

Petition 2020-064 by Truist Signage

To Approve:

The petition is found to be **consistent** with the *Charlotte Center City 2020 Vision Plan*, based on information from the staff analysis and the public hearing, and because:

- The petition is consistent with the Charlotte Center City 2020 Vision Plan (2011). While this plan does not make a specific land use recommendation for the site, it encourages future development contribute to the overall viability and livability of Center City.

Therefore, we find this petition to be reasonable and in the public interest, based on the information from the staff analysis and the public hearing, and because:

- The petition proposes an optional request to increase the allowed exterior signage for an existing uptown building.
- The previous optional requests and design details from petition 2001-076 will remain for the subject site.
- The request will allow skyline signs for an uptown building and that is in proportion to the size of the highrise structure.
- The proposed signage will accommodate an additional identifying element for a major structure in uptown.

To Deny:

The petition is found to be **consistent** with the *Charlotte Center City 2020 Vision Plan*, based on information from the staff analysis and the public hearing, and because:

- The petition is consistent with the *Charlotte Center City 2020 Vision Plan (2011)*. While this plan does not make a specific land use recommendation for the site, it encourages future development contribute to the overall viability and livability of Center City.

However, we find this petition to not be reasonable and in the public interest based on the information from the staff analysis and the public hearing, and because:

- (To be explained by Zoning Committee)

Motion:
Approve or Deny
Maker:
2ND:

Vote:
Dissenting:
Recused: