

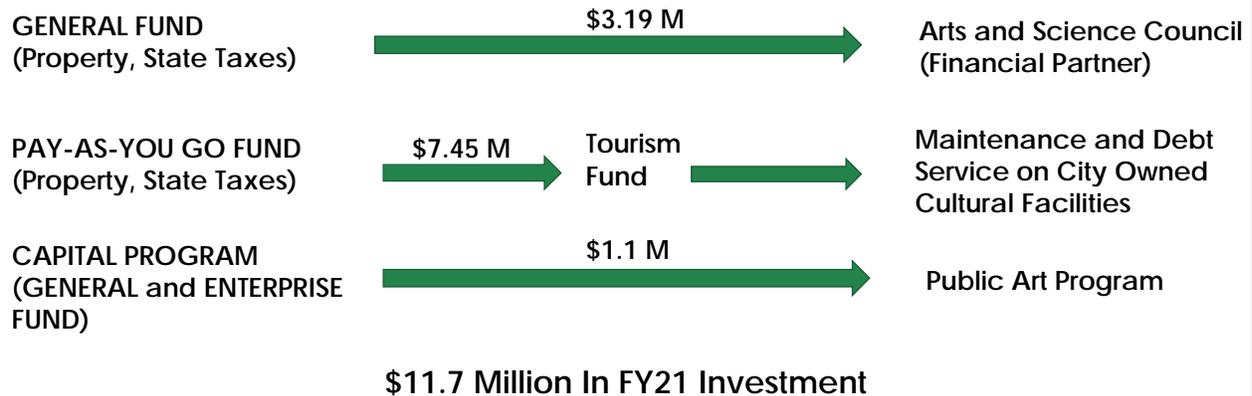
DISCUSSION ON SUPPORT FOR ARTS AND CULTURE

MARCH 3, 2021 BUDGET WORKSHOP

Purpose

1. Brief background on current City support for Arts and Culture organizations.
2. Council discussion on support for Arts and Culture in FY 2022.

FY 21 Budget included \$11.7 Million in Support for Arts and Culture



New Approach

- ◁ January 2021 Mayor Lyles appointed Arts and Culture Ad hoc Committee
- ◁ Committee charged with developing a policy for arts and culture that serves as:
 - An economic development strategy for Charlotte; and
 - A strategy for addressing social justice, education, workforce development and equitable access to opportunity.
- ◁ On February 24, Committee approved short-term and long-term policy recommendations

Short-Term Recommendations

- ◀ FY22 increase in funding for the arts and cultural sector to \$4mm (contingent upon private sector match)
 - Continue to fund city-owned facilities and public art
- ◀ Funds will be placed in third-party administrative account
- ◀ Funds from this account will be allocated to the recipients of last year's ASC grant recipients at levels equal to 2020
- ◀ Develop plan to allocate remaining funds that is transparent, inclusive and innovative by design

Long-Term Recommendations

- ◀ City Manager will establish an Arts & Cultural Commissioner
- ◀ Commissioner oversees a Board of Advisors appointed by public and private sector funders
- ◀ Essential Board of Advisors is reflective of community
 - Artists, patrons, corporate and individual donors, educators, artistic directors, industry executives and neighborhood leaders.

Long-Term Recommendations

◀ Arts & Cultural Commissioner, the Advisory board will develop a Comprehensive Arts & Culture Plan to:

- Develop a grant-making process that aligns with the Council's broader policy goals
- Assess how City assets can be used more equitably and inclusively to encourage collaboration across the sector
- Develop an innovative approach to determine how public and private resources can best achieve sustainable growth and innovation across the entire sector
- Build a 10-year Arts & Culture Plan incentivizing organizations or sectors to develop new approaches to delivering relevant, equitable and inclusive arts and culture to the community.

City Council Direction

◀ March 1 Strategy Session

- Arts and Culture Ad hoc Committee presented initial recommendations to Mayor and City Council
- City Council began discussion of Arts and Culture Ad hoc Committee recommendations
- Ad hoc Committee will continue to meet to refine recommendations

Questions/ Discussion