

Committee Chair Updates

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Budget and Effectiveness Committee Update

January 2020

Committee Members: Ed Driggs (Chair), Julie Eiselt (Vice Chair), Dimple Ajmera, Malcom Graham, and Renee Johnson

Committee Purpose Statement:

The committee reviews and recommends policies to ensure the city has a strong and sustainable financial plan and maintains operational efficiency and effectiveness.

Committee Chair Update:

The committee last met on January 2 and January 21, 2020, and the committee discussed the following:

Charlotte City Council Annual Strategy Meeting Agenda (01/02/2020)

The committee members were asked by the chair to provide feedback on the proposed agenda for Council's Annual Strategy Meeting. Committee members spoke on items of interest, and Manager Jones stated that input from Council over the prior year and the survey responses from Council were used to develop materials and topics for the Meeting. He clarified the Meeting is designed to give Council the opportunity to work together on defining priorities that will set a framework for resource commitments. One key theme that has immerged is a focus on Mobility, Access, and Connectivity.

• Expected Future Borrowing Plans (01/21/2020)

Chief Financial Officer, Kelly Flannery presented a plan on the city's expected future borrowing.

- o In January,
 - The issuance for the refunding of General Obligation Bonds for refinancing for savings.
- o In March,
 - Airport Refunding Bonds for savings,
 - The takeout of bond anticipation notes (BAN), and
 - The issuance of new BANs to fund Airport capital projects.
- o In June,
 - Water and Sewer Refunding Bonds for savings,
 - The takeout of Water and Sewer BANs,
 - The issuance of new Water and Sewer BANs to fund water and sewer capital projects,
 - The takeout of a Storm Water BAN,
 - The issuance of new BANs to fund Storm Water capital projects, and
 - City Council will vote to adopt resolutions related to the General Obligation Bond Referendum.
- o To Be Determined,
 - The issuance of Certificates of Participation typically for fire and police facilities. The issuance timeline will be driven by the 2021 budget process.

FY 2019 Audit (01/21/2020)

Chief Financial Officer, Kelly Flannery reported that the Comprehensive Annual Financial Report (CAFR) is complete and introduced the city's independent auditors, Eddie Burke and Daniel T. Gougherty, representing Cherry Bekaert. The committee was given an overview the FY 2019 audit results and financial statements. The auditors explained the overall results of the city's financial statements and provided a high-level overview of the internal controls and significant audit areas. There are five opinions expressed in the audit: Financial Statements, Internal Control over



Budget and Effectiveness Committee Update

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Financial Reporting, Federal Single Audit, State Single Audit, and Passenger Facility Charges collected by the Airport. The city received unmodified "clean" opinions for each.

The Fiscal Year 2019 Single Audit identified one error concerning the close-out dates of capital projects and encumbrance status of certain contracts. Corrective action will be taken by the city, and Finance is optimistic the corrective action plan and additional training will reduce or eliminate material errors in the FY 2020 CAFR. The FY 2020 Audit Report will include how the finding was addressed. The external auditors concluded by stating that there was a clean opinion report, good internal control, proper journal entries, and appropriate information technology controls.

Existing Capital Projects Update (01/21/2020)

General Services Director Phil Reiger introduced City Engineer Jennifer Smith and provided an overview of the Capital Investment Plan (CIP). Reiger defined the CIP as a multi-year plan that makes investments to support growth and vitality of the community and the quality of life. An explanation of the different phases in CIP development was given along with an overview of existing capital projects. There are currently 178 projects with over \$1.1 billion total projects in progress, 19 completed projects since the previous update, four projects waiting on partners, and eight projects with some budget risk.

Future Budget and Effectiveness and Budget Workshop Plan (01/21/2020)

Budget Director Ryan Bergman provided an overview of potential Council Budget Workshop and Budget and Effectiveness Committee agenda topics. The plan includes brief reports from various enterprise funds to be given in March and April and confirmed that the city would work on aligning workshop topics with the priorities that were discussed at the City Council Annual Strategy Meeting. Committee members gave feedback on upcoming topics.



Great Neighborhoods Committee Update

January 2020

Committee Members: Malcolm Graham (Chair), Braxton Winston (Vice Chair), Tariq Bokhari, Julie Eiselt, and Victoria Watlington

Committee Purpose Statement: The committee reviews and recommends policy related to comprehensive initiatives designed to create affordable housing and provide opportunities that align with creating great neighborhoods.

Committee Chair Update:

The committee met on January 22, 2020 (Malcom Graham, Braxton Winston, Victoria Watlington) and discussed the following:

Committee Meeting Schedule Information Only

Assistant City Manager Victoria Johnson reviewed the 2020 committee meeting schedule. The committee will meet on the third Wednesday of each month at 12:00 pm, with the first and fourth Wednesday's serving as alternate dates as needed. Council Support Specialists with the Office of Constituent Services have been provided with a copy of the schedule such that the meetings can be placed on member's respective calendars.

Housing Overview Information Only

Housing & Neighborhood Services director, Pamela Wideman, presented to the committee an overview of the city's housing initiatives. This included an overview of commonly used affordable housing terms, the city's key housing policies, local, state and federal funding sources, the process for awarding Housing Trust Fund allocations, and a summary of key housing programs that provide a continuum of assistance, from homeless support to homeownership.

A Housing Trust Fund Request for Proposal (RFP) was issued on January 17, 2020, inviting affordable housing developers to submit proposals for support from the city's Housing Trust Fund and LISC's Charlotte Housing Opportunity Investment Fund by February 10, 2020. These applications will be thoroughly vetted, and funding decisions will be made by City Council in the spring.

Next Meeting:

The next meeting is scheduled for February 19, 2020.



Intergovernmental Relations Committee Update

January 2020

Committee Members: Tariq Bokhari (Co-Chair), Braxton Winston (Co-Chair), Larken Egleston, James Mitchell and Matt Newton

Committee Purpose Statement: The committee reviews and recommends intergovernmental relations policies and relationship-building activities in the state and federal legislative and executive branches.

Committee Chair Update:

Since the last Strategy Session, the committee met on January 21 and January 27 and discussed the following:

2019 Results and 2020 Look Ahead

Staff presented the outcomes of the City's 2019 State & Federal legislative requests and information on the political environment facing the US Congress and NC General Assembly in 2020. Staff also informed the committee of constraints in bill filing opportunities for the 2020 short session that were recently adopted by the General Assembly.

Federal Legislative Agenda

The committee considered legislative requests raised by members of Council and the City Manager and adopted its Committee-Proposed 2020 Federal Legislative Agenda consisting of issues addressing Affordable Housing, Comprehensive Immigration Reform, Transportation & Infrastructure and Urban Area Security Initiative. The votes to approve proposing these to the Council were unanimous.

State Legislative Agenda

The committee considered legislative requests raised by members of Council and the City Manager and adopted its Committee-Proposed 2020 State Legislative Agenda consisting of issues addressing Affordable Housing, Local Control, Minimum Housing Standards and NC Search & Rescue Teams. The Affordable Housing, Minimum Housing Standards and NC Search & Rescue Teams issues, which were unanimously approved by the committee, are carryover items from 2019 and are eligible for consideration in the North Carolina General Assembly 2020 short session.

The Local Control issue was the subject of a healthy committee discussion and a motion to add this to the Committee-Proposed 2020 State Legislative Agenda passed. The proposer, Co-Chair Winston, expressed his concern with the impacts of legislative actions in recent years that serve to preempt local authority while Co-Chair Bokhari expressed concern with seeking legislative action that is not tailored to a specific situation. Other concerns raised expressed doubt that the short session was the right time to bring such a major issue to the attention of the General Assembly. The vote was 3 ayes to 2 noes (Winston, Mitchell and Newton – Aye; Bokhari and Egleston – No).

Finally, the committee had a second healthy discussion concerning a proposal to support Marijuana Legalization. The vote to add this to the Committee-Proposed 2020 State Legislative Agenda failed. The vote was 2 ayes and 3 noes (Winston and Newton – Aye; Bokhari, Egleston and Mitchell – No).

Committee Discussion:

- o Councilmember Egleston requested that the committee consider adding recommendations for changes in federal immigration law as proposed by the Council's 2019 Immigrant Community Committee.
- o Councilmember Winston requested that the committee consider adding to the Committee-Proposed 2020 State Legislative Agenda priorities that address Local Control and Marijuana Legalization.



Intergovernmental Relations Committee Update

- Councilmember Watlington requested that legislation to address transportation funding requirements for projects in her district be considered for the Committee-Proposed 2020 State Legislative Agenda but these were later withdrawn at her request.
- Councilmember Bokhari announced that he was working on legislative requests related to criminal justice issues addressing funding and policy needs faced by the Offices of the District Attorney and Public Defender and that these may be ready for introduction before the City Council when the Committee-Proposed 2020 State Legislative Agenda is discussed in February.
- o Councilmember Mitchell requested that Preferences for Veteran Owned Businesses be considered for the 2021 State Legislative Agenda that will be prepared for the 2021 NC General Assembly long session.
- Councilmember Ajmera requested that the committee consider the source of income discrimination issue for the 2020 State Legislative Agenda; however, the committee had already adopted its Committee-Proposed 2020 State Legislative Agenda by the time this request was received.

Next Meeting: The next committee meeting is scheduled on February 17.

Attachments:

Committee-Proposed 2020 Federal Legislative Agenda Committee-Proposed 2020 State Legislative Agenda



2020 FEDERAL LEGISLATIVE AGENDA PROPOSED BY THE INTERGOVERNMENTAL RELATIONS COMMITTEE

Affordable Housing (Staff)

• Support federal funding for the Community Development Block Grant, HOME Investment Partnership and Low-Income Housing Tax Credit programs that support affordable housing initiatives

Comprehensive Immigration Reform (CM Egleston)

- **H-1B Visas:** Support the continuation of the program and make changes that streamline processing times and allow spouses of Visa holders to work and volunteer
- **Asylum Seekers:** Support a path to residency and citizenship for asylum seekers
- **Temporary Protected Status:** Support a path to citizenship for those in Temporary Protected Status
- **Deferred Action for Childhood Arrivals:** Support continuation of the program and path to citizenship

Transportation & Infrastructure (Staff)

- **Transit:** Continue working with the Congress and the Administration to secure federal resources for the build-out of the 2030 Transit Corridor System Plan
- Airports, Highways and Passenger Rail: Support increased federal funding for infrastructure that serves to connect urban and rural areas, including funding for the fourth parallel runway at Charlotte Douglas International Airport
- Modernized and Sustainable Infrastructure: Support increased federal funding for infrastructure that accelerates our transformation toward a sustainable economy and promotes smart cities initiatives, e.g. alternative vehicle refueling stations, renewable energy, and autonomous vehicles and related 5G broadband technology

Urban Area Security Initiative (Staff)

 Support efforts to retain regional eligibility in the Urban Areas Security Initiative



2020 STATE LEGISLATIVE AGENDA PROPOSED BY THE INTERGOVERNMENTAL RELATIONS COMMITTEE

Affordable Housing (Staff)

 Clarify State law to expressly authorize providing financial assistance to lowand moderate-income persons for displacement assistance and gentrification mitigation

Local Control (CM Winston)

 Support legislation that strengthens the role of local governing bodies in enacting local solutions without limitations from the State

Minimum Housing Standards (Staff)

 Support legislation strengthening North Carolina minimum housing standards including extending the authority to local governments to conduct testing for and enforcement of remediation of mold

North Carolina Search & Rescue Teams (Staff)

 Transition occasional annual funding to sustained, recurring funding in support of North Carolina Search & Rescue Teams



Transportation, Planning, & Environment Committee Update

January 2020

Committee Members: Julie Eiselt (Chair), Larken Egleston (Vice Chair), Ed Driggs, Matt Newton, Braxton Winston

Committee Purpose Statement: The committee reviews and recommends policies to build and maintain a comprehensive transportation network and placemaking strategies that encourage connection between neighborhoods and employment centers.

Committee Chair Update: Since the last Strategy Session the committee met on January 27, 2020 (Julie Eiselt, Larken Egleston, Ed Driggs, Matt Newton, Braxton Winston) and discussed the following:

• Comprehensive Plan/Companion Documents/Unified Development Ordinance Schedule

Assistant City Manager/ Planning Design and Development Director Taiwo Jaiyeoba, Alysia Osborne and Laura Harmon with Planning Design and Development gave a brief update on the schedule and focus of current work being done on the Comprehensive Plan, Companion Documents and the Unified Development Ordinance. The 2040 Comprehensive plan is a shared vision for growth over the next 20 years. The plan is not only about how we grow but what types of transformative strategies we can develop. The plan is not done in isolation there are many other existing plans happening in our community. Most importantly these strategic partners leading these plans will coordinate and work together to achieve the shared vision. The plan is currently in Phase 3, Policies and Strategies phase.

The Unified Development Ordinance consolidates development regulations into a single document. All regulations related to a specific topic will be in one place. As the Unified Development Ordinance relates to the Comprehensive Plan it will update and align standards to implement adopted policy, it will simplify terms and create common language and have an increased use of graphics to make regulations easier to understand. The Comprehensive Plan defines the vision for the community, the Unified Development Ordinance establishes the rules to implement the kind of community we are talking about.

ArcUrban 3D Demo

Grant Meacci with Planning Design and Development showed a brief presentation and demonstration of a new technology being piloted by the Planning Design and Development department. With Charlotte's rapid population growth new tools are needed. This software technology is at the site level, it gives the ability to visualize things and analyze development much quicker. This program layers many different data points on a site by site basis that before would have taken months to do. This gives the ability to visualize things and analyze development quicker. ArcUrban has the ability to look at specific projects and area plans throughout; as well as; visualize future development, compare development scenarios and communicate effectively. The program is a subscription-based model like all other GIS capabilities the city has, this model has a 1-year financial commitment of \$30,000. Committee member discussion revealed seeing the need to act upon this financial responsibility before the 2021 budget year. Committee members will discuss the financial cost of the program and it's timing at a later time.

Strategic Mobility Plan

Ed McKinney with Transportation provided an overview of the purpose and role of the Strategic Mobility Plan. The Strategic Plan will update and align mobility plans and policies to prioritize and achieve expected outcomes of the 2040 Comprehensive Plan. The current plans and policies (Walk, Bike Vision Zero etc.) will be integrated to identify and mediate conflicts, incorporate growing needs and answer emerging questions. The plan will establish mobility metrics (e.g. shifting mode share) prioritize investment accordingly and measure progress. This relates to the implementation of the 2040 Plan and the Unified Development Ordinance. The Comprehensive Plan is about where



Transportation, Planning, & Environment Committee Update

we grow; the Unified Development Ordinance is about how we grow, and the Strategic Mobility Plan makes certain the policies and actions are designed to connect that together foundationally.

What the Strategic Mobility Plan will do; Update the Transportation Action Plan Why to

- Implement 2040 Plan; it will update and align mobility plans and policies to prioritize and achieve expected outcomes of the 2040 Plan.
- Integrating mobility policies; great work has been done with existing policy plans taking strong steps to be on the leading edge from a mobility standpoint.
- Emerging questions and opportunities; to establish mobility metrics (shift in mode share), prioritize investment accordingly and measure progress.

Setting new goals; we want to achieve a change in mode share. Shifting from a higher percentage of single occupancy car trips to other transportation modes. We have to reprioritize our investment and support into things like what CATS is doing and Planning is doing to ensure we move the mode shift., requiring tough decisions about where we spend money.

The intention and purpose of the Strategic Mobility Plan is:

- Modernizing Plan Policy, that explicitly implements the 2040 Plan, promotes informed decision-making and adapts to new innovations.
- Informed Capital Investment; mobility projects and programs selected and prioritized based on achieving the goals and measures of the 2040 Plan.
- Solution set approach; identify investment/project conflicts and tradeoffs (mode vs. mode) and establish a transparent strategy for resolution and decision-making.

Next steps; define scope, schedule and deliverables in coordination with and integrated into; 2040 Comprehensive Plan process and; on-going transit planning initiatives.

Next Meeting: The committee will meet again on February 24, 2020



Safe Communities Committee Update

January 2020

Committee Members: Larken Egleston (Chair), James Mitchell (Vice Chair), Dimple Ajmera, Renee Johnson and Victoria Watlington

Committee Purpose Statement: The committee reviews and recommends policies to make neighborhoods safe, healthy and inclusive; including policing, fire protection, and the environment.

Committee Chair Update:

The Committee met on January 22, 2020 to discuss creating an evidence-based approach to violence reduction in the Charlotte community. The Committee goal was to address how the City ensures that strategies and programs in place reduce violence. Staff was charged with assessing current city programs, as well as programs in benchmark cities. The benchmark cities included Oakland, Chicago, Atlanta, New York City, New Orleans, Milwaukee, and Minneapolis. These are cities that are having success with particularly narrow areas.

Committee members and staff agreed that a comprehensive approach is required to address the violence in the community and both county government, and other organizations will work collaboratively. CMPD will continue to work with organizations based on the impact of their work on young people's reading and doing math on grade level, maintaining a good attendance rate, and reducing behavioral issues so that they can prevent crime. Staff was asked to break down the violence data by age group to identify the group that should be targeted. Additionally, staff was asked to further develop goals based on the following four building blocks:

- 1. Community Collaborative Approach in Priority Areas
- 2. Implement Violence Interruption Program
- 3. Invest in Community-Led Efforts
- 4. Use Data & Evidence

If the four building blocks are followed, the expected outcomes are:

- Violence Reduction,
- Healthier Neighborhoods,
- Increased Access and Awareness Youth and Family Programs and Services, and
- Increased Community Capacity
- Increased Employment

Next Meeting: The next committee meeting is February 4, 2020 at noon in CH-14.



Workforce & Business Development Committee Update

January 2020

Committee Members: James Mitchell (Chair), Tariq Bokhari (Vice Chair), Dimple Ajmera, Malcolm Graham and Renee Johnson

Committee Purpose Statement: The committee reviews and recommends policies to create a thriving economic climate where businesses are connected to highly skilled talent and technologies.

Committee Chair Update: The committee met on January 6, 2020 (James Mitchell, Tariq Bokhari, Dimple Ajmera, Malcolm Graham and Renee Johnson) and discussed the following:

• Economic Development Programs

Tracy Dodson provided background information on the work done in the last year around the City's economic development programs to organize a strategy that framed a new cohesive partnership with our internal and external partners to breakdown the silos and move our initiatives forward. As part of the new strategy, the City's economic development work is broken down into four pillars: Great Places (create great places that attract talent); Business Innovation (strengthen our ecosystem where startups and existing businesses thrive); Talent Development (cultivate partnerships and programs that grow talent and MWSBEs); and, Prospective Businesses (close new prospects and grow targeted categories). Todd DeLong, Holly Eskridge, Kevin Dick and Fran West provided an overview of the City's Economic Development Programs in their respective areas around the mission, objectives, and successes of their work.

Staff also shared with the Committee anticipated items for discussion in 2020:

Prospective Business

- •BIG Policy Update
- Business Recruitment and Retention Metrics

Great Places

- Business Corridor Revitalization Program Policy Revisions
- Opportunity Zone Program Updates

Talent Development

- Opportunity Hiring Grant Pilot
- Project PIECE
- •Talent Connectivity Efforts
- Capacity Building

Business Innovation

- •Amp UP! CLT Metrics
- "CLT Labs" Implementation
- •Updates on CBI program

Next Meeting: The committee will meet again on February 10, 2020.