



Charlotte City Council
Jobs & Economic Development Committee
Meeting Summary
June 12, 2024

COMMITTEE AGENDA

- I. Bank of America Stadium Improvements Project
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COMMITTEE INFORMATION

Meeting Duration/Location: 3:00p.m.-5:30 p.m.; Room 267, CMGC

Committee Members

Present: Malcolm Graham, Chair
James Mitchell, Vice-Chair
Tariq Bokhari
Ed Driggs
Marjorie Molina

Other Council Members

Present: Dante Anderson, Mayor Pro Tem

Participated virtually:

Vi Lyles, Mayor
Dimple Ajmera
Lawana Mayfield
Victoria Watlington

Staff Resource(s):

Marcus Jones, City Manager
Tracy Dodson, ACM and Director, Economic Development
Danielle Frazier, Special Assistant to the City Manager

Guests:

- Kieth Cockrell, President, Bank of America Charlotte and Head of Sports Sponsorships
- Kristi Coleman, President, Carolina Panthers
- Donovan Everett, President and CEO, D.A. Everett Construction
- Joe LaBue, President, Charlotte Football Club
- Amanda Lamb, Resident Culture CEO and Co-founder
- Chris Moxley, 704Shop Co-Owner
- Vinay Patel, Principal and Head of External Affairs at SREE Hotel, CRVA Board of Directors Chair
- Monica Roach, HR and Talent Acquisition Manager, McFarland Construction
- Caroline Wright, SVP, Chief Venues Offices, Tepper Sports & Entertainment

DISCUSSION HIGHLIGHTS

What follows is a high-level summary of the meeting. Verbatim comments, specific questions and answers may be found by viewing the meeting video at this link.

<https://www.youtube.com/live/4VkJuDb0MpQ?si=rW90ZCnsL1I8YBj&t=445>.

Committee Chair Malcolm Graham called the meeting to order at 3:05 pm, asked for Council members present to introduce themselves and then provided an overview of the agenda. Chair Graham stated the public forum was scheduled for June 17 and encouraged those interested to sign up to speak. He recognized former NC House of Representatives member Beverly Earle who was also present. Chair Graham welcomed Charlotte City Manager Marcus Jones. Mr. Jones thanked those in attendance and asked Tracy Dodson, Assistant City Manager and Director, Economic Development to start the presentation.

Ms. Dodson provided an overview of the agenda and introduced guests. The agenda and presentation were divided into 3 parts, as noted below.

The first agenda item was “Insights from the Hospitality and Tourism industry executives and community leaders”. Guests were Kieth Cockrell, Chris Moxley, Vinay Patel and Amanda Lamb. Each spoke briefly about the economic benefits of the stadium, team, and events and answered questions from the Committee.

Following the first discussion, the two remaining items were reversed. This allowed the discussion with Tepper Sports & Entertainment (TSE) to go before the perspectives on MWSBE Engagement and Utilization. Presentation by and discussion with TSE leadership, including Kristi Coleman, Caroline Wright and Joe LaBue. Other members of the TSE group attended the meeting and were introduced.

Given time constraints, some non-Committee member questions were not able to be answered. Chair Graham said the full Council would have an opportunity to discuss further at the full City Council meeting on June 24, 2024. TSE president Kristi Coleman offered to meet with City Council members prior to the June 24th City Council meeting, to answer any questions, if that would be helpful.

Following the TSE portion of the agenda, perspectives on MWSBE Engagement and Utilization were presented. Donovan Everett and Monica Roach offered comments and answered questions from the Committee.

An overview of June meetings was shared:

June 3: J&ED Council Committee, followed by full City Council discussion. Launch of Community and Public Feedback initiative
June 10: City Council Action Review/Council Discussion
June 12: Special J&ED Council Committee meeting
June 17: Public Comment with Mayor and City Council, Council Chambers, 3:00-5:00 pm
June 24: City Council Business meeting VOTE

It was noted City Council members would be given the opportunity to walk through the term sheet next week, one on one or in small groups. Council members were encouraged to reach out to City staff “the sooner the better”. Chair Graham reminded Committee members that this is a working document and changes often. The City and TSE are still accepting ideas for community benefits, and City Council members should quickly

submit anything they would like considered. Public comments continue to be received on the website, with regular updates provided.

Committee Chair Graham reminded everyone interested in speaking at the June 17th public forum to register with the City Clerk's office. He said there is also an opportunity to provide comments online. He encouraged those with specific questions to get them to City staff quickly. The websites for both options are:

Register to Speak: <https://www.charlottenc.gov/City-Government/Council-Meetings/Speak-at-a-City-Council-Meeting>
Public Comment Website: CHARLOTTENC.GOV/STADIUM

Council member Mitchell made a motion to move this agenda item from Committee to full Council for consideration. Council member Molina provided the 2nd. The motion passed unanimously. The meeting adjourned at approximately 5:30 p.m.

Next Meeting

The next meeting is scheduled for August 5, 2024.

Please note this meeting is tentative, given City Council's summer schedule.

MEETING MATERIALS

All meeting materials are available online at <https://charlottenc.legistar.com> or viewed online at <https://www.youtube.com/live/4VkJuDboMpQ?si=rW90ZCnsL1I18YBj&t=445>

These materials include the agenda and PowerPoint entitled "Bank of America Stadium - Investing in a Community Asset".
