




CHARLOTTE MOVES | TASK FORCE



**CHARLOTTE**  
MOVES  
TASK FORCE


City Council  
December 14, 2020



CHARLOTTE MOVES | TASK FORCE

# Transformational Mobility Network

TASK FORCE FINAL REPORT





Transformational Mobility Network

# Final Report



Greenway System

~115 miles



Bus Priority System

~140 miles



Pedestrian Walkability

~150 miles of focused first and last mile investment



Bicycle Network

~75 miles



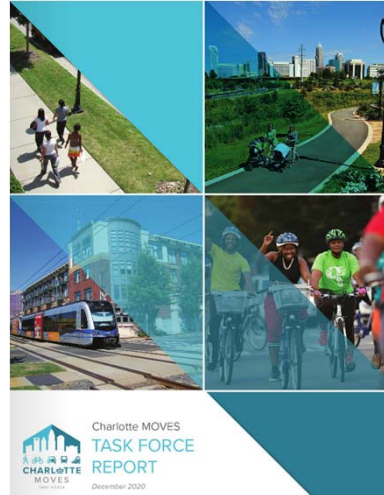
Rapid Transit Corridors

~90 miles



Roadway Network

~60 miles of improvements



Charlotte MOVES TASK FORCE REPORT  
December 2020

[www.CLTgov.me/CharlotteMoves](http://www.CLTgov.me/CharlotteMoves)

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## Task Force – Proposed Recommendations

- INVEST IN MOBILITY
- ALIGN WITH INITIATIVES
- COMMIT RESOURCES

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## Recommendations

### 1. INVEST IN MOBILITY TO MEET OUR CHANGING NEEDS:

The Task Force proposes a *mobility investment program* designed to achieve the vision of the 2040 Comprehensive Plan for “safe and equitable” mobility. This program is a “Transformational Mobility Network” (TMN) of key multi-modal projects and investments from adopted and on-going plans, implemented together in a 10-year timeframe to advance our mobility goals.

Therefore, the Task Force recommends:

1. Endorsing the *mobility investment program* (TMN) and actively pursuing Federal and State funding partnerships in addition to funding the **local portion (\$4 to \$6 Billion)** with new sources through local and regional partnerships.
2. Adopting a **Strategic Mobility Plan** (SMP) in 2021 that refines the TMN and establishes a strategy for how we evaluate, prioritize, design and integrate our mobility investments.
3. Committing to on-going communication that builds community trust and understanding; measures and regularly reports progress through a **community dashboard**; and leverages metrics that support the goals of the 2040 Comprehensive Plan.

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## Recommendations

### 2. ALIGN OUR MOBILITY INVESTMENT WITH RELATED INITIATIVES:

The Task Force proposes an intentional commitment to aligning our *mobility investment program* (TMN) with the goals and strategies of the 2040 Comprehensive Plan and priorities of affordable housing and upward mobility.

Therefore, the Task Force recommends:

1. Identifying a **mode-share target** to measure our progress and prioritize mobility investments to ensure we achieve our Strategic Energy Action Plan and Charlotte Future 2040 Comprehensive Plan objectives.
2. Develop a program that includes funding and policy designed to protect people against **displacement** and promote **housing affordability** along our transit corridors. Incorporate the necessary funding into the mobility investment program (TMN).
3. Exploring the feasibility of a **transit fare reduction** program.

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## Recommendations

### 3. COMMIT THE RESOURCES TO ACHIEVE THE VISION:

The Task Force proposes a clear and straightforward “single source” funding strategy for the *mobility investment program* (TMN) that considers the City and County’s growth over 30 years and fully funds implementation within a 10-year period financed over a 30-year timeframe. The Task Force understands that details of the financing will be worked out in a financing plan which considers other city priorities during the program timeframe.

Therefore, the Task Force recommends, “**One Cent for Mobility**”:

1. A one cent sales tax for mobility projects (transit and non-transit) that **excludes groceries and medication** (as currently) to fund the local portion of the *mobility investment program* (TMN) with necessary **State Legislative authorization and Mecklenburg County voter approval** (“One Cent for Mobility” Referendum).
2. And **(if needed to augment the sales tax)**, a significant one-time City of Charlotte Capital Investment Program (CIP) bond for mobility, supported through an increase in property tax and City voter bond approval.
3. Committing to a “One Cent for Mobility” referendum in the **Fall of 2021**.

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## Task Force – Key Considerations

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## Key Considerations

### 1. ACCOUNTABILITY AND COMMUNICATION

- New funding is an investment – not just new taxes
- Community Oversight Board to guide and measure progress
- Keep messaging simple and communicate expected outcomes
- Something for everyone. Make it relevant to the entire community

### 2. PARTNERSHIPS

- Federal & State
- Mecklenburg & Towns
- Residents/Neighborhoods
- Private Corporate Leaders
- Foundations and Non-profits



## Key Considerations

### 3. REGIONAL APPROACH

- Connect/Coordinate with regional partners:
  - Centralina Regional Council
  - Charlotte Business Regional Alliance
  - Counties
- Build momentum for mobility investment and funding for Greater Charlotte region

### 4. ALIGNMENT OF INITIATIVES

- Charlotte Future 2040
- County Meck Playbook
- CONNECT Beyond
- CRTPO 2050 Plan



# Funding Strategy

PROPOSED



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## Recommended Funding Strategy



### TIME & DURATION

Construction:  
**10+ Years**

Financing:  
**30 Years**

\*Exact duration influenced by an agreed upon Financial Plan and construction program



### PROGRAM SCALE & AMOUNT

Total Program:  
**\$8 to \$12 Billion**

Local Portion:  
**\$4 to \$6 Billion**


\*Program Includes design, construction, operation, maintenance & financing



### FUNDING SOURCES

Primary New Source:  
**Sales Tax**  
**"One Cent for Mobility"**


Partnerships:  
**State & Federal Grants**



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## Recommended Funding Strategy

### Funding Source – Transit Sales Tax



FUNDING SOURCES

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TRANSIT SALES TAX


Peer City Sales Tax Comparison (2019)

City	State Tax	Local Tax	Total Tax	2020 Population
Long Beach	6.000%	4.250%	10.25%	462,628
Seattle*	6.500%	3.600%	10.10%	753,675
Nashville***	7.000%	2.250%	9.25%	670,820
Memphis	7.000%	2.250%	9.25%	651,073
Atlanta**	4.000%	4.900%	8.90%	495,327
Kansas City**	4.225%	4.375%	8.60%	495,327
Tulsa	4.500%	4.017%	8.52%	401,190
Denver*	2.900%	5.410%	8.31%	727,211
Columbus	5.750%	1.750%	7.50%	989,552
Arlington***	6.250%	1.750%	8.00%	398,854
Austin***	6.250%	2.000%	8.25%	978,908
Fort Worth***	6.250%	2.000%	8.25%	909,585
Minneapolis*	6.875%	1.150%	8.03%	429,606
Durham	4.750%	2.750%	7.50%	278,993
<b>Charlotte</b>	<b>4.750%</b>	<b>2.500%</b>	<b>7.25%</b>	<b>885,708</b>
Raleigh	4.750%	2.500%	7.25%	474,069
Indianapolis	7.000%	0.000%	7.00%	876,384
Omaha	5.500%	1.500%	7.00%	478,192
Louisville	6.000%	0.000%	6.00%	617,638

North Carolina Cities

\*Based on Charlotte's median home value and average residential utility costs

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## Tax & Fee Comparison

### (Largest cities in North Carolina)

	Charlotte	Raleigh	Cary	Wilmington	Concord	Greensboro	Durham	Winston-Salem	Greenville	Fayetteville	High Point
<b>Property Tax</b>											
Property Tax Rate (City)	0.3481	0.3552	0.3500	0.4984	0.4800	0.6625	0.5317	0.6374	0.5200	0.4995	0.6475
Property Tax Rate (County)	0.6169	0.6000	0.6000	0.5550	0.7400	0.7305	0.7122	0.7435	0.6797	0.7990	0.7305
Combined Tax Rate	0.9650	0.9552	0.9500	1.0534	1.2200	1.3930	1.2439	1.3809	1.1997	1.2985	1.3780
<b>Combined Property Tax Bill</b>	<b>\$2,073</b>	<b>\$2,052</b>	<b>\$2,041</b>	<b>\$2,263</b>	<b>\$2,621</b>	<b>\$2,992</b>	<b>\$2,672</b>	<b>\$2,966</b>	<b>\$2,577</b>	<b>\$2,789</b>	<b>\$2,960</b>
<b>Sales Tax</b>											
Sales Tax Rate (local portion)	2.50%	2.50%	2.50%	2.25%	2.25%	2.00%	2.75%	2.25%	2.25%	2.25%	2.00%
<b>Average Sales Taxes</b>	<b>\$450</b>	<b>\$450</b>	<b>\$450</b>	<b>\$405</b>	<b>\$405</b>	<b>\$360</b>	<b>\$495</b>	<b>\$405</b>	<b>\$405</b>	<b>\$405</b>	<b>\$360</b>
<b>Fees</b>											
County Fees (Waste & Vehicle)	\$40	\$20	\$35	\$0	\$0	\$0	\$15	\$0	\$120	\$0	\$0
City Average Annual Water/Sewer Bill	\$817	\$887	\$1,016	\$883	\$779	\$603	\$806	\$772	\$907	\$907	\$967
Storm Water	\$129	\$66	\$0	\$100	\$62	\$47	\$87	\$54	\$80	\$72	\$48
Vehicle	\$60	\$60	\$60	\$0	\$60	\$60	\$0	\$0	\$60	\$10	\$40
Waste	\$68	\$173	\$234	\$256	\$27	\$0	\$0	\$0	\$192	\$190	\$168
Recycling	\$0	\$55	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Fees</b>	<b>\$1,113</b>	<b>\$1,262</b>	<b>\$1,345</b>	<b>\$1,240</b>	<b>\$928</b>	<b>\$710</b>	<b>\$908</b>	<b>\$826</b>	<b>\$1,359</b>	<b>\$1,179</b>	<b>\$1,223</b>
<b>Total Taxes and Fees</b>	<b>\$3,636</b>	<b>\$3,764</b>	<b>\$3,835</b>	<b>\$3,908</b>	<b>\$3,953</b>	<b>\$4,062</b>	<b>\$4,074</b>	<b>\$4,197</b>	<b>\$4,341</b>	<b>\$4,373</b>	<b>\$4,543</b>

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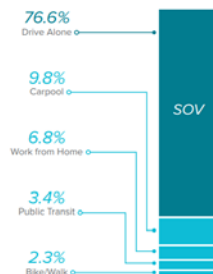
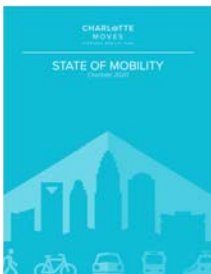


# Transformational Mobility Network

IMPACTS



## Transformational Mobility Network | Why We Need One



We will position ourselves to compete successfully with a significant investment in mobility infrastructure.





## Mobility Investments Program – Guiding Principles

- Consistent with adopted plans, examples,
  - Comprehensive plan
  - Strategic Energy Action Plan
  - Vision Zero
  - Housing Framework
- Alignment with Council policies
- Community input/support
- Equity
- Sustainability
- Funding eligibility



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## Next Steps

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