staff are giving particular attention to these actors in this space, to really use all of the folks that are trying to alleviate the pressures that we face in the community.

Secondly, out of that Town Hall, we had a lot of interaction between the county, courts, and other parts of government that work in this space, and they are eager and excited for us to play a role in solving this problem that affects everyone. We will continue to work. Karen and I are working on the next iteration of a Town Hall for later this month. We are going to do a little smaller group to see if we can highlight some of those resources that are in the community. I just wanted to touch base on that.

* * * * *

Housing & Neighborhood Development (HAND) Committee

Councilmember Mayfield said I would love to start off by thanking the Committee. I do not know how it happened, but I happened to be surrounded by a Committee of some amazing men. I have my Vice-Chair Ed Driggs and colleagues Councilmembers Egleston, Harlow, and Newton on my team for Housing and Neighborhood Development. To catch everyone up, we had a total of 19 items, so out of those 19, we previously completed eight items, have eight for information sharing, and three that are

pending. It is the three pending ones that we are going to go over. Unfortunately, our Committee just had our very first meeting of the year, last Thursday. We have some really great information to share, and I look forward to how this is going to play out moving forward. Our three pending items are our Housing Locational Policy, Strategic Housing Plan, and our Pilot Displacement Assistance Program.

Out of these pending items, those are the three that have been assigned to our Committee, the first being our Housing Locational Policy. We had our first meeting last week on the February 28, 2018. During that meeting, we received an overview of the current Locational Policy, and the Committee provided staff with input to be considered as staff begins drafting the revised policy. Staff will be bringing the recommendations for the policy updates back to our Committee in late March, since we are already in March. Our goal is to have proposed policy changes and recommendations from the Committee to Council. Staff and committees are working diligently to finalize the recommended changes of the policy to full Council.

Our Strategic Housing Policy, that is our 10-year Strategic Housing Plan, it is nearing completion. We will be using that to guide our city's housing efforts over the next 10 years. The plan will be presented to the Housing and Neighborhood Development Committee; we are hoping to have that received back in April as part of our 2018 strategy session. Our Pilot Displacement Assistance Program discussed the possible pilot. This conversation started actually last year, if we recall, for previous Councilmembers, we were noticing a challenge with NOHA Homes, Natural Occurring Affordable Housing. The older apartments were being purchased, and then residents were given 30 days and sometimes less, to vacate the premises, sometimes with relocation assistance and sometimes not. We had a conversation about our Displacement Assistance Program. At the time, the Committee deferred the item to 2018, because we wanted to get a chance for new Council and new committee to be able to lead the charge on this conversation. A similar initiative was identified at the February 5, 2018 Strategy Session as an item for full Council to consider, but our Committee would like to continue this work within Committee, as far as identifying initiatives before bringing it to full Council.

Councilmember Harlow said just a comment to piggyback off the Chair's update; we have heard the theme tonight around talking about making sure that we tap into other partners. One of the things that we discussed around the strategic Housing Locational Policy and the Strategic Housing Plan is we have done so much, and us as new Councilmembers have seen you all from the outside and now us being at the table seeing the City just own this affordable housing thing. That is great; we want to lead from the front; however, it is not just our issue. We have discussed at our meeting a few weeks ago around making sure that we start cultivating these relationships with the private sector and the other governing bodies in this building are making sure that everyone understands that we cannot be the only one to own this issue and solve one percent of it. We can do what we can from the unit stand point and Housing Trust Fund standpoint, but it is going to take a much larger investment, not just monetary investment but investment in general from other groups. We have discussed that a little bit, and we have continued that conversation as well from the Retreat around how possibly our Locational Policy is not necessarily in line with our goals and stuff, and we will continue to evaluate that. I am very happy to hear that this Displacement Assistance, we got a good calendar timeline around it now. That is something that the community is definitely yearning for; I am hoping that this can just be a phase one when we look at NOAHs and possibly a phase two moving forward around not just apartment communities but even when we talk about veterans or senior citizens in some form of displacement assistance as well in certain neighborhoods.

Mayor Lyles said I wanted to ask, we said April. If I remember, when we had our Retreat session, we had a lot of strategic ideas, and I think that we recognize that we cannot get to all of them, but before the budget, we would have the top three that you think are important. I just wanted to make sure that we are not expecting the complete package and everything but what needs to be done and most important to get accomplished in the budget process should move forward as quickly as we can.

Ms. Mayfield said that is what we also had additional conversation, because when I am about to share additional considerations, because as was mentioned when it comes to housing and neighborhood development, it has multiple prongs to this conversation. So, it is kind of difficult to narrow it down to the top three. There may be additional. What we looked at was also the operational item that was recommended for assignment to the City Manager and the Housing and Neighborhood Development Committee; that work is to be done in collaboration with our Budget Committee. We are really excited about doing some cross-pollenary work, but we also wanted to note the committees work around our real-estate review on affordable housing, so again in 2017; City staff started the review of City owned property. This piece that I am about to share is strictly City owned property; it is not including CMS or our other partners, but what we have identified as a result of review, is that we have nine parcels that are suitable for possible development for housing. We have more land out there, but they may be slivers of land from other projects, but land that is actually large enough for a housing development, staff has identified nine parcels. A request for qualifications, RFQ, was issues to the developers, and we have received five concepts so far. Engineering and Property Management staff, in collaboration with Housing and Neighborhood Services staff are reviewing the concepts and seeking more information from the developers, and the selected concepts will be brought back to Committee for review but to Council for final action on the dispositions of the actual properties.

We also have, as a result of the review that Engineering and Property Management, has implemented a process improvement whereby they now will review all surplus property for its potential use as a spot for diverse price point housing, with Housing and Neighborhood Services staff before it is disposed of or identified for reuse, which is a major win for us moving forward. Lastly, on April 12, 2017, Council repealed the guidelines for the asset management, and we adopted a City owned real estate and facilities policy. For my colleagues who are new, Councilmember Driggs and I were in these same roles for last Council. The real estate, what we had in that guideline for asset management, there was a time where our goal was highest cost, when it came to selling land, not necessarily highest and best use. We had the opportunity around some language, to give us more flexibility, and from that is where we identified and created the opportunity for the real estate and facilities policy. This was a joint effort by both the Budget and Housing and Neighborhood Development Committees, and the revised policies shift from asset management to a more strategic approach of using the City owned real estate to address operational needs and City Council priorities.

Councilmember Driggs said that was what was called a portfolio approach, so the idea was that we look at all of our assets and we figure out how best to deploy them in furtherance of our goals, without then limiting ourselves to the old standard for sale of the property. I think that the question for us this year is going to be the amount of the Trust Fund, and that is going to be something we need to look at both in the context of our debt capacity and the ability to fund but also in the context of other models that we may develop, for partnership, for example with private investors, NOAH type investments, some of those don't lend themselves to Trust Fund and debt kind of dollars, so I think that we need to be very entrepreneurial in figuring out how to invest and what to invest and putting it in the context of our other needs.

Ms. Mayfield said in addition to the policy information sharing items that I just reviewed, the Housing and Neighborhood Development Committee has traditionally reviewed proposed housing development seeking funding support from the City of Charlotte. It usually comes through our Committee; so, the housing funding support request, those are the requests that we receive throughout the year, and they take the form of request for Housing Trust Fund dollars, the Emergency Solution Grant Funds, Community Development Block Grant (CDBG funds), and those types of requests that come through. The Committee would like to continue to review requests for these fundings for support as needed. We know that there will be housing and trust fund requests from affordable housing developers in the coming weeks in response to the request for proposals. As additional funding support requests are received throughout the year, the committee would like to continue to review these and make recommendations to full

Council, versus going to full Council and possibly coming back. All funding requests will be brought forward to the full Council for final decision of course, but we would like the opportunity to continue to have discussion and really to be able to vet what comes forward and making sure that it is staying in line with our goals and guidelines. My last piece is the annual action plan. HUD required municipalities to receive federal funding, such as the CDBG funds Community Development Block Grant, Home Emergency Solutions and HOPWA, Housing for Persons with AIDS and HIV to submit an annual application, which is their action plan. The staff has developed a 2018 plan, and they are in the process of receiving the required public comments. In the past, this annual action plan has been reviewed by Committee as well. So, with the new Committee purpose and process, this item should probably come straight to full Council instead of being presented to Committee. I think that we still have opportunity for Committee to have conversation, because I do not want anything dropped for anything to fall through the cracks. As an example with HOPWA funds specifically, we are a pass through, but we also know that a lot of youth are those who are diagnosed with HIV and AIDS. I recently had a conversation with the Executive Director of RAINS, the Regional AIDS Interfaith Network, and they have been doing some really innovative work and partnerships, specifically around teens and HIV and AIDS and housing. There is probably going to be a request coming before us very soon regarding our HOPWA funds. That is something that is outside of the box, because I think that we are at the place now that we recognize doing the same thing is going to achieve basically the same results, so we are ready to step out of the box and do some very creative partnerships in order to really address the needs in the community.

Councilmember Eiselt said I know that we have had OneMECK come with the Men's Shelter and asked us if we would consider committing to an allocation of our Housing Trust Fund for 30% and below. Is that something that the Committee has discussed at all?

Ms. Mayfield said so far, that request has not come to the Committee. We have had individual conversations, and I believe all of my colleagues on the Committee have had individual conversations, but we have not had a Committee presentation. Also, unfortunately, we just had our very first meeting last Thursday. So, there is time in the conversation, but I am anticipating us having a discussion in Committee.

Ms. Eiselt said we talked a little bit at the Retreat about the need to be able to respond to developers and projects faster with funding requests when they have the opportunity to buy NOAH; do we have ideas on a vehicle to be able to do that from a budget standpoint?

Marcus Jones, City Manager said there are a couple of pots, if you think about it. When we ended FY2017, we ended with a \$2.27 million positive variance. I am not suggesting that is where we go, but if you asked me any question right now, that was off budget cycle that was one of the first places. There is a bit remaining in the Trust Fund, but I am convinced that is oversubscribed based on what we know. The first place that I would point to that there is something that occurred this week or next week, the first consideration would be could you go into the \$2.7 million of surplus from last year?

Ms. Eiselt said I thought that we were having more specific discussions around having a tool to be able to do that going forward. The project that they are referring to was not our fault. I do not believe that they had come to us to get immediate funding, but if it were to come up again, would we be able to be responsive like that instead of having to go through the whole Trust Fund process? Maybe I was dreaming that, but I thought we were looking at coming up with some kind of a mechanism.

Ms. Mayfield said you are not dreaming it, but the conversation is potentially a conversation after November 2018, because right now, when you think about what your Committee and what we as Council approved last year, when we approved the almost \$21 million for the five projects, that was the largest allocation in Housing Trust Fund history. Well, that also reduced our funds considerably, so also in partnership with budget and why it is so exciting for me with us having this conversation it when we are

looking at what our bond capacity is going to be, that is going to determine the bond package, but the reality is, we also have attempted and I will give my Vice-Chair the credit on pushing this conversation. We have tried to reengage that conversation regarding funding that we allocated for Amateur Sports that did not happen, where we took C-NIP Monday and moved it. Is there still room to have that conversation? I don't know. Until we start getting a request in, we are not going to know what the actual amount is, but what we do know is that we do not have \$21 million sitting in the account the way we did last year, but that is also a really good thing, because that helped put us further in, but I think I also want to acknowledge the realities, because Councilmember Bokhari came in and sat in on our meeting and did his allocations of numbers and made a very real and valid comment and response regarding the fact that even if we had \$100 million right now, we are still working in a deficit. So, with being realistic about where we are and how we utilize partners, I think that what we are also going to hear, what you did not hear me say in this piece, over the next couple of months the committee and full Council is going to be receiving recommendations for potential outside partnerships and some real possible solutions on how to move forward, because what if we can say 15,000 units? What would that look like? We are trying to get it to that place to have something very real to bring to full Council.

Councilmember Egleston said I would like to applaud the prior Councils and Committee for creating a more altruistic policy around our surplus assets than just squeezing every last dime out of a property that we own. In the spirit of breaking the silos that we always talk about breaking, I hope that we will leave a copy of that policy on the fifth and 11th floor incase our friends there would like to partake in that great effort.

Mr. Driggs said I just want to say, our process this year has to recognize that we want [inaudible] dispersion; we want lower income, and we want more units. We are going to have to figure out what the range of choices are that we have and probably make some difficult decisions. We cannot do it all; this was noted, the resources in [inaudible], so what matters the most to us? Do we want to really tackle the dispersion problem and prepare ourselves for higher land cost? Do we want to go after lower incomes and recognize that that cost more per unit to do? That is the policy question. I realize the review by Committee of individual applications may not seem like a policy question, because I appreciate what you are trying to do to have the Committee, but it is to the extent that we need to look at each of these in the context of those various goals that we have and then work out a priority that we can recommend to full Council. I think that the work that goes into identifying how those fit into the scheme of things we want to do is a policy conversation. So, I am supporting that suggestion.

Ms. Lyles said I do think that is an important consideration. The difficulty that I have is when we are trying to create the policy at the time the projects are coming in, versus making a decision about the policy and then applying them to the projects. It is a lot simpler to actually say, here is a project, is it good? Then the next person who walks in-so, when you say I agree with you on the idea of what is our policy, or what are we trying to achieve? Are we trying to be entrepreneurial? Are we trying to achieve the greatest number of units, or are we going to try to bill under 30 or how are we doing that? I would really like to see the Housing Authority come in and tell us what their strategic plan is under RAD, because right now, I do not know any community that is taking on under 30 percent housing effectively without the federal government's participation, and that is through our authority. They are the only ones that can apply for those dollars and actually, they have been growing vouchers. It is not that the supply; they have had numbers growing on their voucher, but not in terms of their properties, because they are having to adjust that to take care of the maintenance of their existing public housing units. It is very complicated, but I just think that you have said it well. What is the policy, and what decisions are we going to use so that the people do not come in and have different expectations of us. If we do not have a policy then we are open to everything, and how do you choose? How do you make that criteria work? I do not disagree with the reviewing of the projects, but I do say to the Council, if you do not have criteria for the projects, you are not setting out a goal that is clear to the community.

Mr. Driggs said first, the policy then the review, but I want to see how our policy applies to each case.

Mayor Lyles said this is a difficult issue because the policies are all over the map, because they have come at different times for different targets, and we do not have a local policy target right now.

Councilmember Winston said I think that my question was along those lines; I think that you have capsulated the grander theme of my question. I applaud the Committee for looking at our assets and trying to find creative and innovative ways to use those, and it is awesome that we really got RFQs rolling in on stuff like that. My question is pretty much about the policy. How do we insure that under the interpretation that we are trying to attack the affordable housing crisis that this is one of the tools that we have? What kind of policy would we have going forward to insure that is kind of a perpetual thing? I do not know of a deed restriction that will make sure these will be affordable 15 or 20 years from now and things like that. I guess I am agreeing with the Mayor that we definitely have to get that part right, so I guess this is more of a comment and less of a question now after that clarification, but it is defiantly a concern of mine.

Ms. Mayfield said I would like to add that I want us to be careful what you ask for, because we need to have enough flexibility to create a living, breathing process, because a lot of the previous language is what brought us to this place that we are today, and I am still going to push for us to get away from talking about what is affordable housing? Affordable is such a subjective word. Charlotte is affordable, to a certain demographic. When we talk about true diverse price point housing, that I truly believe changes the conversation, because the reality is that we have members of our community for what they can afford and keeps them at least at 50 percent of their total income, since 30% is an aspirational goal that we have, is still maybe \$400 a month. We cannot get into the dollars of the cost of living, but if we talk about true diverse price point housing, then that creates opportunities for people in so many different areas and we do not need to limit ourselves to where we have one set of rules that apply in southwest Charlotte versus west Charlotte, because it is all cyclical. You are seeing growth happening through our entire City. We are going to see a time where that growth is going to slow down. We need to make sure that we, to the best of our ability, have created stronger communities by them being diverse enough to withstand whatever the economy throws our way.

Mayor Lyles said I would agree with you. I think it is going to take me a while, because I have been working at this 20 years calling it affordable housing, so it might take me a little while to get my language to change, but I think that you are exactly right. What you can afford as a kid coming out of college with your first job is very different if you are a family of four making that same amount, and you have to find a place to live, because you are working at a job that pays you \$15 or \$20 an hour, so I get that, but just bear with me personal until I can get there. I want to say a couple of things. One, I heard the idea that MeckONE is asking for a specific request; we have many partners in this area. Many of whom we support with dollars and funding, and advocacy is what we build on in this community, as well as expertise in getting the work done. We need to mesh our advocacy for those who can actually accomplish the work. I would love to have a conversation or you guys to have a conversation with the advocates for those 30 and under and the Housing Authority, because as you have said, this isn't a problem that is just ours alone, and this is going to be something that we are going to have to mesh people who can get things done with people who are supporting people and bring their needs to the table. Also on the debt and bond capacity, I really want us to think about debt and bonding has certain requirements that put us in or lack flexibility, so the idea of what we are trying to do, the policy is so important, because if you want to say I want to be entrepreneurial, have flexibility, and move more quickly, you are not going to do it through trust fund. Trust funds are meant to be leveraged one dollar to eight, one dollar to six, whatever we can do to make that happen. If we are going to actually be aggressive in this, we have to look at how we are going to fund this program entirely different, and I really think that it is our greatest challenge to get out of our old ways of

thinking, even though I cannot often. I own that; it is okay. I got a lot of history, and sometimes it is good, and sometimes it is bad, but I really believe that this community is ready to work, and we need to bring as many partners to the table as possible and get those partners that are willing to help us that funding s one issue and delivery is another one. Getting the actual work done is not something that; we do not build a house, none of us, the City organization does not build housing. So, it is not going to happen with us. It is going to be what we can incent doing by creating great, safe, neighborhoods and making sure that we do not stand in people's way when they want to get something done and leveraging whatever we can do to make it possible. Great work.

Councilmember Phipps said the extent that we have houses, get new families into new houses-

Mayor Lyles said existing people staying in their homes, they do a lot of that too.

Mr. Phipps said so those numbers are added with our numbers then?

Mayor Lyles said yes.

Ms. Mayfield said that is why I said it would be hard for our Committee to just identify a few things, because we have so many great things happening simultaneously, even though we are going to have a report out at some point, last year I was able to start a conversation with Habitat for Humanity regarding the fact that they are the only home ownership developer for that target of 30% and below. So, we had very real conversations about what if they were to expand their offering so the next quality of housing for that diverse price point where we also had a conversation about a revolving trust fund. What would that look like? Staff is looking into that as well. There are multiple conversations that we are having. It is just when we try to narrow it down for a quick report out, it is a little more. We are having that conversation about what would a revolving trust fund look like? You have a lot of community led CDCs that are also being created, so I agree with you Mayor. There are a lot of people that are finally ready to come to the table and do some work. I think that we are the leaders in making sure that we strike when the iron is hot and not let this opportunity pass us by while we are still trying to figure it out.

Mayor Lyles said thank you all. The committee work obviously shared good conversation; we can talk about that. Mr. Manager, April we will know how much time it took. You guys can decide if you want to make it fewer words or shorter time, one way or the other. We can do that.

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ITEM NO. 2: UNIFIED DEVELOPMENT ORDINANCE – PLACE TYPES

Mayor Lyles said great article in the paper. We always appreciate it when we see our leaders talking about good things in our local paper, so that is good.

Councilmember Egleston said may I also thank our new Planning Director for joining Councilmember Newton and I over in east Charlotte last week to greet a lot of our neighbors over there and talk to them. They were very excited to meet him and very impressed by him.

Councilmember Newton said we received a very hardy round of applause. I think the larges round of applause in the room.

Taiwo Jaiyeoba, Planning Director said I also have Planning staff with me tonight, so this is how I always start this. I make the presentation; they answer the questions, just kidding. Here is what we are going to go through tonight, but before I do that, I would like to give you a couple of things. Number one, I guarantee you are going to have a lot of questions and comments and probably frowns and skeptical looks, and that is alright. Number two, I can also guarantee you that I would not have full answers to your questions and neither will I be able to satisfactorily respond to some of your comments,

but one thing that I will guarantee is that I will listen. We will listen, and we will process all of this into what we are doing, because even though we did talk about the fact that this started a while back, but the meat of this actually started not too long ago. I will jump quickly to this slide that actually talks about how we got where we are today.

Councilmember Phipps talked about the Clarion Assessment Study, which we did in 2015; that is true. That study actually assessed whether we needed to have an increment approach to our current zoning ordinance, which is 1992 with a lot of amendments, but it also looked at whether what we should do actually is look at it comprehensively, so there were a number of things that were done between that time and 2015. It took about 18 months of a lot of asking questions and talking to staff and a number of Councilmembers at that time. I believe it was in August of 2015 when the Council finally decided to go ahead and sign a contract with Camiros out of Chicago to do a Unified Development Ordinance, but because of our procurement process, we did not really enter into contract with them until July of the following year, which was July of 2016, not to give an excuse for why there was a gap between 2013 and 2016, but there was a lot of information in terms of staff questions and a lot of customer survey and a lot of asking developers and realistic community question, how do we need to approach this? That is why I am starting from 2016 in terms of when we actually studied the meat of the conversation, so to speak. You can question me when you are done. If I would I would ask you to let me walk through this then I can begin the questions and discussion. The important portion of this meeting is not what I am sharing with you, but the questions that you will have and hopefully we can kind of dialogue together.

In March 2016, we had TAP Committee talk about a place type and the UDO, and I will explain a lot about the two pieces of this one project, one being place type and the other being the Unified Development Ordinance. Like I said, you approve the consultant services for the UDO summer of that year, then fast forward to April of 2017, we also had another engagement session with TAP, then had the first meeting with the Ordinance Advisory Committee, made up of about 30 people, largely a lot of them being from the development community but also a lot of design professionals and a whole lot of neighborhood members. So, I will tell you that, but I will also tell you what we are doing with regards to that right now.

February of this year, we made a presentation like Councilmember Phipps presented to us and then I believe it was also last week that we actually met with the Unified Development Ordinance Advisory Committee, and one of the things that I proposed to them is to create a second group, rather than having one ordinance advisory committee that is made of people that are mostly developers and not a whole lot of people who think in terms of sustainability and environmental issues like neighborhood or residents. Propose having two different groups. One would be a group made up of developer and design professionals and the other group made up of neighborhood residents and also for focus on environmental sensitivity. We will have 20 people in each, that way it gives us an opportunity for every voice to be heard, and so far, we are making sure that geographically, we are balanced in terms of the constitution of these two groups, and we have one facilitator that will go between the groups, and we make sure that the same chairperson leads the two groups, that way information does not slip through the cracks. This does one thing; it allows us to be able to hear from the developer community, who really will come in to request for zoning petitions but also neighbors who will leave with implications of this development are sitting at the table. That was the 11th meeting that we had with them, and the next meeting is proposed to be sometime at the end of this month, probably early in April.

One thing that we may decide during the process, in terms of we are taking so long or the approach to place types or the unified development ordinance, one thing that we will agree about is the fact that we do need a revised Zoning Ordinance. In order for us to do that, we also need to update some of our area plans or district plans right now, which some of them the way I look at them is that a few of them are older than some of my staff. That tells you really how old they are, but the purpose of the place types is really to define vision. Where do we want to go? Where do we want to be? A vision as we know is not necessarily the law, so in order for it to implement your vision, you need the

legal requirements to do that. The vision is on one hand a land use classification like retail or maybe mixed use. On the other hand of it is, what will it look like? So, it is one thing to say that this is a retail, and this is zoned to be a retail use, but what will it look like? Those two components form the vision or the place type, and we have about four different components in there: open space, neighborhoods, activity centers, or sectors like industrial or whatever you will call that; however, you can have those, but you will not really have teeth unless you have the regulatory tool to help implement the visions. So, it is really the Unified Development Ordinance is a marriage between the vision that we have for our City and environment and also between the vision and the two to implement that vision.

Pretty much what you see on the screen is that once the Unified Development Ordinance is done, which is really our current zoning ordinance which is about 830 something pages together with a whole host of other regulations, we think that is about seven or eight of them whether they be tree related or storm water related or whatever they may be, the Unified Development Ordinance will pull them into one. It will be graphically presenting so that the developer knows exactly what to expect, and you will also know exactly what to do, which is an application that comes before you. So, we will have at the end of the day once this is done, more conventional zonings, and we will have fewer petitions as a result of the Unified Development Ordinance.

Why do we have the place type? Why do we need to do that before we even do a Unified Development Ordinance? Like I said, it is a vision. It is what really talks to anyone who is looking, in terms of what we are envisioning for our region. It will update these outdated area plans to a large extent. Right now, it could take us about three years or so, and staff can correct me, to update an area plan. Once we have the place type, it will update all of these area plans to a particular level. At the end of the day, it could take us about 12 months to 15 months in the future to now be able to update those area plans in detail, so it will no longer need three years, saves us time and saves us some money. It also provides a way for us to easily be able to update these plans going forward. That is really one of the things that the place type does for you. Like I said previously, we have kind of said there are about 14 different pilots, and each one of them is categorized into these four different land-use classifications. That would either be open space, or it would be neighborhoods, or it will be sectors or centers.

I did mention to you that the existing UDO that we have right now is not just the zoning ordinance with a lot of chapters in a zoning ordinance. That kind of adds up to almost 1,000 pages when you come to think about that. Not only are they outdated, they are also inconsistent and do not really support each other in terms of interpretation. You could actually have, overtime, since 1992 we have actually amended a whole lot in the ordinance that made it to become that way. That is why I said one thing that we can all agree on is that this community at the rate at which we are growing we need a zoning ordinance that is relevant to the times that we are in. You can, at the end of the day, see all of these documents to your left will be will be consolidated into a one stop shop, so to speak. Graphically presented, we are not intending to turn everybody into a zoning expert, but it would be easier to understand and for you to be able to take actions when they come before you in the future. Again, it is going to pretty much be reflective of the values that we embrace together as a community. It is going to talk, not just about uses as much as creating places where people want to go, and we have got some of those places in our community today. How can we make more of them? Then, it is going to be user friendly. That last point is very important to understand, because at the end of the day, what we have today we get a lot of frustrations, and we do understand that, not just frustrations from you as elected officials. I have only been here now for a few weeks, and I have heard a lot of that from the community. I get that. We are working to make sure that what we eventually present to you, whether in draft format or final format, is something that you will have confidence in going forward, because it will be useful.

Mayor Lyles said on that last slide, this is one of the things that I worry about; when we talk about character and vision, we have lots of things that we talk about for character and vision. You know, a couple of years ago it was, we are going to build communities and all of our places would be used for people ages 8 to 80. The next thing was it is all

walkable and bikeable. I never can figure out, what are the dimensions that really do talk about character and vision. I know for me what they might be, but how does that get described in tangible languages for someone who is living in a community or wants to develop a community?

Mr. Jaiyeoba said so, the way that I would look at it and try not to use plan of speech, is can I easily get to where I need to go to in my community without having to drive to get groceries, or if I am a particular age, am I able to access my doctor without having to drive across town? The character is, do I have enough shade that I can actually take a walk? Do we have enough sidewalks that we can go from point A to point B and be safe in my community? Those are the things that describe the character. I know that we used the words such as livable, walkable, and sustainable; I like to use the word relatable. Is it a community where people who actually have the opportunity to talk to each other and connect with each other on a regular basis? That is how I look at the character of a neighborhood.

Mayor Lyles said I am going to draw this distinction. So, when we had our last major plan, Corridors and Wedges, we said Corridors will be mass transit and Wedges you can drive your car. What you are really saying is that what we would like to do where we have built around a definition of mobility, you would like to change that from mobility between just transit and cars to other forms of transportation, including walking and biking?

Mr. Jaiyeoba said yes, I would say other forms of mobility so to speak. One of the things that a place type also does for us is that it fills the gap between what we define now as Centers, Corridors, and Wedges. So, I like to look at our community going forward. I think that I was talking to staff when I was sitting back there. We said right now, between 37 to 44% of people moving into our area are between the ages of 20 and 34. That is huge. Most of them may not necessarily want to drive. They may want other forms of mobility to connect where they need to go. Those are the types of things that should reflect the type of communities or character of the neighborhoods that we see or envision going forward.

Mayor Lyles said I am trying to make sure that we can do this in a way that I can say it. One time, we were thinking of as I said, just two forms of mobility, and what you are thinking about is not only the mobility choices but access to needs from I guess 8 to 80 kind of fits into it so that where you have more opportunities for moving around the City would be replacing our wedges?

Mr. Jaiyeoba said in a way.

Mayor Lyles said well, I am getting closer; I got an in a way.

Mr. Jaiyeoba said you have seen this during the Retreat; that is I know we came to you in the past and when we entered into the contract with Camiros and at least when you gave us the go ahead in 2015 to enter into contract with Camiros, we did say that we were going to complete this in 2020. We know that some things have shifted around in terms of what we have done sense then, but we are still holding firm in terms of completion of this in 2020. I wanted you to see those 10 lines there as reflective of the opportunities that we have between now and June of 2020 to come in front of you. While it may be true and I do not disagree with you that we have not engaged you as actively as we should have in the past. From this point forward, we intend to do that. It could be that we will try as much as possible not to be too technical when we come before you, and we may not necessarily always have an hour or 30 minutes to present what we have, but if we come frequently enough, we think that we will be able to get information that you want to pass on to us, so that we can make this whole process better and document more reflective of what you will embrace at the end of the day.

In July, you will see me back here again, and at that point, I will be able to talk to you more about a public engagement process that we are going embark upon from March 24, 2018, once we kick off on the summit March 24, 2018, we are going to launch a

series of public engagement with the community that will provide input into the whole place types process and also into the UDO process. We started that with the release of the TOD-A, which is the most intense of uses around the transit stations. We released that last week. We are going to continue that process, so by the time I come back in June, I will be able to give you an update as to where we are with regards to public comments, how we are responding to those with regards to our UDO Committee and what we are hearing from them and how we are responding to those, engage with some one-on-one session with some of you, and I will intend to continue to do that and also believe that we will come before you probably in March, so when we come back in July, we will have more information again, but one thing that I can at least show you from this point is that continually we will be bringing information to you and then allow you to ask us questions so that we could dialogue, so that way you do not see a draft document at the end of this year or something next year and you say I was not aware of this. We also understand the old two-year time process, and we want to make sure there is [inaudible].

Mayor Lyles said you do not understand it as well as we do.

Mr. Jaiyeoba from the technical point of view, we just want to make sure that we cover some of those transitional faces, so that way there is nothing lost in translation or in transition so to speak.

Councilmember Winston said my question pertains to what you mentioned about updating area plans, which will get rid of some of the older area plans, which I think is definitely a necessary step. Especially when we are trying to make our land use decisions, we have plan on top of plan that has updated this, and we have citizens and businesses that are trying to finagle their way through understanding what gives precedent to what, so that is very important, but I also think this is a perfect example of why we as Council need to be a bit more hands on in terms of at least understanding the decisions that are being made and why. My question here would be in terms of the area plans that are going to go away, if we know which ones they are, are we or have we notified current residents who have made investments that are based on these old plans? Because when we are going through our land-use decisions, it is not their fault that they are still working on a plan from 1980, but that is the plan that is there, and we have to make decisions based on that fact, and on top of having effective communications with the folks that we serve, just trying to understand the best decision to be made with this land use, we are considering these plans too. Just moving forward, have those decisions been made about which is going away?

Mr. Jaiyeoba said the plan is to use the place types to update all of the area plans, so we are not just updating some. It is all; it is everything. Have we reached out to the neighbors and residents in terms of the process and timeline? Not formally, that is where the old place summit kicks off on March 24, 2018. When I talked about going to the public, as soon as we are done with March 24, 2018, that is part of the process of that, reaching out to them. I also have a few Town Hall Meetings now that we scheduled for the next couple of months, where we are going to pretty much be talking about those with the community.

Councilmember Newton said my question pertains to the rezoning process, and a concern that I have with the UDO as it pertains to that process. I think that our recruit process isn't perfect, and we hear that from the community during rezoning hearings, as well as votes, but it is my understanding that under this UDO frame work, that we will have less hearings, less votes, and there will be fewer decisions for us to make, and it will also all but eliminate conditional rezoning, which carries the qualifier of a community meeting. So, I guess my question is what under this circumstance takes that place? What additional outreach to the community would occur if we are seeing less conventional rezonings, but then we are eliminating conditional outright? With less conventional, of course that means less decisions for us to make, and I think us as elected officials, we are that last voice for the citizens. Is there accommodation outside of the process where we are actually selecting the place types? Is everything riding on that for the community and the general public? Does that make sense?

Mr. Jaiyeoba said yes, I understand the question is if we are going to have more conventional zonings, petitioners will no longer have to go before the community to be asking for input into the applications, if I get your question right. Is there a provision for that? Yes, that burden is on us as staff in the Planning Department, to make sure that we reach out to the community and be able to let them know that this is going to be happening in your community if it is allowed by right, but we also want to be able to make sure that whatever the outcome is, it is something that you are part of the decision making process. When I say oh it is not just planning stuff but also elected officials, as you have your meetings in your community, and the people bring this up, obviously the opportunity is there to be able to respond to some of those questions that they may have. I do not want community members to feel that something is being, even if it is allowed by right, that it is necessarily being slammed on them or forced down, even if they have opportunities to respond, they should be able to come to us. One of the things that we want to be able to do as we wrap up with the UDO is provide opportunities for our planners to go into the community district by district, whether there is a project in place or not to begin to receive feedback from people in terms of what they would like to see, how they would envision each of their communities, and we have the opportunity since the developers that have been coming to us to be able to communicate that to those who were submitting applications through us as well. I do not know if I responded properly, but I am also looking in the direction of my staff, because that is not something that we have been doing. A lot of our engagement, I will tell you when we met this morning, we had about 21 different zoning petitions and on an average you have about 16 or 17 a month right now, so that is huge. A lot of our focus has been on processing these and also the UDO. As the UDO process begins to wrap up, we also become more of community planners and engaging the community, answering questions and then building the bridge between them and the developers, even if there are more conventional zonings than otherwise.

Mr. Newton said I think that I still have my concerns. Hopefully, throughout the continuation of this process they will be addressed and incorporated into whatever the UDO does become. I will say this too, we have a lot of pawn shop and auto dealership place types in my district right now, and I think that we would like to see maybe different place types arise for District 5.

Mr. Jaiyeoba said that is a good point to respond to Ms. Eiselt's question. That is obviously an opportunity to do that, so the shorthand side is no, not to do incremental actions before the UDO is done. What we do not want to do is to begin to implement some legal requirements that are not yet in place; however, once we have a draft document, there will be opportunities to be able to do that. That does two things. One, we do not want to be reactive. We want to be more responsive rather than have to be replying an ordinance that is not yet done or approved by you. Second thing is that we can handle those case-by-case, and I know the situation we are talking about here, so we have a couple of those. What I can assure you is that we will work on those case-by-case and see where we can come up with some creative ideas that will not necessarily violate zoning code but at the same time will be able to accommodate that use. Perhaps more importantly is the lesson that we take away from those uses today that UDO can actually address so that we can avoid those once the UDO is in place.

Councilmember Phipps said let's move back to the conclusion of this program, and it is time to implement the program. We are at the stage where it is done, and we are ready for implementation, so the people with existing entitlements on their property, at the end of this process, are we going to like correctively reassign their entitlements? To me, that could be a very contentious type of process, so how will we handle that part?

Laura Harmon, Assistant Planning Director said I think that we are going to have to look at that when we get further. We are certainly going to be looking really closely at that as we move through the process. Our hope on a lot of districts and this is what we had the last time that we had a major update, is that we could just convert existing districts to new districts, and that happens when the changes aren't major. With conditional rezonings, we would have to rezone them, because they would stay in

place, and they would not convert. It is not a simple answer at this point, and we are really early on in looking at what the content would be, but we do want to make it as simple as possible, and frankly have a lot of it become very automatic when the UDO is implemented, then at the beginning of the time period after that, look at where we have zoning that didn't convert and consider, are there other sites where we should make changes maybe if they haven't developed and it has been a long time that they have been in place, making sure they haven't violated their vested rights? It is not a simple answer at this point, but we will certainly be ready to come back to you as we move through the process to give you more information on that.

Councilmember Driggs said I do not want to repeat what I already said, but I can tell you that here we are talking about UDO and looking at a presentation that I personally have seen at least two or three times before, and it is almost identical to one that we saw possibly as much as two-years ago. Meanwhile, the process continues. The community outreach to which you refer, groups are meeting. They are discussed it; I do not know if we were even told about those meetings. The people from the community, the public who are present, represent if you are lucky, one 100th of a percent of the population. We are responsible for representing all of them. I think the idea of trying to validate this thing by having those meetings with those groups and not bringing us along, they probably know more than we do at this point, and the last thing that I would mention is that I would have to assume from the way that you are talking that there exist drafts of this in some considerable detail. You are talking about a thing, which is pretty clear in your own mind, and it is not clear in mine. I just hope that we can get to the point where we are looking at the same things that you are in participating in the choices that are being made. Your slide said that you are going to check in with us. I am hoping for more than that.

Mr. Jaiyeoba said one, we know how much of a heavy lifting this is; looking at a 1,000 page document in a process is very cumbersome, but we also believe that you do have one good mechanism in place, and that is kind of what we have used so far. When I talked about the fact that we were here previously and we came before TAP Committee to present to them what the UDO and the place type and to make sure that before the advisory committee was found, the TAP Committee was also engaged in that. We have tried to use TAP as a way of getting that information. It is true that we probably could spend more time, 30 minutes or an hour or so, maybe during a Dinner Meeting, which we do have other things going, but we want to make sure that when we come back in the future, this check-in is not just about coming in and presenting. It is really more about engaging TAP and yourself in asking questions and asking you if we are where we are, or how else would you want us to address this going forward? While it is indeed true that some of you want to get as involved as you would like to, we also want to make sure that we are able to do as much as the technical work for you and just be able to share those with you and you can give us some direction as to whether we are headed on the right path or not. Future check-ins would be more or less be like this, whether it is like TAP or with yourselves, where we make short presentations and then have you to weigh in on that. We want to also say that having the UDO Committee that has met about 11 times right now and mostly reflective of different segments in the community, and the latest tweak we have had there is to make them more reflective, so their different voices are heard in a balanced matter. When I look at the geographic distribution of the members, I feel like they were not really balanced. We wanted to make sure that we have that balance with that committee going forward. I think that there are a whole lot of opportunities for us to be able to engage you, but I would like to hear from you, the thoughts that you have.

Mr. Driggs said I would just tell you it would be helpful to me to know what a place type is. I would like to see an illustration of how a place type is defined, what sort of requirements attach to it, how it is used in the process of allowing land use, making decisions about land use. I understand from the water cooler that there may be 30 something of them, but no one has actually told me that, so that is all I am saying to you. Let us see the big picture but down in another level of detail, because this presentation is very sort of qualitative. It is hard for us to form a conclusion; everyone sits there and says okay that sounds alright. Then at some point, it is going to come

back to us, and we are going to be told that you guys agreed to all of this. If you could, just give us more detail and let us keep up with what is going on.

Mr. Jaiyeoba said I have just the opportunity for you on March 24, 2018, because we are going to be having some work sections actually that are really almost an answer to your question right now, getting people to get into details but at the same time still keeping that big picture but being able to answer all of those questions that are regarding place types. It will be the 22nd, 23rd, and 24th, and we have different sessions for developers and also for neighbors, but everybody will have an opportunity to provide some input; but beyond the 24th, we also have more opportunities to do that as well.

Mayor Lyles said I actually think that is a very important point. It is like you are running and doing, and you need to have us where you are doing, instead of you coming back here, so I actually think that giving an outline of where these community meetings are, where the meeting that Tony Lathrop is the Chair of one of those groups. I am not even sure I can talk about which groups are which, but I think having those on our Council calendar would really be important, and we can highlight them, because we can come to you a lot more quickly and get more information than you coming to us where we are kind of just asking questions. I think those meetings with developers and neighborhoods are really important, and if you have them by districts or even by regions, we should be doing something like that, because there are going to be people who are going to have different perspectives and I think you should think through are those meetings designed in a way that we can get engaged based upon where we are as a Council or how we are elected. Great point, let's get that on the schedules and get it out and make us come to you where the work is being done.

Councilmember Mayfield said three parts, I think for me and Mr. Manager, I do not know if this would come from you or staff, is that conversation and that question of , does Council direct policy for staff to then implement? What is the role of Council versus what is the role of Staff? Because I know that I ask a lot of in the weeds questions. I already know that; that is my disclaimer, but I also do not understand the direction that we are going in with this conversation, because I agree with my colleague where it seems like somewhere we agreed upon how we were going to move forward on a UDO without us actually agreeing upon a UDO. If I go to the Charlotte website, we have this upcoming event on March 24, 2018 at UNC Center City, but I cannot go to my community District 3 and tell residents- I cannot tell you which residents in District 3 are on this new subcommittee, which is I think a disconnected piece where I do not feel like I am being utilized as the District Representative in this conversation, and if constituents were to ask me a specific question about what we are doing, I do not feel that I am in a position to answer them in a way where they walk away feeling empowered or that they were educated on what we were doing, because it is still very muddle for me.

I have a question in this whole conversation of what we are doing, are we also looking at vested rights? That is one of the other challenges where the world changes, we know, in two to three years, but if you have five to seven year vested rights, and why we were in the middle of having this conversation about updates, what happens? Where does grandfathering come in? We have a conversation about signage. I have a recent development that happened in my District where there is a signage conversation that is being started. One part of staff says no, you cannot do this type of signage, and another part of staff says, I do not know, we need to check. So, we have miss communication. I am trying to figure out where do we fit on?

My last piece is, I think that it would be helpful for the committees, for this conversation, how does this fit into the Budget Committee, Environment Committee, Housing and Neighborhood Development Committee, and Public Safety? It would be helpful if there were a report out to our Committees to let us know, this is how this conversation is impacting a Committee or what are the questions that you have from your Committee regarding us moving forward down this path, because I do also agree that it is going to be a point, just like where earlier in January, we moved forward with new language regarding our permitting and code, a new process that we have implemented. What was

said, well ya'll approved it, because you had it in the Council/Manager Memo, so you all moved forward with it.

Mayor Lyles said we need to utilize our strategy sessions. I want to do a time check.

Ms. Mayfield said that is our other challenge. If this is our only time that we get together to come and have these conversations because of the new structure, if these are the questions that come up because this was already deferred from the last meeting, this is the only time we have to ask.

Mayor Lyles said I am not saying that; I am just doing a time check to make sure everybody can stay. That is what I am doing.

Marcus Jones, City Manager said anyone if I am missing this, I am open to change. I just do not think we are as far along as Council believes that we are. That is part one. Part two is the same website, if we go to the City's website, and this is me consulting with staff, is that yes, we do have something dealing with place types, and it is a draft. So, what I would offer is let's get that to the Councilmembers as a beginning, because I think that is the culmination of all the work that has happened up to this point, which is a little risk, because you may say, that is all you have? That is what I am saying to you. I am not sure; we are just not as far along as you may think we are, and let us give you what we have given to the public, give it to you, then we will all be in the same place.

Councilmember Bokhari said I think that helps me wrap my head a little bit around some of the problems that I have. For example, I do not know if everyone was like this, but I just went to the CharlotteUDO.org site now for the first time learning about it, and I just learned that there are at least seven place types. I went through each one of the pages. That is good to know; I think that it would be helpful to know that more going on. In parallel, I went back and forth between that and the one that I have come to know most, which is the South Park area plan. There is a concept plan of 66 pages, then there is an implementation program much larger and with different other elements to it, all of this built back in 2000. I was just trying to wrap my head around how much of that gets replaced by a standard place type? There is a lot of really specific stuff in there, and that is not even when you get down into deed restriction levels and zoning levels. This is just visionary items and implementation options. So, I guess my punch line going back and forth here is I do not think that there is any way in which we approach this as a Council and a whole City, that anyone can wrap their mind around this. It almost has to be a pilot. So, like we pick an area or one or two areas and actually see, okay overlay this over it. I am assuming that there are some common parts like there are in the South Park area plan where this could pretty much be standard language for anything that is like this, but there is a lot that is not, then there are the 50 other questions that we heard of how do you handle this? Well, I am not sure; we did not get there. Why don't we, instead of going out and doing a public marketing of what can you do UDO, I am sure that someone spent time designing that marketing approach, and that is great, but why don't we actually just overlay it and all get comfortable in one area together and see what are the lessons learned? How do we need to tweak it, then go out with that example to that community and build it from place type to place type example there instead of kind of trying to take a bazooka and do it all in one shot?

Mr. Jones said I would agree with you. One of the things that we discussed earlier on was that the way that this thing is positioned, it is basically saying trust us, and three years later, everything will be better. While there is an attempt for check-ins, what I am hearing the Council say is check-ins are great, but we all have to have this same starting position, and what does a check-in really mean? I like what you said, because it becomes a visual exercise about how something was and how it will be in the future, but again that is something that can be done at a briefing, and it doesn't have to be late until June 2020, and we promise you things are going to be better.

Mr. Bokhari said I would be glad to offer up South Park as a great pilot here; we are in the middle of the South Park C-NIP and the building on the ULI, and we are updating out 2000 area plan at least in concept. What better opportunity is there for a community

that is engaged, a coalition of business folks that are already engaged? Here is the deal. We are either going to be on the front end of this, figuring out how it is painful, or it is going to be slammed on our heads, and we are all going to be crushed by it. I would rather be on the front end and at least have a little bit of an opportunity to influence the things that are challenging up front, so I am glad to offer up my time.

Mr. Newton said so this timeline, it seems like at first glimpse that I think a lot of time when we talk about this, the more the timeline appears to be very ambitious, so I would say caution moving too fast and swiftly without actually going through this in-depth and making sure that we as Councilmembers in the community understand it. I think that it is also important on that note, that we understand the scope of what these place types are, just how broad they are and how limited they are. Going through the Charlotteudo.org website, it is like reading a different language when I am looking at these draft place types that are being proposed. I do not know what that scope is. If the scope is too large, my fear is that what we are doing is opening and this is on the non-rezoning side, so we are talking about the way things will be zoned into law, as you were mentioning and really opening the flood gates for developers to come in and build without check, which for some Councilmembers, that type of free-market type of mentality might be viewed as a good thing. I think maybe others might have reservations, so I just wanted to bring that up and maybe use that as a suggestion. When you present place types to us, instead of all the ambiguous, vague, misunderstood language, have something that really nails down kind of a scope of each of these place types for us.

Mr. Jaiyeoba said the schedule shows that Council adopts this in June 2020. What this does not show is that there will be a testing period after that. We will be able to maybe take that opportunity to test exactly how this is going to go, and I think that will respond to Councilmember Bokhari, but in the immediate though, what the City Manager said is what we are going to do in terms of making sure that sometimes it takes PhD to understand some of these things, and we know that it should not be. A person should be able to take this and look at it and really do understand exactly what we are trying to achieve and accomplish here. We are going to make sure that we get that to you. The website has a wealth of information, which can also be an information overload if one is not careful, because we just uploaded a TOD-A as well on that, so not only are you dealing with place types, but you are also dealing with the first draft of what the UDO will eventually look like in the form of that TOD-A, which is one the website. So, your input tonight is very helpful, in terms of knowing how to respond when we come back to present to you again.

Mr. Winston said all these UDO Committee meetings, are they open to the public and completely public record?

Mr. Jaiyeoba said yes.

Mr. Winston said the information that comes out is something that should be disseminated to everyone that it affects in Charlotte perhaps.

Mr. Jaiyeoba said if they want it, yes. I think that also goes back to Councilmember Mayfield's question in terms of representation from Districts. One of the things that we are insuring right now, as we reconstitute that neighborhood portion, is to make sure that every District has somebody speaking. What I did not want to do is to send you an email asking you to give me three or four or five names, because at the end of the day, we want to be very careful that we are balanced, but once we have that constituted, I want to share with you those names and individuals. It is still in process. That is not to say that you cannot also give us names that we can use as alternates or to bounce ideas off of them, but those meetings are public. We will have people sitting there, and we also provide a report that we will give to them after the meetings.

Mr. Winston said I have a question for Mr. Driggs and then some for the rest of my colleagues. You mentioned that there is only about 1/100th of a percent of the public in here to kind of understand and tackle this. If we do represent everybody else, are you

saying that it is important that we widely disseminate this information to folks that this might affect and educate them as much as we can as this process is going along?

Mr. Driggs said I think that we should inform everyone as best as possible, but what I was also trying to get at is those numbers at those meetings do not constitute some opinion poll of the public, and in fact, people that show up for those meetings are not exactly random cross section, so our job is to be sensitive to everyone, all those people who are active and who appear and the ones who do not and make sure they understand what is going on, as you say, and get the word out to them. There will be people at some late stage; it has happened at I-77, who suddenly wakes up and goes, what? Because all this is happening and they do not know.

Mayor Lyles said in another life, I actually worked on a project like this for a town, and it was probably a fourth the size of Charlotte, and they worked on it for the same three years, and the issue was, until you get something far enough along that people can actually touch and feel, they do not pay attention to it, and at the end of the day, that town went back and started televising the meetings and doing other things that were possible for Town Hall Meetings. Now, I am not saying that- I think it is just something that when you see 2020 coming out there, people are not going to really, and honestly, they did not pay attention; they did opinion polls, phone surveys, all of that, but it was not until the recommendations were clearly stated and visuals could be used, that they could actually comment on it. I do think that we have to think about January 2019, to having a plan for communication that is built around every tool that we could possibly have.

Mr. Winston said to continue with my line of questioning and specifically to Mr. Driggs, but I hear Mr. Newton and Mr. Bokhari and several others of my colleagues bring this up. Do you think that it is important in this process that not only are we giving out information but we are having a back and forth and interaction of sorts from the public from outside of what is going on with the processes in here?

Mr. Driggs said I think that is important that we consider the input that we get, but we just have to be mindful of the fact that if you are thinking about the mood of the public as a whole, you may not get a really good look at that until. So, assuming you had a brief summary; it appeared in the paper. It was on TV, and it was 10 bullet points talking about the main features. You could have everybody suddenly wake up, developer community and others to say, wow where did that come from? The I-77 contract was down the road seven years and was actually signed before people started to push back.

Mr. Winston said I have some of the questions that you have as I have been figuring this job out, like what is a place type? One of the things that I have found myself doing late at night was finding my way to the UDO's website way back in January and December. I just took another look at it, and it is much more populated than it was, but there was one particular animation I guess that Ms. Carney made, who is part of our staff, made. It was really informative. It just helped me think about how we do our land use decisions every month. I know you were waiting for me to say it, so I will say it. Mr. Manager, I know I have asked you to take a look at expanding our use of social media, interactive media, to all of our Council meetings, but I would ask you to take a look at finding an implementation strategy to put interactive social media into this UDO process. I think this is an excellent example that again, I found this as I was digging through the websites of the different pages of our government, but that is not how it works. We do have tools out here, and there is some very dense subject matter that can actually be related down to a very basic way and pushed to people that need it. If you go and look at it, it is actually a pretty beautiful website. So, I think that this again really speaks to the fact that we need to start utilizing and not be afraid to use the technology that we have right now. You are right. There is no reason why we should not have all the access to every single one of these meetings so that we can go back and get this information, and we can share it to the people that need it the most, and those are the folks that are in our districts and neighborhoods that this is going to affect. We have the tools right now; we just need to use them.

Mr. Jaiyeoba said we have a Facebook presence for the UDO on place types, but what we can also do on March 24, 2018 is we are going to Facebook livestream this session as well, but I hear you. I think that the disconnect is that even if we have all of these things- What we are saying is we have a lot of information, whether it be on Facebook or our website, we need to get them out to the public; we need to find ways by which people know where they are and they can ask the right questions.

Mr. Winston said you also came into it. This was a conversation that has been kind of going on since before you got here, but even beyond just the individual meetings, this is some dense information. This is some stuff that can be digested right now and pushed out daily if not hourly, and I think specifically to this but in general with the business that we get done, we need to continue to expand and not be afraid to use this information, because it is going to solve all of these problems.

Mayor Lyles said I do not think that it is going to solve all of the problems.

Mr. Winston said well, not all of the problems but several of the themes come up quite often. How do we get this information and discuss it amongst each other so that it is shared information? We have asked this question week after week after subject after subject and we can do something about it right now.

Mayor Lyles said I am going to ask you to do a couple of things, because I have been through this experience. I think that if you could point out some success places that have gone through a UDO process with success, some of the cities and actually some of them that were not so successful and why they were not successful. Some examples of how success looks, because these processes are very long. I worked on one for three years one time. They are not easy. I cannot imagine doing it in the way that you are having to do almost 850,000 people, when three years went by, for a community of 200,000 people. Of course, they were a little bit odd anyway. Just know that the work is hard, and I get that. It is very difficult, and I do believe as much as we can do, but we need to have some examples of where it has worked and where it has not, so we can understand that. That might help us shape it a little bit more.

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ITEM NO. 3: 2018 FEDERAL AND STATE LEGISLATIVE AGENDAS

Mayor Lyles said this item is from the Council Meeting last week, where there were some questions about how do I comment on what is on the page for the upcoming federal visit, as well as, what are the ideas for the short session at our state level?

Dana Fenton, Inter-Governmental Relations Manager said in what Kim is handing out to you right now, is the annotated version of the State and Federal Legislative Agenda one pagers that were presented last week. Simply the annotations describe very briefly what is entailed in those position statements. I think that I spoke to many of those statements in there last week and in the presentation earlier that evening. I would be glad to answer any questions that Council may have.

Councilmember Driggs said a couple of years ago, we were in Washington and Senator Byrd told us, you better get your highway stuff sorted out quick, because that money is going away. Now, the President has a budget in which a lot of the funding has been cut, so I am just wondering, what is the advice that we are getting on the outlook from Congress for critical funding that we use for some of our transportation budget?

Mr. Fenton said I think the outlook would receive would be something that a lot of this is still up in the air. A lot of things that the administration has proposed are being pushed back by the Congress. Last year, there was quite a bit of push back in the budget that the President delivered to Capitol Hill, and a lot of what had been appropriated in previous years was appropriated for. The Congress, you have 435 people or so in one house that have 100 in the other. They all have their opinions; they all have projects in their districts to worry about, so they are going to be looking at what their district needs, as appose to necessarily what the President proposes.

Councilmember Mitchell said the Mayor and I had a brief conversation earlier today, but one thing that I think is not in here, and I do not know, maybe it is out of line, is the opportunity zone. I know that we heard from the Secretary of Commerce about a deadline of March 22. How do we work through that process to determine who we are going to advocate for when it comes to the opportunity zone?

Mr. Fenton said well, I think that the opportunity zone, which was something that was enacted through the federal tax reform act, which went through the very last days of 2017. That is right now, my understanding is that is an administrative act that recommendations have to be made to the states and that the states will, somehow in coordination with the federal government, decide which areas would be designated as such. In terms of being a Legislative ask, I am not so sure that there is anything there that would qualify as one.

Mr. Mitchell said I did not expect that response. So, what you are saying there is that we should not recommend to our state legislature then those opportunity zones that we want or are you saying that the State would make the recommendation to send those to the federal level?

Mr. Fenton said my understanding is that the governors of each state will work with the federal government to make that determination, so at this point I am not sure, unless I am missing something, I do not think that there is a legislative angle to that issue.

Mayor Lyles said I think that what you are asking about is that we have to send the qualifications to the State Department of Commerce, and we have those based upon the criteria, and there are a list of them, and we can submit all of those to the state. It is seven areas, but the census tracks are a number of them. I mean, I cannot remember how many census tracks there are, but whatever is qualified, a lot of Charlotte is qualified, but I think that what has been identified are the ones that we have found leveraged with C-NIP funds, development opportunities, and the areas of focus that we have, so I think those are going to be the ones extracted.

Mr. Mitchell said right, I am with you as long as there was some input from us that we can identify which ones are important to us.

Mayor Lyles said I think that they are identified based on the criteria. I think that goes there.

Mr. Driggs said we are going to be in Washington next week; are we going to get one of those books with talking points for different members and a briefing and all of that?

Mr. Fenton said yes sir, in the next couple of days, you should be receiving those.

Mayor Lyles said we have to get this approved tonight so that he will know what we are presenting, so I think that the idea was if you look at this list and it is flushed out a little bit more, is this what is missing from it that you would like to discuss or have Dana react to or members of the Council that have worked with? I've said these are pretty much informal sessions. They are getting to know us again. Many times we go into the offices and they may have questions for us, but basically, we speak from these things that we know are under consideration without going into really specifics of the legislation, so I think that these do represent those things that we have submitted in the past, but I think this was the question that several folks said they wanted to have some ideas and time to review it and comment on it.

Councilmember Winston said I just wanted to say thank you, because I asked for more detail last week, especially around the bullet point of affordable housing. I would love to be able to go up there with more specific asks and not just come back with pats on the back. This is literally what I had in my mind. It definitely gives some specificity but allows for some of those more informal discussions to take place, so thank you.

Councilmember Bokhari said Dana; you and I spend time together, as well as with Jeff Stovall, so I think that it is a fine list to go up with. I think that we have a better understanding of a couple of the items that I would have liked to see on there, mainly around cybersecurity and looking directly at the current UWASI program and how could we lobby for more cyber related UWASI capabilities in the future, as well as FenTech related economic development opportunities, but I think that your point is well taken of we need more time to figure out what these specific asks are in relation to what we have, so rather than going half-baked this year with that, I am supportive of this list and we just continue to work together to figure out the other list.

Mayor Lyles said I hear that this is something that we put on our Retreat agenda or maybe even a little bit earlier, this fall, if we have some things that we think that we really want to press for, particularly if we are rounding out some ideas that we see administration or the congressional folks adopt this fall in their October budget or whenever they approve a budget. It might be next January.

Motion was made by Councilmember Winston, seconded by Councilmember Mayfield, and carried unanimously to approve the proposed 2018 Federal and State Legislative Agendas.

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ITEM NO. 4: CLOSED SESSION

Motion was made by Councilmember Bokhari, seconded by Councilmember Driggs, and carried unanimously to go into closed session pursuant to North Carolina General Statute 318.11(a)(3) to consult with attorneys employed or retained by the City in order to preserve the attorney-client privilege and to consider and give instructions to the attorneys concerning the handling or settlement of Michael Clumpner and Jeffery Matthews v. City of Charlotte – 17 CVS 15741.

The meeting was recessed at 8:22 p.m. to go into closed session in Room 267. The City Council returned to open session at 8:45 p.m. in Room 267.

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OPPORTUNITY ZONES

Mayor Lyles said I have a memo here from the staff that I was going to read tonight. This is about the Opportunity Zones that the administration is planning on awarding. So, the way it works is that this is about, out of HUD, and HUD is identifying census tracts that have poverty, and at one time, this was all in the rural communities, but then it was by county, and we did not get any because our incomes were too high, but now they are going by census tracts, which means that our census tracts will work inside. So, this memo basically was asked by the Manager's Office to ask the staff to look at it, and my understanding is that they have the criteria that they said they were looking at where we had investments. We looked at census tracts at high rates of unemployment and high poverty within priority corridors and areas for redevelopment. That amounted to 14 census tracts. They put together seven combinations of distressed and strategic areas, and that is what they have prepared a memo to do, and those census tracts for the tax cut and job fall primarily within the geography of the business corridor revitalization priority areas approved by Council. The lists of tracts are grouped by corridor. The corridors were locations where we had been trying to attract private-sector investment. So, remember the opportunity zones do not give you any money; they only give tax breaks to companies that locate inside the geography. So, it doesn't give you any money, but it brings in private investment.

Councilmember Ajmera said this is actually a federal program?

Mayor Lyles said this is a federal program out of the administration that has sent to the states, the states get to send in a list of their recommendations for the census tracts. That is taken up and approved by Washington.

Ms. Ajmera said is this different than the tiered structure that our state has?

Mayor Lyles said yes, it has nothing to do with that. It is a completely different program.

Mayor Lyles said so, grow businesses and increase services while promoting adjacent neighborhoods as safe, viable, and sustainable. Strong urban business districts not only impact the [inaudible], but they strengthen residential neighborhoods. So, here are the lists of areas that they identify: Beatties Road corridor; Eastland area corridor; North Tryon corridor, which could include North End; Rozzells Ferry Road corridor; and Wilkinson, Freedom, Morehead corridors. So, what we would do is submit this list, and you can see where the census tracts are. I have asked for some more information about each of these corridors, even though it has a little bit of a description around it, but I have asked for some information that strengthen; for example, it says census track 47, 46, and 48, primarily fall within the Beatties Ford Road corridor, major transportation between uptown and Historic West End, home to Johnson C. Smith, Northwest School of the Arts, and several of the prominent historic churches. So, we could go ahead and do that. That is what we have to submit right now.

Councilmember Newton said do we pull up a map of where these tracts exist?

Mayor Lyles said there is a census tract map that you can pull up and see. We have a lot of corridors; actually, the way that I recall the map, it is pretty much everything except District 6 and 7 that might qualify. The question that you have is that you shouldn't submit everything, because you get nothing. So, you have to kind of look at it. So, the staff has added, where do we have corridor revitalization money? Where do we have C-NIP money that qualifies? So, they have put these together in a group. So, Debra, if I am saying anything incorrectly, your name is on the memo. I am assuming that I am kind of in the ballpark with it.

Mr. Newton said can I Yahoo! this?

Mayor Lyles said yes, you can pull the map up. You can pull up Mecklenburg County Polaris census tracts.

Councilmember Driggs said I had a developer talk to me about Opportunity Zones and how they could impact economics up to 30 percent. Is that what this is?

Mayor Lyles said yes, that is it.

Mr. Driggs said they are encouraging us to pursue this, so-

Mayor Lyles said yes, we should pursue it, because it is the only break that we are going to be able to get out of the administration.

Councilmember Harlow said to the point about the developers reaching out, the North End Developer Atco reached out to me directly, literally like yesterday, and I had no clue. I was going to bring that to our meeting tomorrow actually Sabrina. Explain, sorry I just feel this is getting thrown on us.

Mayor Lyles said it is getting thrown on you; believe me; I know that because I was just going to take it home and read.

Mr. Harlow said you know when Mr. Mitchell brought it up, I was like okay I know I just got an email about this, and Mr. Egleston and I were over here like, do you know what they are talking about? They were like, no clue, then she handed me the sheet. How does this list, I am a little confused, because it sounded like you two were talking about a state agenda. You are saying this is a federal list. I just need some clarity.

Mayor Lyles said okay, it starts out with the federal administration's jobs and tax cut act. They have passed that, and in that is a process to identify Opportunity Zones. They have done this before; it is based on an old program, but before it had only qualified as counties. Now, they have said urban areas have poverty just like rural areas, so now they are being identified by census tracts, so this is our first opportunity to participate in it, so we have lots of poverty census tracts, so if we are going to submit something that would be chosen, the idea was that we know we have a lot of census tract that qualify, but how can we make the most, where we were putting in other local investments in the area? So, what I am saying is if we have to submit something, it needs some rationale for it.

Mr. Harlow said how many do we get to pick?

Mayor Lyles said you could recommend all of them that you want.

Mr. Harlow said how many is recommended to recommend? You are saying we should pick certain ones from this list is what it sounds like you are saying.

Mayor Lyles said I am saying the highlighted yellow ones-

Mr. Winston said if you apply to 20 colleges, it is not a good look to the admissions group, but if you only pick six, that is a better look, because they know you are serious. Mr. Harlow said well, that is what I am asking; what is the real number that we are saying we should recommend?

Mayor Lyles said we have 14 that they have submitted and 13 are the ones that they recommended. I think that we could combine maybe North End.

Ms. Mayfield said who is they?

Mayor Lyles said the staff in Economic Development. They said where do we have poverty census track? Then they looked at it as investments. What could we leverage with additional investments that we already have identified for these areas? If you look at it, I am going to tell you. Basically, census tracts 47, 46, and 48 are primarily Beatties Ford Road; 1701, 1607, 1606 are primarily Eastland.

Councilmember Mitchell said we are starting to get calls from developers asking us to write support letters. I think that is what caused some of the confusion.

Mayor Lyles said they are asking to write support letters?

Mr. Harlow said that is to my point. They say write the governor and the State Secretary of Commerce.

Mayor Lyles said they want you to write it?

Mr. Harlow said they are going to write it, and they want us to endorse it.

Mayor Lyles said my suggestion would be that this is our list to send it, and we have not gotten to the individual projects. You have to get it qualified first.

Mr. Harlow said I understand.

Ms. Mayfield said didn't you write a list?

Mayor Lyles said no, I did not write the list on that.

Ms. Mayfield said we are looking at submitting this information; from what year are we looking at these areas? Because I think that these areas were identified in 2010. So, I am only going to speak for mine. Wilkinson, FreeMoreWest, here is a concern that I

have with us moving down this direction with very little information, we do not get to say hire local. We are already seeing development happening. Development is already naturally occurring in some of these areas. That development is also contributing to the transition that is happening in some of these areas, and the residents who live in these communities, before being displaced from the communities, are not the ones getting accessed to these job opportunities. So, unless we are going to talk about what language we are willing as a Council to put in place for market to come in, market is already doing its job, but what I am hearing is a request for us to identify federal dollars to help the market along, that would be great.

Mayor Lyles said federal dollar tax incentives, they don't get any money.

Ms. Mayfield said tax incentives, which tax incentives are federal dollars, because that is their money. It is just you are getting your money through tax incentives.

Mayor Lyles said I want to be clear that no one is going to write us a check.

Ms. Mayfield said I am hearing tax incentives, so federal dollars, to help encourage business to make an investment in areas where the market is already leading. Now, if we are going to go back and look at today, 2018, which of these areas are we still seeing little to no development, like parts of Rozzells Ferry, over near Eastland, and other areas where we are still seeing a challenge and identify those to submit, that is a different conversation to me versus looking at 2010 what we thought was the issue, when 2018 we are seeing a lot of development that is happening in some of these areas. That is triggering your Housing and Neighborhood Development Committee and other committees to try to figure out how to go in and reinvest in these areas.

Mayor Lyles said I think that the rule is that you have to use the 2010 census. We cannot change that, so whether or not we want to change the other census tracts, that is a different-

Ms. Mayfield said I want to make sure that staff hears what I'm saying; I am not saying do not use the 2010 census. I am saying that it is staff's responsibility to look at what is happening on the ground in 2018, and out of what was identified, utilize if you want to move forward with this, focus on the areas where we have not seen growth and development happening. Out of the seven that we are recommending, mine is only one of them. I am saying, take Wilkinson, Morehead, Freedom off, and that can benefit the Eastland area, that is an area where we have not seen as much development. FreeMoreWest is going very well on its own.

Mr. Winston said I just want to concur with my colleague; Ms. Mayfield is completely right. My personal philosophy is that public dollars should be used to invest in growth, not necessarily in consumption. What you have in certain areas, for instance it is not on here, but if we look at Belmont with where it was in 2010 is not where it is in 2018. In fact, that is the kind of problem that we are dealing with in terms of we want growth but we want it everywhere. If we further displace people from that community with our agenda, I would concur to say, hey while we can still use the census tracts from 2010, we needs to bring them up to real time.

Councilmember Phipps said no District 4 tracts are on here. I would have thought somewhere in Hidden Valley. Maybe the light rail is having an impact?

Mayor Lyles said I think that it is having an impact. Orchard Trace is coming down, and after that, there is only one other unit before we get to the hotels.

Ms. Mayfield said also, this is from 2010, so the world has changed in eight years, so I am just suggesting that we think about it.

Mr. Phipps said I have no objection to whatever. So, these are 13 is what is in Charlotte.

Mayor Lyles said no, remember what I said; we have lots of them, everything except District 6 and 7 have qualifying tracts.

Mr. Phipps said in other words, how do I know what is-

Mayor Lyles said it was with combining it with current City bond money that could encourage. Let's say a business wants to come for the tax break, doesn't have a street, doesn't have sidewalks, so this matches. It is like leveraging the dollars that we have to where we are trying to redevelop or see redevelopment.

Mr. Phipps said so, there are no District 4 tracts on there.

Ms. Ajmera said my question to follow up on Mr. Phipps, is this the comprehensive list, or staff already did the filtering and gave us their recommendations?

Debra Campbell, Assistant City Manager said that is correct. Staff from Economic Development, Planning, and another of other departments went through the filter of having some criteria related to poverty rates and unemployment rates. There are federal guidelines that say there has to be an issue of being contiguous. There are a number of criteria that you have to meet. It is not just give me all of your census tract that have all of a certain percentage of low-income people. There is a very ridged kind of formula that you have to abide by. That is how we got the 14, then I think Economic Development presented those to the state, and the state said you need to narrow it down even further to seven. That is how we came up with the ones that were recommended highlighted in grey.

Ms. Ajmera said the 14 would qualify based on the criteria that are provided.

Ms. Campbell said that is correct.

Ms. Ajmera said it was sort of a filtering don't to insure that we submit the right census tracts.

Ms. Campbell said and even these seven, because it is statewide and is the governor presenting, not necessarily us from a local jurisdiction making the final decisions as to which tracts will be included.

Ms. Ajmera said we would send this to our state, and state will finalize and send it to federal?

Ms. Campbell said that is correct, and they are looking statewide.

Mayor Lyles said then they qualify the state. That does not mean that we will get them. It just means that we are competing.

Ms. Ajmera said I was looking at out of 14 we arrived at seven. The ones that are highlighted in grey are the ones that staff is recommending. How did we get to that from 14 to that seven?

Ms. Campbell said again, looking at poverty rates, business corridor revitalization initiatives, what the local area is doing in terms of redevelopment or trying to promote economic development, that is how they have come up with the seven that were recommended. Literally, we are trying to build on existing momentum that are occurring in these tracts, and that is how we came up with the seven.

Ms. Ajmera said I would agree and first of all I want to thank you Ms. Campbell for helping me to understand the process. I think while we continue to follow the process staff is recommending here, I also concur with my colleague Ms. Mayfield about looking at some of this careful and seeing if there is an opportunity for us to invest in an area where we have not seen enough growth.

Mayor Lyles said we are not going to have that kind- I do not know what carefully means, and we do not have very much time to do this. That is one of our issues is that the day that Billy Graham died we found out that we had to submit this. The staff has put this together and pushed. So, this is dated two weeks, and when Mr. Mitchell talked to me this afternoon, he said we need to get this on the Council agenda and the next agenda meeting is the 19th. Right now, they would like to have something early next week, if not this week. I am just saying this is time sensitive.

Ms. Ajmera said I understand that this is time sensitive. This is the only opportunity that we have.

Mayor Lyles said no, we do not have to submit. I wouldn't want to do anything that you are uncomfortable with.

Ms. Ajmera said no, I would like us to submit. I am just trying to find out if this the only opportunity we have.

Mayor Lyles said to discuss, it is to move quickly, but if you feel uncomfortable, we will wait.

Ms. Ajmera said I am going to look at this when I get home and see if I have additional input to provide.

Mr. Mitchell said I thought it was going to be a little smoother than this, but the Mayor is right. It is time consuming and I think that the Mayor brought up a good point. We should not look at this as winners and losers. I think this is our first shot at this, and we should look at this as opportunity to create development in what I call priority corridors for us. With that said, we have a tough deadline. I think we have to have everything submitted. They are going to vote on it by March 22, 2018. When you think about our calendar, we do not meet again until the 19th, and it is a Zoning Meeting. We do not put policy issues on zoning, so I do not know how we get around the process question of when do we take a vote besides tonight, because I do think it is worth us investing in submitting a support letter for the seven that staff has identified.

Councilmember Egleston said Mayor and Chair, would you support my making a motion to approve the seven that staff has recommended?

Mr. Mitchell said yes.

Motion was made by Councilmember Egleston and seconded by Councilmember Driggs to approve the list of seven (7) census tracts that were recommended by staff.

Ms. Mayfield said I am going to have to make an amendment, because I just told you all why we do not need to have it for FreeMoreWest, so I do not see a need to-

Mayor Lyles said so; would you delete Wilkinson, Freedom, Morehead? Are you saying those census tracts?

Ms. Mayfield said it is only one.

Mr. Newton said 1607 is actually the Eastland site; 1702 is across the street, and 1606 is just north, so it is right around Sharron Amity North, so we need to talk about facilitating real development and growth on a site that I think we could all agree over the past five years probably needs it, so 1607 is probably a good option.

Ms. Ajmera said that is right.

Mayor Lyles said let me say it again. Beatties Ford, would be 47, 46, and 48. Eastland:17.02, 16.07, 16.06. North Tryon: 52, 53.06, 53.01.

Ms. Mayfield said can I just ask for clarification? What you said we were looking at now was the last seven. You said you wanted to narrow the 14 down to seven.

Mayor Lyles said no, these categories, we have five categories, and we can submit them all or some of them.

Ms. Mayfield said we just got through spending 15 minutes or more talking about not submitting them all, in order to have a stronger opportunity. So, that is why it was narrowed down to seven.

Mayor Lyles said it is fine to me to narrow it down.

Ms. Mayfield said that was the impression that everyone was under, that it was seven.

Mayor Lyles said so, tell me what you want to narrow it down to.

Ms. Mayfield said the only amendment that I suggested was instead of census tract 42, because that is the only one off of Wilkinson/Freemore/West, move that one and identify one of the sites at Eastland. That was the only suggestion I made.

Mayor Lyles said contiguous districts are very important. It cannot be just one and then seven scattered that way. Contiguous makes a difference.

Mr. Newton said well, 1606, 1607, and 1702 are all continuous with each other.

Mr. Winston said my initial question before we had a motion and everything, I was actually going to say this is smoother than you assessed it to be. We are just trying to scrub it a little bit to make it most affective. What I was going to suggest, especially with what Ms. Mayfield and I talked about, was to see if we could ask the District Representatives to do a little homework here to say hey, these still work or they don't work. We should go forth with what we got, and if it doesn't work, perhaps we get a different suggestion of a tract that you are aware of that would be more beneficial over all, but I think even with nothing changing, this is a good thing. We are just trying to do the work to make it as affective- That is just the nature of this Council.

Mr. Egleston said well, two districts are pretty comfortable with the ones they have.

Mr. Harlow said Mr. Newton and I both have Polaris up and we have dropped in the census tract map. His two are contiguous; he isn't saying that out loud, but they are. I am fine with the two Beatties Ford Road. I could be greedy and go for that third one that Ms. Mayfield just gave up and say hey, let's get the other Beatties Ford Road, but I understand the appetite for Eastland. We have two Beatties Ford. Sounds like we are getting two Eastland. We have two North Tyron's, and the North End, let's move it on.

Mayor Lyles said so everybody understands it; you are going to say we are going to try the two in the Beatties Ford, two in Eastland, two in North Tryon?

Ms. Ajmera said one in North End.

Mayor Lyles said what I am going to try to do is actually put this; we can submit them all. We will try to strengthen them by what we say in the priorities for them. We will strengthen them not by taking anything off the list, because we do not know what the criteria is, but we will indicate the priority by saying that these are areas where we see investments and talk a little bit more about why they should be chosen.

Ms. Mayfield said I can support that.

Mayor Lyles said all of us can go in and we can have a choice. Everything on the list that I have is Beatties Ford, Eastland, North Tryon, Rozzells, North End, and Wilkinson will go. We will just bolster it by adding a definition of what we can do to match and what we see as some of the opportunities and then let the criteria stay where it may.

The motion was amended to approve the fourteen (14) Opportunity Zones identified by staff while prioritizing the following seven (7) zones: two (2) for Beatties Ford, two (2) for Eastland, two (2) for North Tryon and one (1) for the North End).

A vote was taken on the motion and carried unanimously.

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ADJOURNMENT

Motion was made by Councilmember Mitchell, seconded by Councilmember Mayfield and carried unanimous to adjourn the meeting.

The meeting was adjourned at 9:15 p.m.



Emily A. Kunze, Deputy City Clerk, NCCMC

Meeting Length: 5 Hours, 15 Minutes
Minutes Completed: March 27, 2018