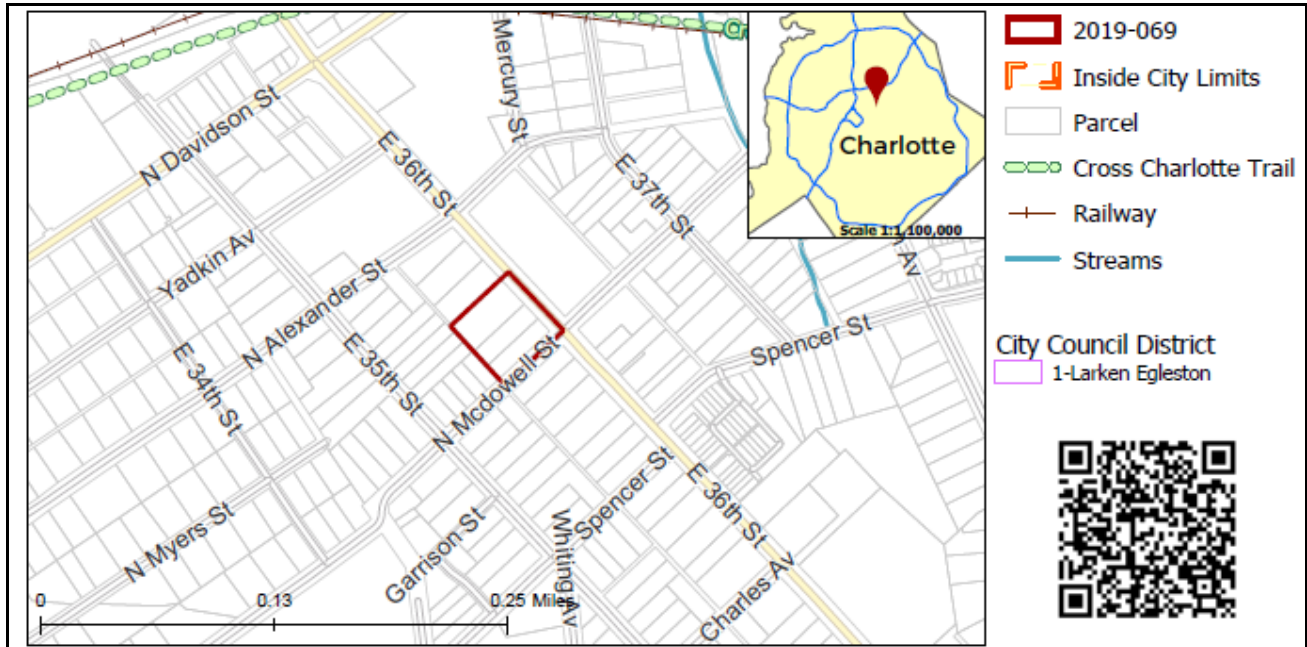


REQUEST

Current Zoning: R-5 (single family residential)
Proposed Zoning: NS (neighborhood services)

LOCATION

Approximately 0.9 acres located on the west side of E. 36th Street, north of N. McDowell Street and south of N. Alexander Street.



SUMMARY OF PETITION

The petition proposes to rezone an assemblage of three contiguous properties in order to redevelop the site and to allow up to 60 multifamily dwelling units at a density of 67 dwelling units per acre as well as up to 4,900 SF of ground-floor retail and/or commercial uses.

PROPERTY OWNER
PETITIONER
AGENT/REPRESENTATIVE
COMMUNITY MEETING

Roma Homes LLC & Lien Thi Bragg
Harrison Tucker, CoHab LLC
Paul Pennell, Urban Design Partners

Meeting is not required.

STAFF
RECOMMENDATION

Staff recommends approval of this petition upon resolution of outstanding issues related to site and building design.

Plan Consistency

The petition is **inconsistent** with the *36th Street Transit Station Area Plan* (2013) which recommends residential uses up to 5 dwelling units per acre for the site.

Rationale for Recommendation

- Although the petition is not requesting a transit-oriented district, the site is under a half mile from a high-volume transit station. The density proposed with this petition is complimentary to the density expected around light rail stations.
- The petition is providing enhanced buffering and roof massing along the shared property boundary with single family residential uses, creating an overall form that attempts to match the massing of existing development while transitioning to its maximum height along E. 36th Street.

- The retail element of this project will provide an enhanced neighborhood experience while committing to noise restrictions to stay in harmony with an area that is still largely residential in nature.
- The requested density (67 dwelling units per acre) closely matches that of the Mercury apartments (petition 2012-001; 65 dwelling units per acre), an apartment community one block to the north.
- This petition is complimentary to the overall vision of the Blue Line Extension Station Areas found within the *Transit Station Area Plan* (2013) by providing a "mixture of uses that create safe, dynamic urban places...". This project proposes a mixture of residential, retail, and commercial uses in an inventive floorplate and overall design.
- The petition is complimentary to the *Transit Station Area Plans* overall goal of community design by creating a "high quality urban environment by enhancing the identity of the Transit Station Area through the creation attractive streetscapes." This petition accomplishes that through a proposed 16-foot wide sidewalk and street trees along with an activated ground floor with retail uses along the property's E. 36th Street frontage. The increase in sidewalk width along E. 36th street makes an easily traversable area along a sidewalk that provides direct access to a transit station.
- Although recommended for neighborhood preservation within the *36th Street Transit Station Area Plan*, there have been example rezonings approved in the past that have allowed a higher density residential product within the same block as the subject property.
- The petitioner is committing to providing three affordable housing units through the Federal Housing Voucher program. Furthermore, it provides a potential storefront for a neighborhood retailer through the reservation of 1,600 SF of retail space at 60 percent of the market rate.

The approval of this petition will revise the adopted future land use as specified by the *36th Street Transit Station Area Plan*, from residential uses at up to 5 dwelling units per acre to Residential/Office/Retail uses for the site.

PLANNING STAFF REVIEW

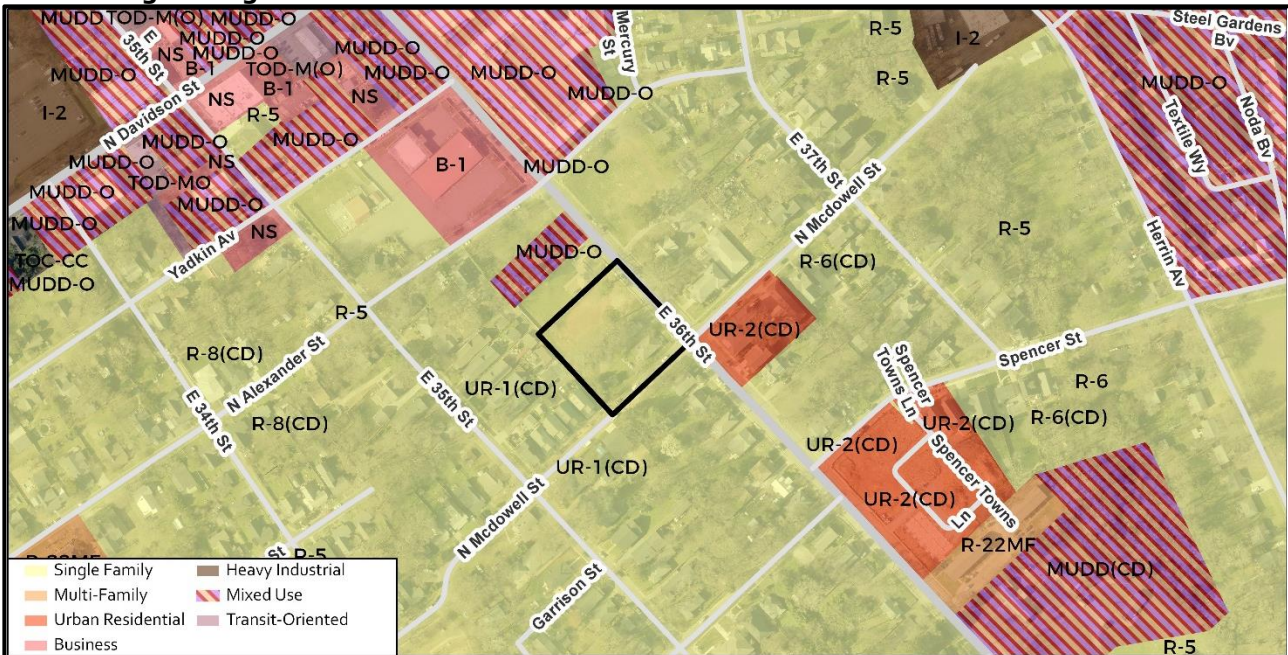
• Proposed Request Details

The site plan accompanying this petition contains the following provisions:

- Permits up to 4,900 SF of ground floor commercial and retail uses, including a commitment to a minimum of 1,600 SF reserved as "affordable" retail space and leased at a maximum rate of 60% of the current commercial space market rate rent at the time of leasing. Also commits to the construction of no more than 60 multi-family dwelling units.
- Commits to three affordable housing units through the Federal Housing Voucher program.
- Commits to quiet hours for EDEE (Type 1 and 2) that restricts music, either amplified or broadcast, at specific times.
- Provides vehicular access via driveway connection along N. McDowell Street.
- Commits to providing 8-foot sidewalk and 8-foot planting strip along N. McDowell Street and full-width sidewalk (16-foot) within the E. 36th Street with street tree wells.
- Provides curb ramps at the two western corners of the intersection of North McDowell Street and East 36th Street.
- Prohibits vehicular use of adjacent improved alley.
- Commits to below-grade off-street parking as well as the continuance of on-street parking along E. 36th Street.
- Commits to enhanced architectural standards including the following:
 - A combination of multiple building materials including masonry, brick, stucco, pre-cast concrete, glass, ceramic tile, fiber board, and other similar building materials.
 - The structure shall present a massing along E. 36th Street and maintain the established residential line along that street. Canopies, awnings, and the like shall be permitted to exceed the building line.

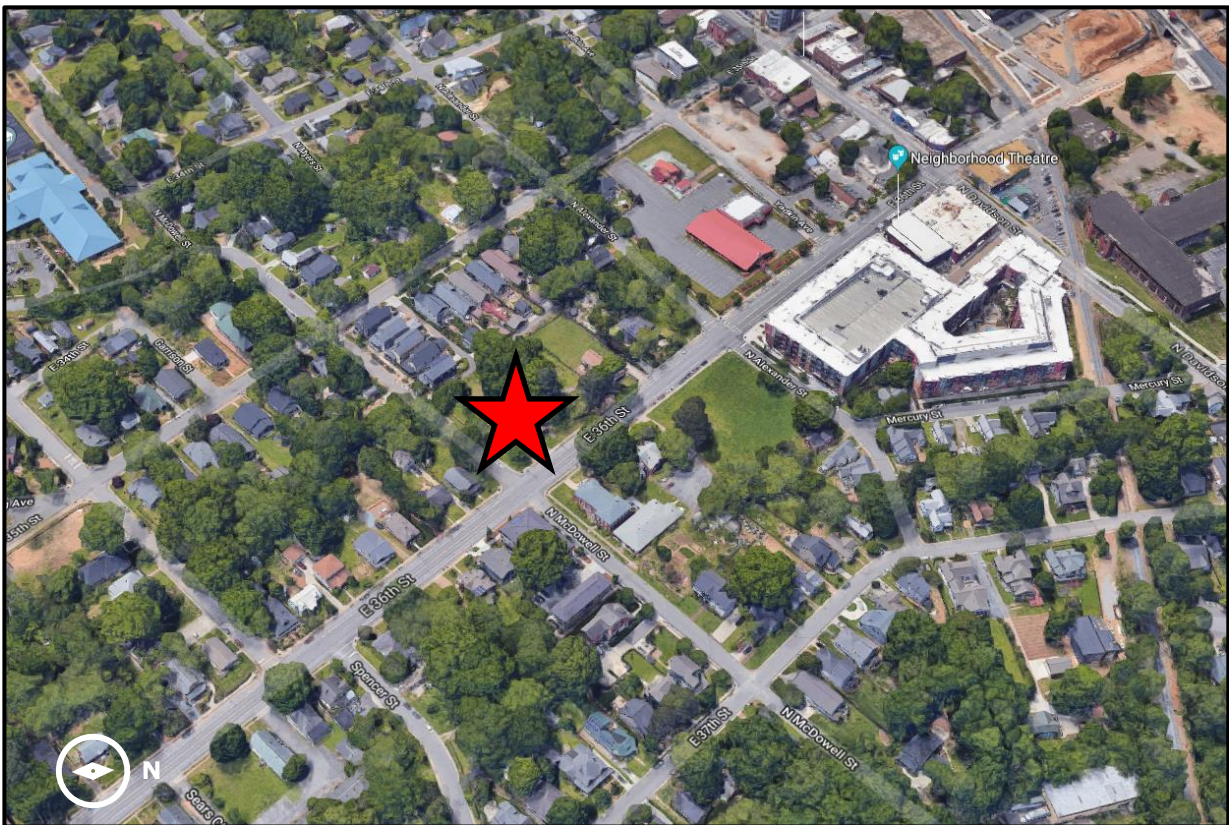
- Articulation and modulation within the façade plane.
- Public street facades containing a combination of transparent glass, operable doors, and primary building materials from ground plane to 14 feet of the first floor. Up to 10 percent of that area may be dedicated to signage.
- Windows will remain transparent and may not be screened in any way.
- Roof form designed in a way that will avoid the appearance of a large, monolithic roof structure.
- Provided open space/courtyards improved with paving materials, site furnishings, and landscape plantings.
- Screened HVAC equipment.
- Below-grade dumpster areas.
- Commits to unifying streetscape elements through the use of paving materials, lighting, and landscaping throughout the development area.
- Provides a 15' Class C landscape buffer along property lines adjacent to single family uses and the adjacent existing alley. A wooden screen fence shall be provided along the existing alley in combination with landscaping.
- Full cut-off lighting fixtures.

• **Existing Zoning and Land Use**



As illustrated on the above map, mixed residential is the predominant type of zoning immediately adjacent to the subject property. MUDD and TOD zoning districts are located a couple blocks north along the N. Davidson Street corridor. Within the last 5 years (as shown on the rezoning history map), there have been several rezonings that were approved that proposed a higher density attached residential dwelling unit housing type. These areas are located within the UR-2(CD) zoning districts and are discussed in more detail in the rezoning history table.

The properties within this petition were all correctively rezoned in 1993 to R-5. Surrounding land uses around this site include residential (single and multi-family) of varying intensities and is two blocks away from the North Davidson communities commercial center. Recent rezonings in the immediate area have consisted of redevelopment of existing single family homes into residential and mixed-use zones that allow higher density.



General location of petition illustrated with red star. N. Davidson Street's intersection with 36th Street is two blocks west.



Street view of the subject property looking south from E. 36th Street. There are two single family homes located within the subject property.



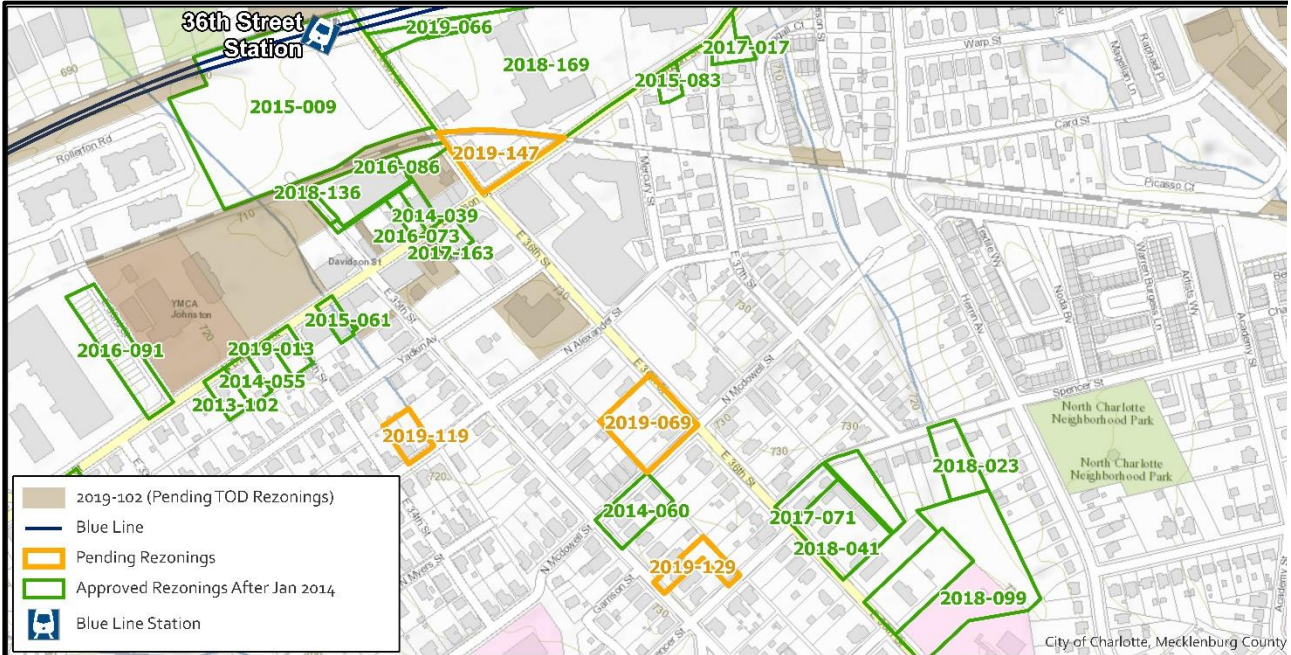
Single family neighborhood along E. 35th Street immediately south of the petition. Detached single family homes are a predominant land use type surrounding the subject property.



Looking across 36th Street from subject property.



3-story apartments located on opposite corner to subject property.



Petition Number	Summary of Petition	Status
2019-147	Petition to rezone parcel to remove conditions on internal expansion for existing EDEE establishment.	Pending
2019-129	Petition to rezone to higher density residential to allow for subdivision and future construction of additional dwelling unit.	Pending
2019-119	Petition to rezone in order to remove conditions that existing structure must be preserved. Result will be new single family	Pending

	detached dwelling unit.	
2019-102	Multiple parcels recommended for transit-complimentary TOD zoning districts (not illustrated on map) located more closely to the 36th Street Blue Line Station (off the map).	Pending
2019-099	Redevelopment of site to allow for up to 65 single family attached dwelling units.	Approved
2018-041	Redevelopment of 1.27 acres with up to 27 single family attached dwelling units	Approved
2018-023	The petition proposed to redevelop the site to allow all uses permitted in the R-6 district.	Approved
2017-071	Redevelopment with up to 22 single family attached townhome units and two single family detached dwelling units at a density of 14.6 units per acre.	Approved
2014-060	The petition proposed to rezone the subject property in order to subdivide the property into three parcels, each with a single family home.	Approved
2015-061, 2013-102, 2014-055	Multiple rezonings along N. Davidson Street to legacy TOD districts and Mixed-Use zoning districts	Approved

• Public Plans and Policies



- The 36th Street Transit Station Area Plan (2013) recommends this area for residential uses at up to five dwelling units per acre.
- **TRANSPORTATION CONSIDERATIONS**
 - The site is in a corridor inside Route 4 and is within the limits of the 36th Street Transit Station. The site currently has curb and gutter and back-of-curb sidewalk along both street frontages. There are bike lanes and on-street parking along 36th Street. The site plan commits to improving the streetscape on both N. McDowell Street and E. 36th Street.
 - No outstanding issues.
 - **Vehicle Trip Generation:**
Current Zoning:
Existing Use: 30 trips per day (based on three single family dwellings).
Entitlement: 40 trips per day (based on four single family dwellings).
Proposed Zoning: 1,100 trips per day (based on 60 dwelling units and 4,900 SF retail).

DEPARTMENT COMMENTS (see full department reports online)

- **Charlotte Area Transit System:** No comments submitted.
- **Charlotte Department of Solid Waste Services:** No comments submitted.
- **Charlotte Fire Department:** No outstanding issues.
- **Charlotte-Mecklenburg Schools:** The development allowed under the existing zoning could generate 2 students, while the development allowed under the proposed zoning may produce 7 students. Therefore, the net increase in the number of students generated from existing zoning to proposed is 5 students.
 - Choose an item.
 - Villa Heights Elementary from 50% to 51%
 - Eastway Middle remains at 108%
 - Garinger High remains at 117%
- **Engineering and Property Management:**
 - **Arborist:** No comments submitted.
 - **Erosion Control:** No comments submitted.
 - **Land Development:** No outstanding issues.
 - **Storm Water Services:** See Requested Technical Revisions, Note 1.
 - **Urban Forestry:** No comments submitted.
- **Mecklenburg County Land Use and Environmental Services Agency:** No outstanding issues.
- **Mecklenburg County Parks and Recreation Department:** No comments submitted.

OUTSTANDING ISSUES

Site and Building Design

1. Under Purpose in the conditional notes, please specify maximum height in feet.
2. Show building footprints along McDowell and 36th to show relationship between the proposed development and surrounding single family homes.
3. Note the location and illustrate plantings on exterior of decorative fencing for areas adjacent to single-family residential.
4. Within the transportation notes, please confirm that street trees will be provided along the property's frontage along McDowell.
5. Place petition number on site plan.
6. Within the notes reserved for permitted uses, prohibit auto-oriented uses allowed within the Neighborhood Services district (accessory drive-thru windows, automotive service stations including adjustments, repair, and lubrication, gas/service stations, and additional uses similar in type or intent.)
7. Revise and refine height maximums to reflect the proposed stepback in height and illustrate that maximum height is limited to only a portion of the structure.

REQUESTED TECHNICAL REVISIONS

Environment

8. Note that Charlotte-Mecklenburg Storm Water Services has a storm drainage easement over the drainage pipe through 724 E 36th Street. Please include the following note under Environmental Features. *For adjoining parcels receiving storm water discharge the petitioner shall analyze the adequacy of the existing storm water conveyance on the adjoining parcels to E 35th Street. If the existing storm water conveyance on the adjoining parcels is found to be inadequate, the Petitioner shall make a good faith effort with the property owner(s) to improve the storm water conveyance or mitigate the storm water discharge onto the adjoining parcels.*

Site and Building Design

9. Under Purpose in the conditional notes, please specify maximum height in feet.
10. Within the transportation notes, please confirm that street trees will be provided along the property's frontage along McDowell.
11. Place petition number on site plan.

See Attachments (applications, department memos, maps etc.) Online at www.rezoning.org

Planner: Will Linville (704)336-4090