MANAGING PUBLIC INFORMATION



CHEYENNE FLOTREE
CITYWIDE RECORDS PROGRAM
OCTOBER 8, 2018

CITYWIDE RECORDS PROGRAM

Citywide Records Program

- Records Management
 - Gaining intellectual control of all the information and records we generate
 - Know what we have, where it is, how long we need to preserve it
- Public Records
 - Legal responsibility
 - City service



OBJECTIVES

This presentation will provide information about:

- Text messages as public records
 - The unique challenges associated with the format
- Charlotte's current text message preservation process
 - It's limitations and potential



NORTH CAROLINA PUBLIC RECORDS LAW

NC General Statutes Chapter 132 – enacted in 1935

- North Carolina has one of the most open public records laws in the US
- Affirms public records and public information are property of the people
- Very broad definition of what is a public record
- Anyone can request a public record for any reason



NORTH CAROLINA PUBLIC RECORDS LAW

Purpose of the Law:

- Grants greater insight into government
- Provides accountability and transparency
- Affords the public open access to information
- Ensures the preservation of historical records



PUBLIC RECORDS

 Information created or received by officials and employees while conducting official City business

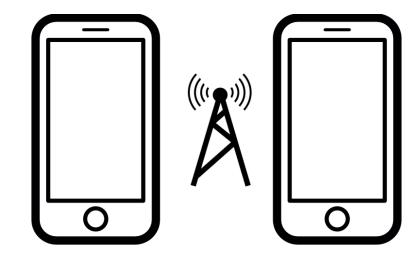
Records include all information regardless of physical form



TEXT MESSAGES

Why be concerned with text messages?

- Widespread in their use
- Transitory format
 - Fragility of digital information
- Manual preservation and collection
 - Time and labor
- Public records requests for text messages are substantial





CURRENT TEXT MESSAGE PRESERVATION PROCESS

IDENTIFY





- Public record
- Record series and retention
 - Permanent
 - Non-permanent
 - Transitory

MIGRATE



- New format
 - Forward to employee email account directly

OR

 Capture with a screen shot and uploaded to email account

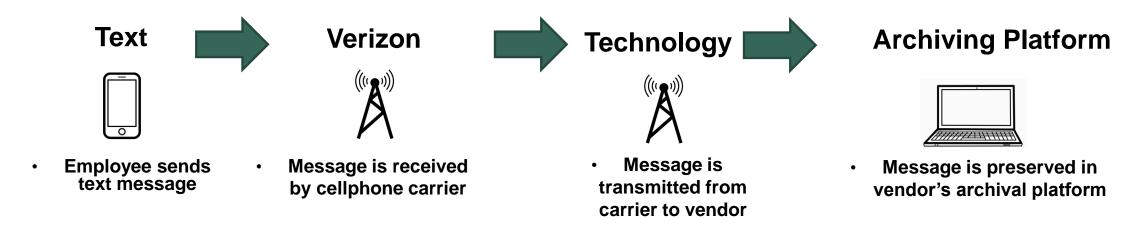
MANAGE



 Manage migrated records in email account through their lifecycle



TEXT MESSAGE ARCHIVING PROCESS



All of this is accomplished instantaneously and automatically



TEXT ARCHIVING

Install on All City-issued cellphones

- Ensures the collection and preservation of public records text messages
 - Prevents information loss
- Simplifies retrieval of records
 - Frees employees and officials from manual preservation and collection
- Expedites fulfillment of public records requests
 - Improves service delivery to the public



FUTURE ACTION

 City Council will be asked to consider a contract to purchase text archiving software during the Business Meeting.



THANK YOU

Questions?

