

**RESOLUTION PASSED BY THE CITY COUNCIL OF THE CITY OF CHARLOTTE, NORTH CAROLINA ON
JUNE 28, 2021**

A motion was made by _____ and seconded by _____ for the adoption of the following Resolution, and upon being put to a vote was duly adopted:

WHEREAS, PetCo Love ("PetCo") wishes to provide a sponsorship in the amount of \$150,000 to support the City of Charlotte (the "City"), specifically the Charlotte-Mecklenburg Police Department Animal Care & Control's ("CMPD-ACC") treatment of heartworm positive pets made available for adoption through CMPD-ACC's Foster to Adopt Program (the "Program"); and

WHEREAS, heartworm disease is a fatal disease for pets if left untreated, and 12% of the canines entering the care of CMPD-ACC are testing positive for heartworm disease; and

WHEREAS, the City and CMPD-ACC value the human animal bond and wish to give every animal entering the CMPD-ACC shelter a chance to see a positive outcome; and

WHEREAS, in accordance with the City's Sponsorship Policy sponsorships projected to generate more than \$100,000 must be approved by the City Council;

NOW, THEREFORE, BE IT RESOLVED by the Charlotte City Council that:

1. The City Manager, or the City Manager's designee, is hereby authorized to execute such documents as may be or become necessary in order to accept the sponsorship of \$150,000 from PetCo in support of the treatment of heartworm positive pets entering the care of the shelter for the Program.
2. The City shall enter into a sponsorship agreement upon the conditions and subject to the execution of covenants by PetCo that:
 - A. the City will exercise full editorial control over the placement, content, appearance, and wording of sponsorship acknowledgment and recognition messages on City property or through City communications medium;
 - B. they may truthfully and accurately publicize its sponsorship relationship with the City in print, video, Internet, broadcast, or display items, but may not use the City's marks or logos in conjunction with such publication without the prior written approval of the City;
 - C. that under no circumstances shall PetCo issue materials or communications that state or imply that the City has endorsed PetCo or its products or services.