

## Petition 2018-095 WeWork Companies, Inc.

### To Approve:

This petition is found to be **consistent** with the recommendations of the *Charlotte Center City 2020 Vision Plan* because:

- While this plan does not make a specific land use recommendation for the site, it recognizes Center City's continuing role as the central economic engine and diversified employment hub of the region.

([Therefore, we find](#)) this petition to be reasonable and in the public interest, based on the information from the staff analysis and the public hearing, and because:

- The petition proposes an optional request to increase the allowed exterior signage for an existing uptown building; and
- One sign area, equal to 650 square feet, is proposed for one side of the top parapet (a low protective wall that rises above the roof) of the existing high-rise building; and
- The proposed signage will have limited impact due to its location above the ground-floor and since the building is 90 feet tall in comparison to the building and is consistent with similar signage approved for other UMUD-O requests in the Uptown area varying from 330 to 650 square feet; and
- All other signage will conform to the UMUD zoning district standards.

### To Deny:

This petition is found to be **consistent** with the recommendations of the *Charlotte Center City 2020 Vision Plan* because:

- While this plan does not make a specific land use recommendation for the site, it recognizes Center City's continuing role as the central economic engine and diversified employment hub of the region.

([However, we find](#)) this petition to not be reasonable and in the public interest based on the information from the staff analysis and the public hearing, and because:

- (To be explained by the Zoning Committee)

### Motion:

Approve or Deny

Maker:

2<sup>ND</sup>:

Vote:

Dissenting:

Recused: