

# Charlotte Center City Partners





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## Our Mission

- We are 501(c)4 and 501(c)3 not-for-profit corporations that envision & implement strategies & actions that drive the economic, social, & cultural development of Charlotte's Center City

## Our focus

- Growing jobs and investment
- Recruiting & retaining the best talent

## What we do

- Planning
- Research
- Business recruitment and retention
- Marketing/Communications
- Sustainability
- Programming & event production
- Community Building

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## Input of the property owners and residents prior to FY20 Budget

- Public input process into 2020 Vision Plan and Small Area Plans
- Priorities of Neighborhood Association we support
- Primary research through surveys
- Host focus groups
- Communications tools
- Advisory Committees (P&D, South End)
- Board governance of annual Program of Work and Budget

# Business Recruitment and Retention



We facilitate the retention & growth of business and employment in the Center City through recruiting with marketing & research tools.





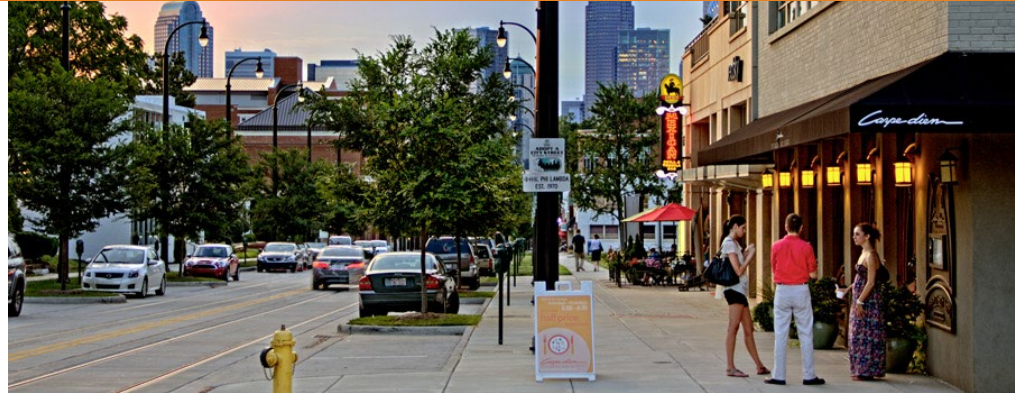
# Planning and Development



We facilitate the development of Uptown, South End and Midtown in fulfillment of vision plans, through subject matter expertise in urban design, research, development and project management.



# Great Urban Neighborhoods



We serve Uptown, South End and Midtown to build strong, transit oriented neighborhoods and business districts with a variety of desirable business and urban living opportunities, quality schools, great urban parks and open spaces, and access to unique residential amenities.



# Events, Hospitality & Entertainment




We work with CRVA, hotels, restaurants, cultural, sports and entertainment partners. We produce free events and programming to create a vibrant urban core, strengthening the brand identity and offering great experiences.





# On the Go



We partner with CDOT and CATS and support the 2030 Transit Plan. We manage Charlotte B-cycle.



# Special Initiatives



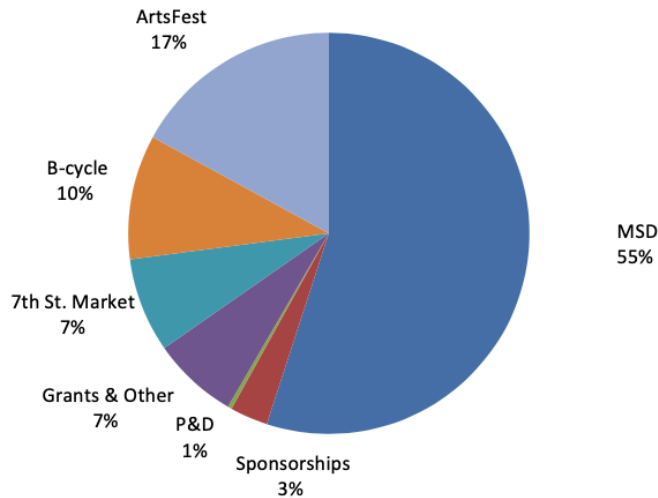
We undertake special initiatives for limited time periods, usually with partners, to address pressing community needs.



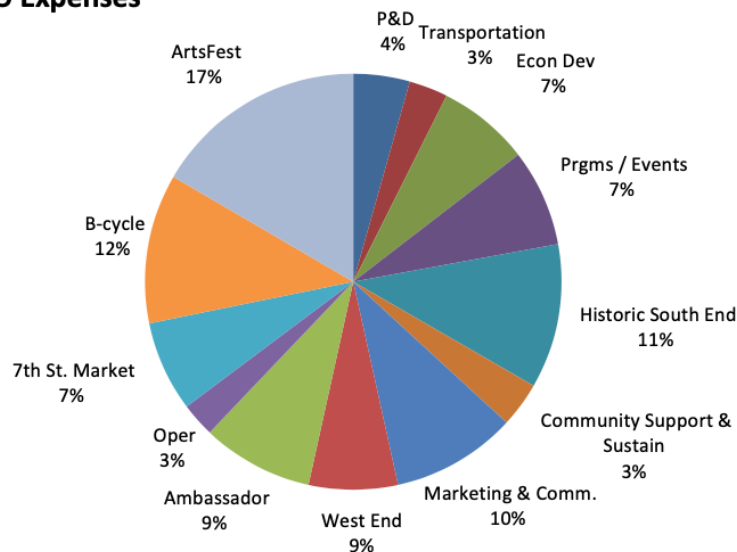


# Charlotte Center City Partners Budget

## CCCP FY19 Revenue



## CCCP FY19 Expenses



## Revenue

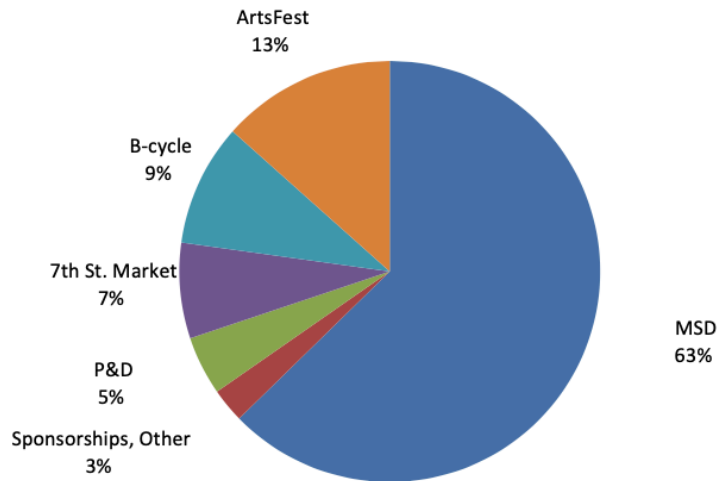
\$5,084,056	FY19 MSD Budget
\$ 952,087	Sponsors/Grants/Reserves
\$2,502,270	CCCP Community Trust
<u>\$ 703,650</u>	7 <sup>th</sup> Street Public Market
\$9,242,063	Total Revenue

## Expense

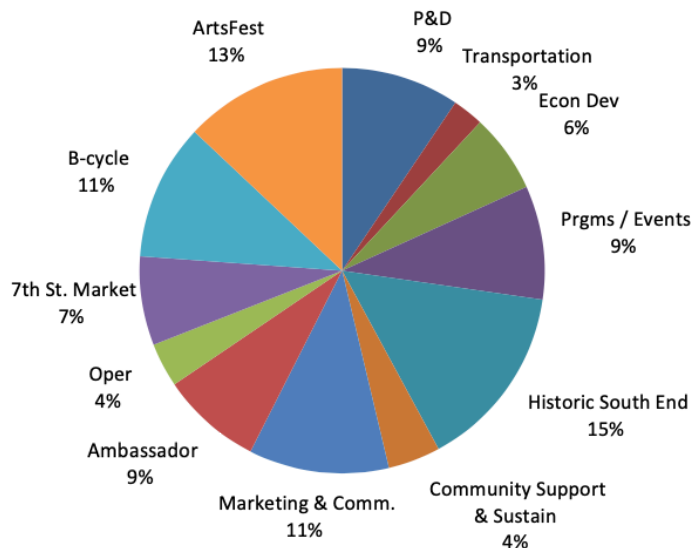
\$2,958,818	Personnel
\$ 451,775	Operations
\$ 864,666	Programs & Projects
\$ 800,000	Ambassador Program
\$ 239,000	Planning & Development
\$ 427,750	Events
\$ 243,202	Quarters
\$2,607,417	CCCP Community Trust
<u>\$ 649,435</u>	7 <sup>th</sup> Street Public Market
\$9,242,063	Total Expense

# Charlotte Center City Partners Budget

## CCCP FY20 Revenue



## CCCP FY20 Expenses



### Revenue

\$6,192,785	FY20 MSD Budget
\$ 707,445	Sponsors/Other
\$2,252,270	CCCP Community Trust
<u>\$ 725,000</u>	7 <sup>th</sup> Street Public Market
\$9,877,500	Total Revenue

### Expense

\$3,130,800	Personnel
\$ 493,667	Operations
\$ 1,119,584	Programs & Projects
\$ 795,181	Ambassador Program
\$ 698,000	Planning & Development
\$ 336,564	Events
\$ 246,287	Quarters
\$2,357,417	CCCP Community Trust
<u>\$ 700,000</u>	7 <sup>th</sup> Street Public Market
\$9,877,500	Total Expense





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