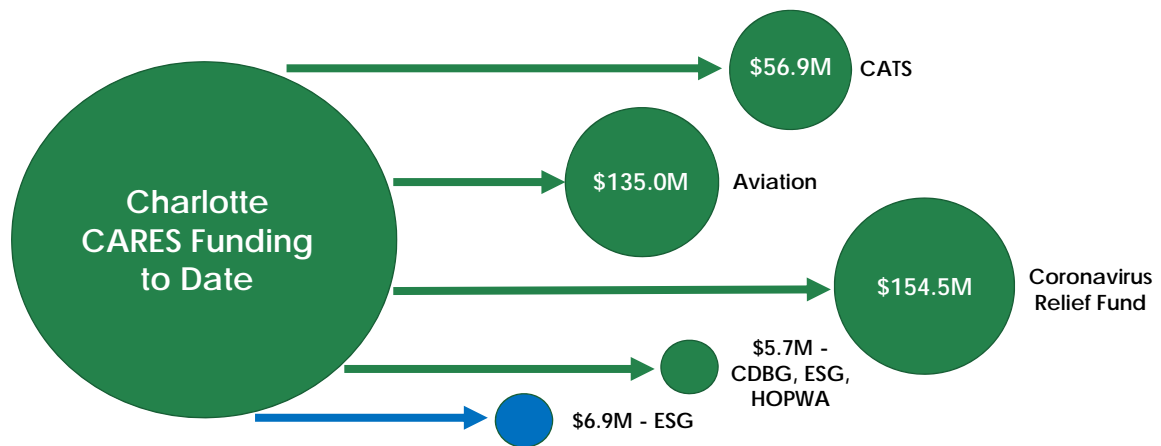# CITY OF CHARLOTTE

Return to Work
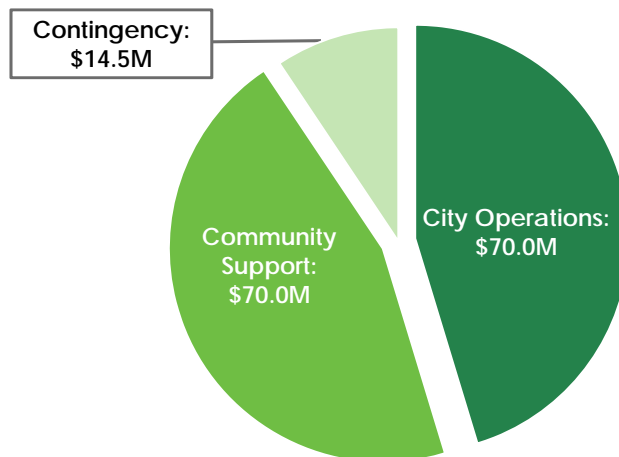
CITY MANAGER'S REPORT
JUNE 22, 2020

Purpose

◁ Overview of CARES Act

◁ Share approach to restoring operations

◁ Review FEMA Reimbursement

◁ Discuss community-focused initiatives

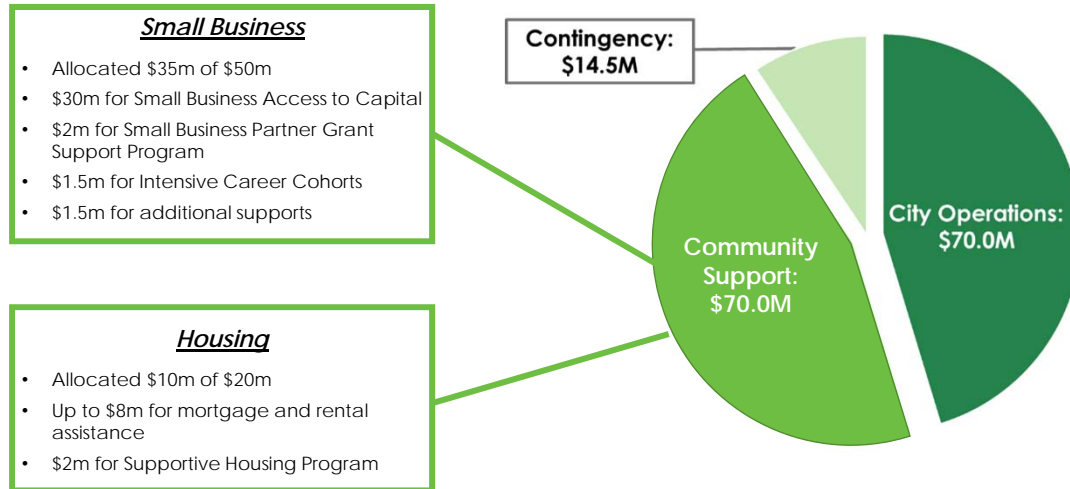# Federal COVID-19 Funding to Date

CITY of CHARLOTTE   3

CARES Act Planned Uses: $154.4M

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Funding Through Community Recovery Task Forces

Small Business

- Allocated $35m of $50m
- $30m for Small Business Access to Capital
- $2m for Small Business Partner Grant Support Program
- $1.5m for Intensive Career Cohorts
- $1.5m for additional supports

Housing

- Allocated $10m of $20m
- Up to $8m for mortgage and rental assistance
- $2m for Supportive Housing Program

Contingency: $14.5M

City Operations: $70.0M

Community Support: $70.0M

Goals of CARES Act Funds for City Operations
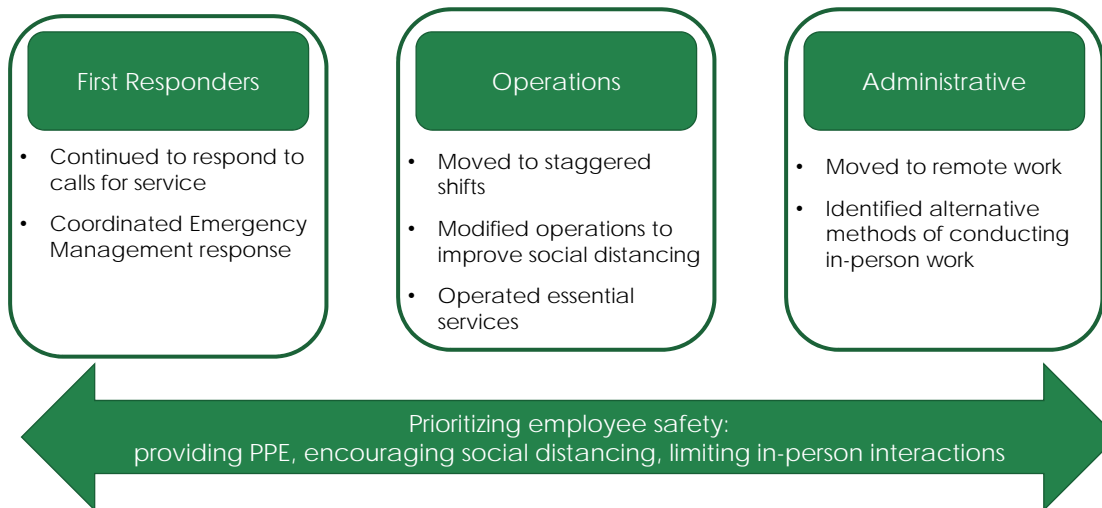
RESPOND

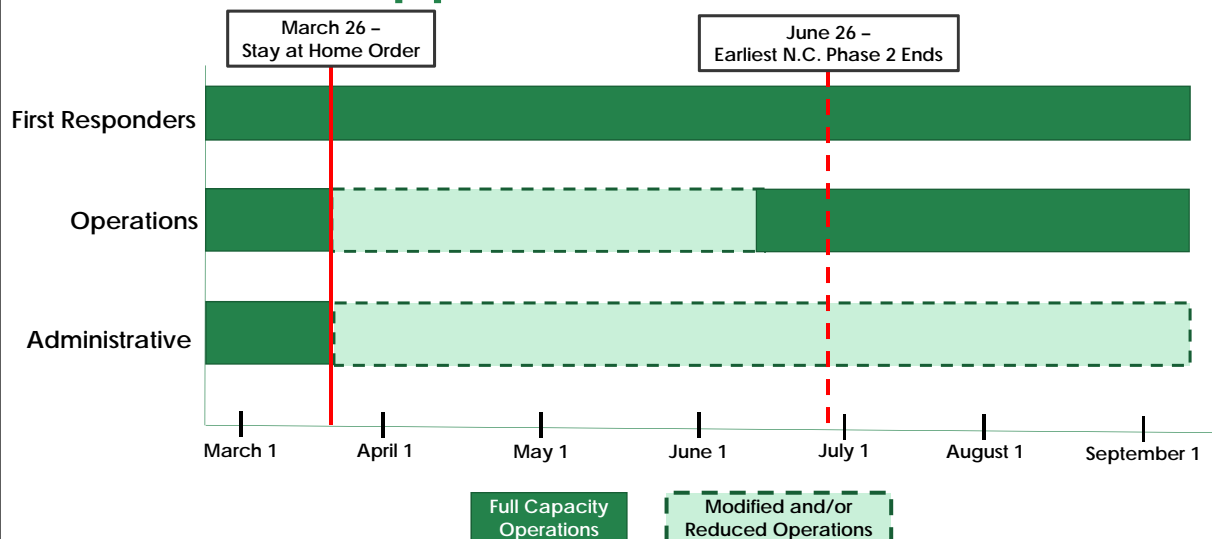*Protect employees and the public while attempting to mitigate service impacts*

ADAPT

Reduce the burden on taxpayers for preparing how government will operate in the future
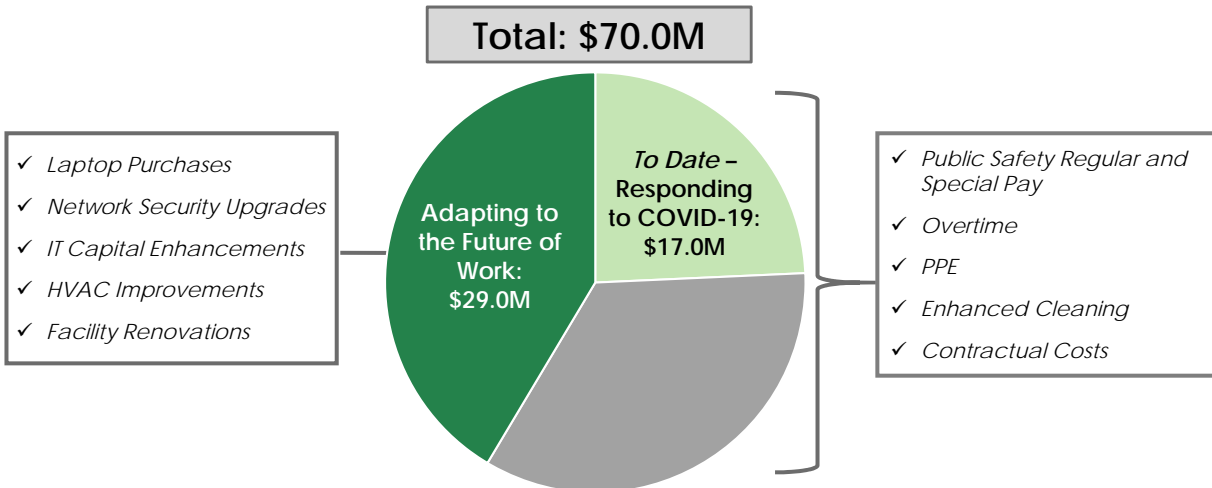
How We Adapted

First Responders	Operations	Administrative
• Continued to respond to calls for service • Coordinated Emergency Management response	• Moved to staggered shifts • Modified operations to improve social distancing • Operated essential services	• Moved to remote work • Identified alternative methods of conducting in-person work

Prioritizing employee safety:
providing PPE, encouraging social distancing, limiting in-person interactions

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Blended Approach

March 26 –
Stay at Home Order

June 26 –
Earliest N.C. Phase 2 Ends

First Responders

Operations

Administrative

March 1   April 1   May 1   June 1   July 1   August 1   September 1

Full Capacity Operations

Modified and/or Reduced Operations

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Supporting City Operations

Total: $70.0M

✓ Laptop Purchases
✓ Network Security Upgrades
✓ IT Capital Enhancements
✓ HVAC Improvements
✓ Facility Renovations

Adapting to the Future of Work: $29.0M

To Date – Responding to COVID-19: $17.0M

✓ Public Safety Regular and Special Pay
✓ Overtime
✓ PPE
✓ Enhanced Cleaning
✓ Contractual Costs

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New Guidance: FEMA Reimbursement

◁ **Costs eligible for reimbursement**
  • Costs incurred since emergency declaration
  • Overtime and PPE related to COVID-19 response

◁ **Identified $3.5 million in eligible reimbursements to date**
  • Accounts for time period between the emergency declaration and end of FY 2020
  • Future budget ordinance may be requested based on the duration of the emergency declaration

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Freeing Up Capacity of CARES Act

◁ **Additional CARES Act capacity enables city to:**

- Support community-focused initiatives that fall outside the scope of the Recovery Task Forces
- Form timely, strategic partnerships
- Better connect the community to resources and services
- Meet a demonstrated need, worsened by COVID-19

◁ **Proposed two initiatives:**

- Bridging the Digital Divide - $1.5 million
- Youth and Teen Opportunity Centers – Up to $2.0 million

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Bridging the Digital Divide

◁ **With COVID-19 we are more reliant on access to internet**

- Accelerating smart cities work already underway, including public wi-fi
- Building on Digital Alliance with Microsoft

◁ **Strategically leverage public wi-fi with existing city efforts**

- Cross-department team has identified pilot locations to launch public wi-fi within Corridors of Opportunity geography
- Expected launch date for first series of pilots is early fall
- Lessons learned will be used to scale public wi-fi throughout the city

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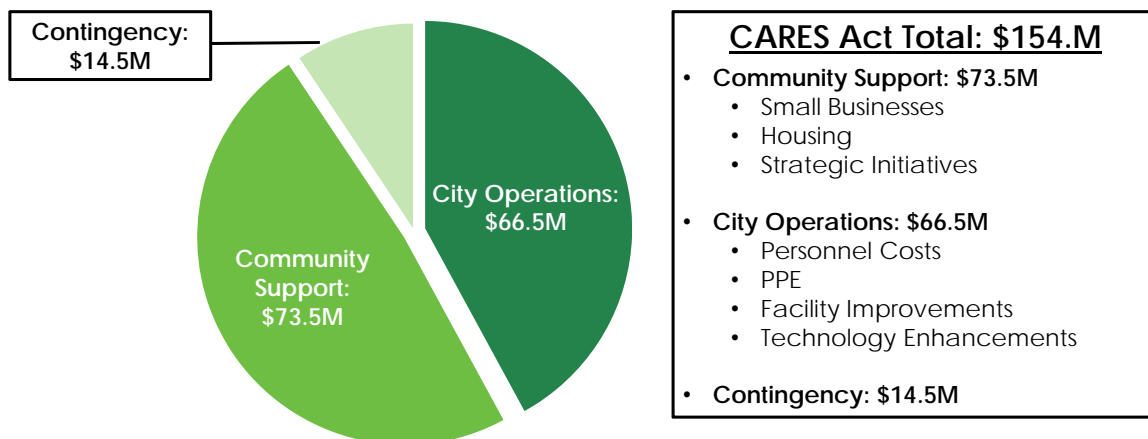
Youth and Teen Opportunities

◁ **Many youth summer opportunities are impacted by COVID-19**
- Reduced availability to meaningful jobs, mentorship and skill development
- Reduced in-person activities and opportunities for supplemental meals

◁ **Partner with the YMCA to launch Youth and Teen Opportunity Centers**
- Youth and teen programming
- Job skills training
- Evening enrichment opportunities
- Providing meals to participating youth

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Providing Additional Community Support through CARES Act

Contingency: $14.5M

City Operations: $66.5M

Community Support: $73.5M

CARES Act Total: $154.M
- **Community Support: $73.5M**
  - Small Businesses
  - Housing
  - Strategic Initiatives

- **City Operations: $66.5M**
  - Personnel Costs
  - PPE
  - Facility Improvements
  - Technology Enhancements

- **Contingency: $14.5M**

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Questions?

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