



2021 Council Annual Strategy Meeting

January 11-12, 2021



Key 2020 ASM Themes & Questions

- What updates to the City's Code of Ethics Policy that were adopted in February 2015 are needed?
- What directives should be in place to address issues raised in the Internal Auditor's report?
- What are the policy options to prioritize tourism fund investments with community/city partnership to achieve the city's priorities?
- Pathway forward to provide recommendations on possible adjustments to how CMPD resources are allocated.

Key 2020 Highlights

☐ **SAFE Charlotte^{*}, ^{**}**

- Review of policing services and related expenditures
- Development of SAFE Charlotte initiatives

☐ **Strategy and Budget**

- CARES Act
- Council Budget Workshop Review

☐ **I&T**

- Review of Violence Prevention Data Matrix and Public Scorecard^{**}

☐ **Internal Audit**

- Internal Audit Plan

^{*}Council Committee Referral Items

^{**}Multi-Department/Committee initiative

Key 2020 Highlights

☐ Finance

- Hospitality Revenue Capital Investment Policy*

☐ City Attorney's Office

- Code of Ethics Policy*
- City Council Virtual Meeting Provisions*

☐ Citizens Advisory Committee on Governance*,**

Charge: consideration of, and recommendation for council action on the following issues:

- Mayor and City Council terms of office, as well as method of implementation;
- Mayor and City Council full- or part-time positions and related compensation; and
- Policy guidelines and principles for consideration from 2020 Census results.

*Council Committee Referral Items

**Multi-Department/Committee initiative

Citizens Advisory Committee on Governance Recommendations

- Four-year terms by way of referendum
- Staggered elections
- Two-term limit contingent on four-year terms
- Nonpartisan elections
- Maintain a 12-member Council (11 council members and 1 mayor)
- Redistribute: add an eighth District Representative and remove one At-large Representative
- Increase Mayor and City Council compensation to be comparable to that of the Mecklenburg County Board of County Commissioners
- Update policy guidelines to consider when redistricting

Citizen Advisory Committee on Governance

Final Report - November 2, 2020
City of Charlotte, NC

PREFACE

At the direction of Mayor Vi Lyles and Mayor Pro Tem Julie Bash, the Citizen Advisory Committee on Governance was established to review the current structure of the Charlotte City Council. Included in the report are recommendations made by the Citizens Committee to be considered for future Charlotte City Council action.

Process for change by City Council

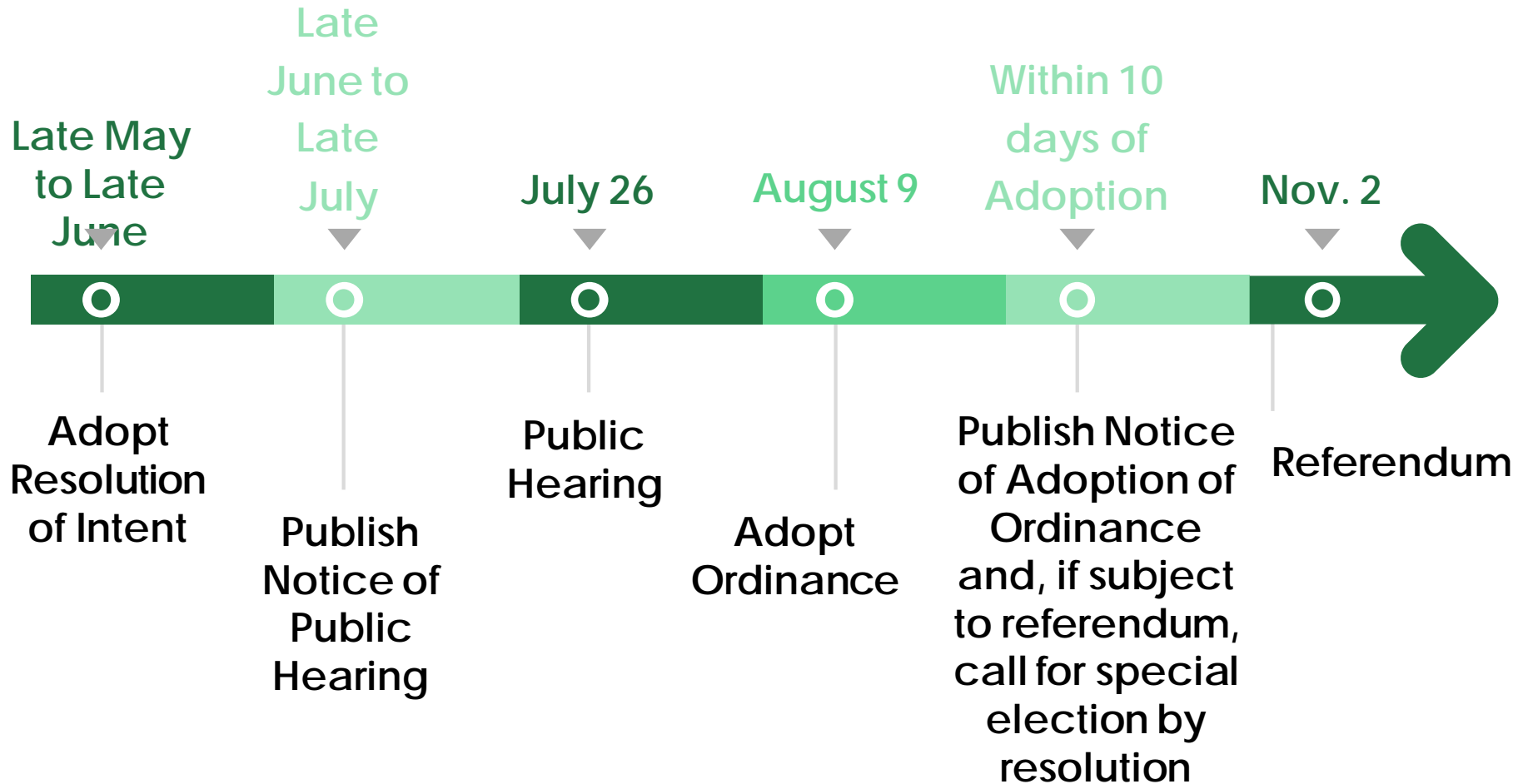
- The Council adopts a resolution of intent and sets the date for a public hearing.
- The public hearing must be held at least 10 days after published notice and within 45 days of resolution.
- The Council must vote within 60 days of the public hearing but not before the next regular meeting.
- A notice of adoption of the ordinance must be published within 10 days after the adoption of the ordinance.
- If the ordinance is subject to a referendum, Council may, by resolution, call for a special election for the purpose of submitting the ordinance to a vote. The special election must be held at the next date permitted under G.S. 163-287(a) that is more than 70 days after the adoption of the ordinance.

Referendum at the November 2 General Election

- Late May to Late June – Resolution of Intent
- 10 days before hearing – Publish notice of Public Hearing
- Between Late June and Late July – Public Hearing
- August 9* - Adopt Ordinance
- Within 10 days of Adoption of Ordinance - Publication of Notice of Adoption of Ordinance / Resolution calling for special election (Referendum)
- November 2 – Referendum (if needed)

SAMPLE TIMELINE

*Dates are in accordance with currently scheduled City Council Business Meetings



APPENDIX
SLIDE EXCERPTS FROM
01.06 BUDGET AND EFFECTIVENESS
COMMITTEE PRESENTATION

SUMMARY OF RECOMMENDATIONS

Proposed Recommendations	Action Needed if Approved by City Council
<ul style="list-style-type: none"> • Four-year terms (CACG Vote 8-3) by way of referendum (Vote 7-4) • Staggered elections (Vote 10-1) • Two-term limit contingent on four-year terms (Vote 10-1) • Nonpartisan elections (Vote 6-5) • Add an eighth district representative and remove one at-large representative (Unanimous Vote) 	<ol style="list-style-type: none"> 1. Council action; or 2. Subject to approval by the voters at a referendum <ol style="list-style-type: none"> 1. Term limit changes would require approval from NC General Assembly
<ul style="list-style-type: none"> • Increase Mayor and City Council Compensation (Unanimous Vote) <ul style="list-style-type: none"> ○ Increase Mayor and City Council Compensation to be comparable to that of the Mecklenburg County Board of County Commissioners (Unanimous Vote) 	<ol style="list-style-type: none"> 1. Council action; or 2. Subject to approval through Budget Adoption Process
<ul style="list-style-type: none"> • Update policy guidelines to consider when redistricting 	<ol style="list-style-type: none"> 1. Council action

TOPIC: ELECTED OFFICIALS' TERMS OF OFFICE AND ELECTION METHOD

Current status	Recommended update
<ol style="list-style-type: none">1. Two-year terms2. No staggered elections3. No term limits4. Partisan election	<ol style="list-style-type: none">1. Four-year terms by way of referendum2. Staggered elections3. Two term limits contingent on four-year terms4. Nonpartisan election

Considerations

- The Council may amend by ordinance subject to approval by the voters at a referendum
 - However, term limit adjustment requires legislative approval
- The Council may amend by ordinance without a referendum – however, 5,000 signatures on a petition filed within 30 days forces a referendum
- Budgetary implications to hold referendum

TOPIC: CITY COUNCIL REPRESENTATION

Current status	Recommended update
<ol style="list-style-type: none">12 total members of Mayor and City Council:<ol style="list-style-type: none">a) 1 Mayorb) 11 City Council Members<ol style="list-style-type: none">i. 4 At-Largeii. 7 District Representatives	<ol style="list-style-type: none">12 total members of Mayor and City Council:<ol style="list-style-type: none">a) 1 Mayorb) 11 City Council Members<ol style="list-style-type: none">i. 3 At-Largeii. 8 District Representatives

Considerations

- The Council may amend by ordinance subject to approval by the voters at a referendum
- The Council may amend by ordinance without a referendum – however, 5,000 signatures on a petition filed within 30 days forces a referendum
- Budgetary implications to hold referendum

TOPIC: ELECTED OFFICIALS' COMPENSATION

- *Recommendation: Increase Mayor and City Council Compensation (CLTCC) to be comparable to that of the Mecklenburg County Board of County Commissioners (BOCC)*
- *The below total compensation for the CLTCC and BOCC includes base salary and allowances. Other benefits are not included as they are provided per capita or are chosen by the individual.*

FY 21 CLTCC Total Compensation	FY 21 BOCC Total Compensation	CLTCC Recommended Update
1. Mayor: \$45,912 2. City Council: \$34,546	1. Board Chair: \$58,125 2. Commissioners: \$50,020	1. Mayor: \$58,125 (net difference of (\$12,213)) 2. CC: \$50,020 (net difference of (\$15,474))

TOPIC: ELECTED OFFICIALS' COMPENSATION

- *Recommendation: Increase Mayor and City Council Compensation to be comparable to that of the Mecklenburg County Board of County Commissioners*

Considerations

- Budgetary implications – increase in personnel expenses to General Fund including estimated FICA
 - Total cost: \$196,386
 - Charlotte City Council: \$183,238
 - Charlotte Mayor: \$13,148
- City Council may change compensation rates subject to approval by Council vote
- Subject to approval through Budget Adoption Process

TOPIC: POLICY GUIDELINES ON COUNCIL DISTRICTS

- *Recommendation: Update policy guidelines on Council districts*

Recommended update

- **Importance of the First Order (Highest)**
 - Districts must have substantially equal population (***Federal Requirement***).
 - Districts should be reasonably compact (Strongly recommend).
 - District boundaries may follow neighborhood boundaries or boundaries of areas containing residents sharing similar interests.
- **Importance of the Second Order**
 - When possible, districts should have relatively even partisan balance.
 - District boundaries may be drawn to create/maintain balance between major political parties.
 - District boundaries may follow precinct boundaries.
 - District boundaries may be drawn considering race of district residents as long as race is not the predominant motivating factor.
 - District(s) most likely impacted by future annexations may be smaller to minimize impact of future annexations and redistricting.
 - District boundaries may be drawn to avoid contests between incumbents.

Considerations

1. Need to consider 2020 Census results, available March 31, 2021.
2. Need to consider legal standards for re-districting.