



We Clean With Care

OUR CLEANLINESS CREDO

While our venues may look the same, our world has certainly changed. And we've evolved our cleaning and safety measures to meet the demands of this "new normal." That means rewriting our protocols to a standard we call "We Clean with Care" which translates to rigorous measures involving sanitizing and disinfecting our venues with increased frequency and implementing new personal safety best practices.



CRVA

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- Cleaning crews have increased cleaning frequency with special attention provided to high-touch areas (escalator rails, elevator buttons, stair handrails, etc.)
- Color coordinated microfiber cloths used with TruShot cleaning solutions to eliminate cross contamination in high-touch areas
- Enhanced air handling filtration system
- Plexiglass shield barriers have been installed in the food court, exhibit hall concession stands, portable bars, rolling break tables and visitor information centers
- Electrostatic/disinfectant sprayers will be used in each meeting room before being occupied, between room refreshes and afterwards
- Foot claws have been installed on all restroom doors for hands-free use
- Convention Center is migrating to linen-less tables for classroom sets

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GBAC STAR™ Accreditation

GBAC STAR™ is the cleaning industry's only outbreak prevention, response and recovery accreditation for facilities.

This accreditation means that a facility has:

- Established and maintained a cleaning, disinfection, and infectious disease prevention program to minimize risks associated with infectious agents like the novel coronavirus (SARS-CoV-2)
- Proper cleaning protocols, disinfection techniques and work practices in place to combat biohazards and infectious disease
- Highly skilled cleaning professionals who are trained for outbreak and infectious disease preparation and response





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Convention Center Bookings

- Mid July 1 contract signed for a consumer show with peak attendance1,000
- Mid August RNC contracted for peak attendance of 50,000. Estimate includes delegates and 15,000 credentialed members of the domestic and international media
 - * All events are pending restrictions on mass gatherings being lifted, re-opening our venues using best practices and in full compliance with any guidelines in place from public health and government officials

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