

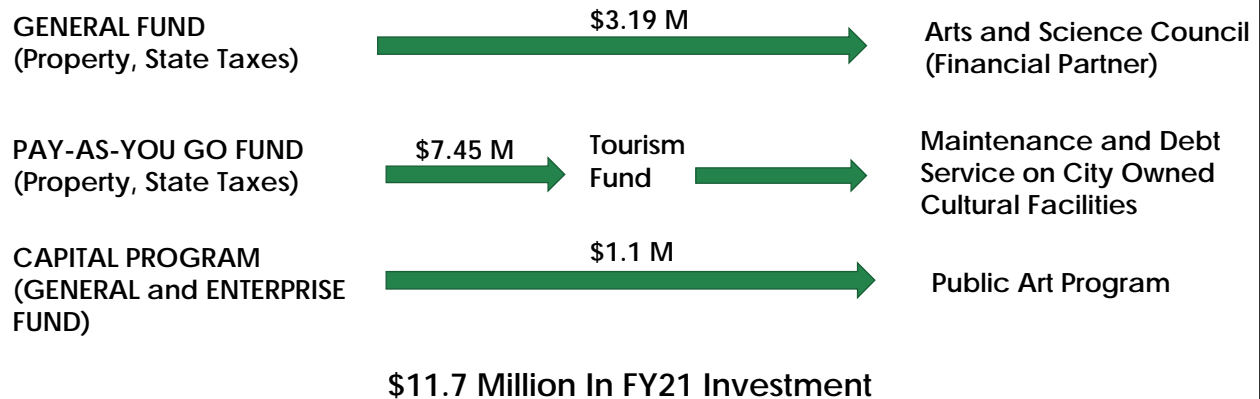
# DISCUSSION ON SUPPORT FOR ARTS AND CULTURE

MARCH 3, 2021 BUDGET WORKSHOP

## Purpose

1. Brief background on current City support for Arts and Culture organizations.
2. Council discussion on support for Arts and Culture in FY 2022.

## FY 21 Budget included \$11.7 Million in Support for Arts and Culture



## New Approach

- ◀ January 2021 Mayor Lyles appointed Arts and Culture Ad hoc Committee
- ◀ Committee charged with developing a policy for arts and culture that serves as:
  - An economic development strategy for Charlotte; and
  - A strategy for addressing social justice, education, workforce development and equitable access to opportunity.
- ◀ On February 24, Committee approved short-term and long-term policy recommendations

## Short-Term Recommendations

- ◀ FY22 increase in funding for the arts and cultural sector to \$4mm (contingent upon private sector match)
  - Continue to fund city-owned facilities and public art
- ◀ Funds will be placed in third-party administrative account
- ◀ Funds from this account will be allocated to the recipients of last year's ASC grant recipients at levels equal to 2020
- ◀ Develop plan to allocate remaining funds that is transparent, inclusive and innovative by design

## Long-Term Recommendations

- ◀ City Manager will establish an Arts & Cultural Commissioner
- ◀ Commissioner oversees a Board of Advisors appointed by public and private sector funders
- ◀ Essential Board of Advisors is reflective of community
  - Artists, patrons, corporate and individual donors, educators, artistic directors, industry executives and neighborhood leaders.

## Long-Term Recommendations

### ◀ Arts & Cultural Commissioner, the Advisory board will develop a Comprehensive Arts & Culture Plan to:

- Develop a grant-making process that aligns with the Council's broader policy goals
- Assess how City assets can be used more equitably and inclusively to encourage collaboration across the sector
- Develop an innovative approach to determine how public and private resources can best achieve sustainable growth and innovation across the entire sector
- Build a 10-year Arts & Culture Plan incentivizing organizations or sectors to develop new approaches to delivering relevant, equitable and inclusive arts and culture to the community.

## City Council Direction

### ◀ March 1 Strategy Session

- Arts and Culture Ad hoc Committee presented initial recommendations to Mayor and City Council
- City Council began discussion of Arts and Culture Ad hoc Committee recommendations
- Ad hoc Committee will continue to meet to refine recommendations

# Questions/ Discussion