



Charlotte City Council
Jobs & Economic Development Committee
Summary
January 3, 2023

COMMITTEE AGENDA TOPICS

- I. Arts & Culture
- II. CBI Disparity Study Draft Recommendations

COMMITTEE INFORMATION

Committee Members Present:	Malcolm Graham (CMGC), Ed Driggs (CMGC), Dimple Ajmera (Virtual), Marjorie Molina (CMGC), and Victoria Watlington (Virtual/CMGC)
Other Council Members Present:	Braxton Winston (CMGC) and LaWana Mayfield
Staff Resources:	Tracy Dodson, City Manager's Office Steven Coker, General Services Priya Sircar, City Manager's Office
Guests:	Joy Bailey-Bryan, President of Lord Cultural Resources, U.S. Vernetta Mitchell, Chair, Charlotte Business INclusion Advisory Committee Nicole Muike-Kielkuck, Director, Economic Innovation, Fourth Economy Rich Overmoyer, President & CEO, Fourth Economy
Meeting Duration:	2:00p.m.-3:45p.m.
Video available online:	

MEETING MATERIALS

All meeting materials are available online at <https://charlottenc.legistar.com> or viewed online at <https://www.youtube.com/watch?v=zoJ5S0StKh0>

- 1) January 3, 2023 Agenda
- 2) Presentation: Arts & Culture
- 3) Presentation: Disparity Study Draft Recommendations
- 4) Handout by Vice-Chair Ed Driggs: Draft Charlotte City Council Arts and Culture Policy Memorandum

DISCUSSION HIGHLIGHTS

Council member Graham called the meeting to order, asked everyone to introduce themselves, and provided an overview of the agenda.

Arts & Culture

Council member Driggs highlighted a draft memo he distributed to Committee members that outlined the history of the arts and culture discussion and highlights council priorities and feedback. Mayor Pro Tem Winston and Council member Graham discussed their engagement with members of council on the Arts and Culture Plan during the month of December. They highlighted that the memo from Council member Driggs was to help frame the feedback they received and assist the conversation around a draft statement from council.

The Committee then received a presentation on the Draft State of Culture report from Priya Sircar, Joy Bailey-Bryant, Rich Overmoyer and Nicole Muise-Kielkuck. The discussion included an overview of the research and analysis of their findings during their public engagement. They highlighted feedback around the creative economy that included the need to maximize revenue earnings, real employment opportunities, and affordable and accessible space. All the feedback received during this public engagement will be used to inform their recommendations to City Council. The full City Council should receive the first draft of the State of Culture report in mid-January.

Charlotte Business INclusion (CBI) Disparity Study Draft Recommendations

The committee received a presentation from Steven Coker and Vernetta Mitchell reviewing the CBI policy and proposed recommendations. They reviewed the 2022 Disparity Study recommendations and the proposed a timeline for completion. The presentation also included short and long-term recommendations from the Charlotte Business INclusion Advisory Committee. These included establishing evaluation criteria for MWSBE on service contracts, strengthening project monitoring for MWSBE goals and compliance, expanding goal setting beyond construction, and breaking down scopes of work during construction design phase to facilitate more MWSBE firms obtaining contracts.

The next phase is a presentation to full council on these recommendations. The goal is to implement a revised CBI policy and manual by the end of July 2023.

Next Meeting

The next meeting is scheduled for February 6, 2023.

The meeting adjourned at approximately 2:40 p.m.