CHARLOTTE FUTURE
2040 POLICY MAP

City Council
November 08, 2021

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VISION AND GOALS

CHARLOTTE FUTURE | 2040 COMPREHENSIVE PLAN

The Vision For Our Growth

SUPPORTING INITIATIVES

Mapping Tools and Guidance for Public and Private Investment

Land Use

CHARLOTTE FUTURE 2040 POLICY MAP

*The **land use policy** for form and development intensity (Place Types)*

Mobility

CHARLOTTE STRATEGIC MOBILITY PLAN

CITY OF CHARLOTTE STREETS MAP

*The **mobility strategy** to connect people and places through public and private investment*

Development

UDO UNIFIED DEVELOPMENT ORDINANCE

*The land **development rules** for our growth – implementation through private investment*

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MC6

CHARLOTTE FUTURE 2040 COMPREHENSIVE PLAN

The Vision For Our Growth

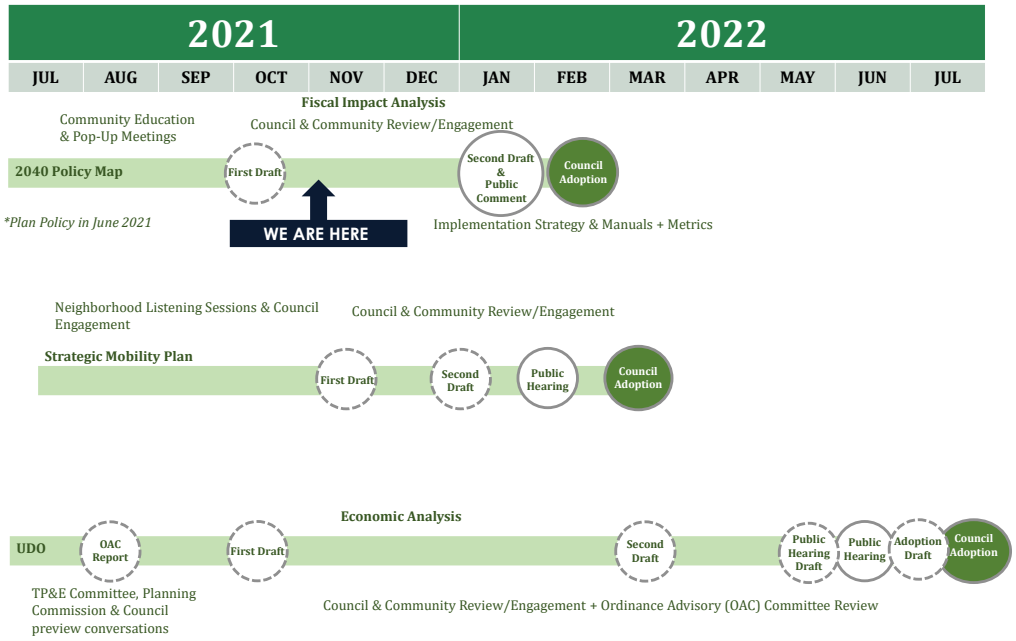
Supporting Initiatives

CHARLOTTE FUTURE 2040 POLICY MAP

CHARLOTTE STRATEGIC MOBILITY PLAN

UDO UNIFIED DEVELOPMENT ORDINANCE

DRAFT SCHEDULE
*subject to revision



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Engagement Process

CHARLOTTE FUTURE 2040 POLICY MAP

Phase 1

- July – September 2021
- Live, Work, Play Survey (Online & Hardcopies - **4,750 Responses**)
- 99 Events: Pop-Ups, Neighborhood Mtgs., Community Mtgs.

Phase 2

- October 13 – November 14, 2021
- 1st Draft Charlotte Future 2040 Policy Map (Online & Hardcopies)
  - Citywide Informational Meeting (**605 Views**)
  - 33 Community Conversations (To Date: **193 participants**) + Drop-In Office Hours
  - Online Comment Application (To Date: **261 comments**)

Phase 3

- Begins January 2022
- 2nd Draft Charlotte Future 2040 Policy Map
- Tentative Adoption in February/March 2022

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Slide 3

MC6 A + K - I combined 2nd draft and public hearing steps in our timeline. I believe this reflects what we discussed with MIG this week and is the only way to make the Feb. adoption date

Mahoney, Catherine, 10/28/2021

What We've Heard

CHARLOTTE FUTURE 2040 POLICY MAP

- Intent & Application of Place Types
- Implementation Process & Administration
- 2040 Policy Map Approach
- Adjustments to Improve Accuracy of Map*
- Additions to Improve Alignment with Comp. Plan*

** If incorporated, will require revisions to the mapping approach*

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What We've Heard

CHARLOTTE FUTURE 2040 POLICY MAP

Adjustments to Improve Accuracy of Map

- Review zoning translation based on examples provided by community
- Revise Place Type Geographies by adjusting size thresholds

Additions to Improve Alignment with Comprehensive Plan

- Revise Manufacturing & Logistics preservation step to respond to the industry's changing needs
- Consider criteria to upgrade Commercial to Neighborhood Activity Centers to better align with 10-Minute Neighborhood Goal
- Evaluate evolution of Neighborhood 1 along major corridors to Neighborhood 2

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How We're Going to Address Comments

CHARLOTTE FUTURE 2040 POLICY MAP

Comments will be addressed using following categories:

COMMENT CATEGORY	COMMENT THEME
1. Comment is currently addressed in the Policy Map	• Intent & Application of Place Types • 2040 Policy Mapping Approach
2. Comment will be addressed by another action outside of the Policy Map	• Implementation Process & Administration
3. Comment will be incorporated into the citywide Policy Map approach	• Adjustments to Improve Accuracy of Map • Additions to Improve Alignment with Comprehensive Plan
4. Comment can not be incorporated into the citywide Policy Map approach	

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Community Engagement Next Steps

CHARLOTTE FUTURE 2040 POLICY MAP

Community Conversations:

- **Tuesday, November 9th 12:00 pm and 6:00 pm**
  Make Up Virtual Session - West Inner, North Inner, Northeast Inner, East Inner, Uptown

In Person Drop-In Office Hours:

- **Tuesday, November 16th from 11:00 am – 7:00 pm**
  Hickory Grove Library, 5935 Hickory Grove Road **(Council District 5)**
- **Wednesday, November 17th from 11:00 am – 7:00 pm**
  Steele Creek Library, 13620 Steele Creek Road **(Council District 3)**
- **Wednesday, November 17th from 11:00 am – 7:00 pm**
  Charlotte Mecklenburg Government Center, 600 E. Fourth Street **(Council District 1)**
- **Thursday, November 18th from 11:00 am – 7:00 pm**
  Allegra Brooks Library, 2412 Beatties Ford Road **(Council District 2)**
- **Thursday, November 18th from 11:00 am – 7:00 pm**
  Charlotte Mecklenburg Government Center, 600 E. Fourth Street **(Council District 1)**

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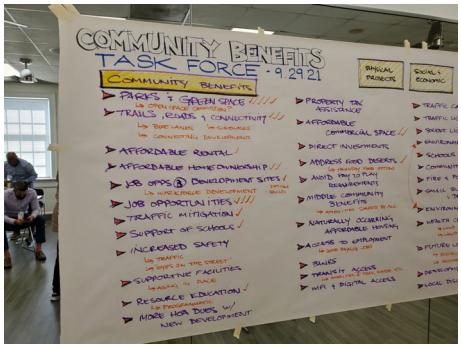
Additional Plan Implementation Work

Community Benefits Task Force



Task Force Charge:

- Identify the types of community benefits
- Understand ways to achieve community benefits through engagement
- Leverage existing processes to better achieve community benefits
- Develop a Community Benefits Look Book and Action Plan

Engagement + Working Sessions:

- Hosted to workshops with community members + developers
- September 29, 2021 **(20 attendees)**
- November 3, 2021 **(31 attendees)**

Next Steps:

- **Winter 2021 -2022 -** Provide update to Council + Planning Commission + Refine Community Benefits Look Book
- **Spring 2022 –** Share and Receive Feedback on Look Book from Task Force

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