



Community Recovery Task Force Coordinator Updates

August 10, 2020

Mayor Vi Lyles and Charlotte City Council have assembled the Community Recovery Task Force to support families and businesses through the COVID-19 pandemic and help plan for recovery. The task force will focus on three specific areas: Small Business, Housing, and the Airport. Task force objectives include:

- Anticipating and planning for Charlotte's post-recovery challenges
- Listening to the community regarding the challenges people are facing as they navigate a new working and living environment
- Developing recommendations for how Charlotte, specifically city government, can pivot to support changes needed as a result of the pandemic
- Providing residents with a long-term vision for a healthy, stable economic and civic environment

Each recovery task force area includes four city council members and seven sector leaders.

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Task Force Group Members: Ed Driggs (Coordinator); Larken Egleston; Victoria Watlington; Matt Newton; Rachel Geathers, Geathers Enterprises; Lucia Zapata Griffith, Metro Landmarks; Dennis Harris, Former President of NC Airline Pilots Association; Yolanda Johnson, SB&J Enterprises; Erin King Sweeney, King Sweeney Strategies, LLC; Robert Stolz, Former Chair of NC Economic Development Board; Seth Bennett, Charlotte Hornets

Status: Taskforce goals completed in May 2020

Task Force Group Members: Malcolm Graham (Task Force Coordinator); Braxton Winston; Reneé Johnson; Larken Egleston; Lee Cochran, Laurel Street Residential; Kathy Cummings, Bank of America; Fred Dodson, Charlotte-Mecklenburg Housing Partnership; Kim Graham, Greater Charlotte Apartment Association; Anthony Lindsey, NC Real Estate Commission, Coldwell Banker; Deronda Metz, Salvation Army Center of Hope ; Connie Staudinger, Horizon Development Properties/INLIVIAN

Task Force Group Coordinator Update:

The Housing Task Force concluded its work on July 30th. Since the last update, the Task Force has developed recommendations for addressing evictions in response to COVID-19. These recommendations will be coming to City Council for consideration to be added to their upcoming legislative agenda. Additionally, the Task Force developed recommendations for collaborating with Mecklenburg County and other community partners to provide services for our community's homeless population. This recommendation includes \$3.4M that will be used to provide rapid rehousing and supportive services for individuals and families experiencing sheltered and unsheltered homelessness, and individuals and families unstably housed in hotels, and will be referred to the full Council for consideration. The Task Force also developed a proposal for several legislative, regulatory and policy enhancements to increase the supply of affordable housing and help remove barriers to housing including source of income discrimination (SOID) and reentry housing issues for residents with criminal backgrounds. The Task Force referred the homeless support and legislative/regulatory/policy enhancement recommendations to the Great Neighborhoods Committee for further review. The Great Neighborhoods Committee will work closely with the Intergovernmental Relations Committee on the legislative proposals to help inform the City's FY 2021 Legislative Agenda.

All the Task Force recommendations were informed by the expertise of the sector members on the Task Force, and also by expert public testimonies that have participated in Task Force meetings. Since the last update, the Task Force has received Important public testimony from the following people and organizations:

- Chablis Dandridge, Reentry Housing Alliance (impact of criminal history on housing stability)
- Ryan Carter, Habitat for Humanity of the Charlotte Region (impact of source of income discrimination on housing stability)
- Mark Boyce, True Homes (impact of regulatory items on affordable housing development)

Background:

The Task Force adopted a 90-day work plan on May 7, 2020. The work plan consisted of items in seven key categories:

1. Increasing the Supply of Affordable Housing (complete)
2. Financial Assistance (complete)
3. Evictions (complete)
4. Regulatory and Legislative Issues (complete; referred by Task Force to Great Neighborhoods Committee)
5. Homelessness and Supportive Services (complete; referred by Task Force to Great Neighborhoods Committee)
6. Marketing and Communications*
7. General*

**These work plan items are general in nature and are addressed as a part of daily City operations.*



Housing Recovery

Each work plan category was led by Task Force members based on their area of expertise. Time was allotted for public hearings/public testimonies for work plan categories one through five, including bringing in subject matter experts identified by the Task Force members. The Task Force developed recommendations for 1. Increasing the supply of affordable housing, 2. housing financial assistance, 3. eviction assistance, 4. regulatory, legislative and policy enhancements, and 5. homelessness and supportive services. Some of the Task Force recommendations represent updates to the Housing Charlotte Framework. The Task Force recommendations will be coming to City Council, including the Great Neighborhoods Committee, for consideration.

Overview of Next Steps:

The Housing Task Force has concluded meeting. Staff will continue to leverage the expertise of the sector members to follow-up on the various recommendations made by the Task Force. A final report will summarize the Task Force recommendations.

Task Force recommendations will be coming to City Council, including the Great Neighborhoods Committee, for further review and consideration. The Great Neighborhoods Committee will work closely with the Intergovernmental Relations Committee on the recommendations that involve state and/or federal advocacy and legislation to help inform the City's FY 2021 legislative agenda.

The review and update of the Housing Charlotte Framework will continue in the Great Neighborhoods Committee.

Next Meeting: NA

Task Force Group Members: Julie Eiselt (Co-Coordinator); James Mitchell (Co-Coordinator); Dimple Ajmera; Tariq Bokhari; Sarah Baucom, Girl Tribe, Co-Founder and Owner; Malcomb Coley, Ernst & Young, Managing Partner; Dave Matthews, Bank of America, CIO; Vinay Patel, SREE Hotels LLC, President; Chad Turner, LGBT Chamber of Commerce, President; Mark Vitner, Wells Fargo, Chief Economist; DeAlva Wilson, Business Advisory Committee, Chair

Task Force Group Coordinator Update:

The Small Business Recovery Task Force met on July 14, 2020. Staff presented a brief update on the Survive initiatives including the Intensive Career Cohorts and the Access to Capital program. Most of the discussion was on the second phase of the recovery strategy called Thrive. Staff presented the Thrive initiatives that broaden the scope of the Open For Business platform and focus more broadly on increasing resources for workforce development in the community, as well as providing incentives for businesses to create jobs or open up positions that had been furloughed or frozen. The Task Force also reviewed the proposed Thrive Budget.

Overview of Next Steps: Staff will continue to provide updates on programs and initiatives implemented by the Small Business Task Force to the Council's Workforce & Business Development Committee. The Small Business Task Force Members have been invited to attend those meetings.

Next Meeting: The Small Business Task Force held their last meeting on July 14, 2020

