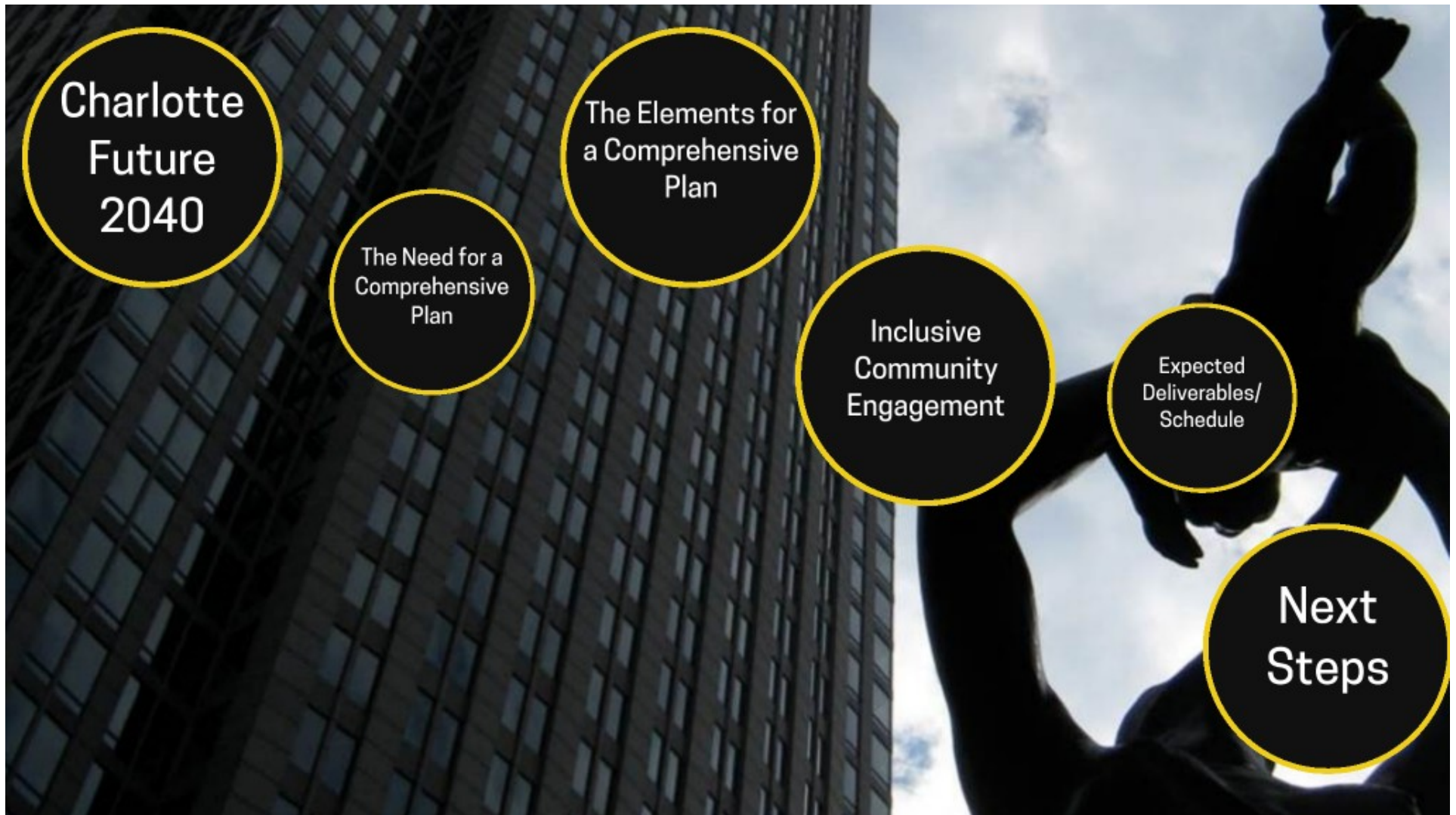


It is time to re-define our future Together!

Charlotte City Council
July 23, 2018





“Charlotte is America’s Queen City, opening her arms to a **diverse** and **inclusive** community of residents, businesses, and visitors alike; a safe family-oriented city where people work together to help everyone thrive”

Source: January 2018, City Council Retreat

About UDO/Placetypes....What we've heard

Not aspirational
enough

More robust
community
engagement

Need clearer,
updated
community vision

More ownership
of process

Need better
understanding of the
Place Types/UDO
process

Better
understanding of
Place Type content
and linkage with
UDO

Clarify what Place
Types represent
versus what a
Comprehensive Plan is

CharlotteFuture 2040
Comprehensive Plan

**A shared vision of
growth, development,
and capital
investments.**



The Need for a Comprehensive Plan

A group of young people, likely a marching band or dance team, are seen from behind, walking down a city street. They are wearing bright yellow capes with black trim and black pants. The street is lined with trees showing autumn foliage in shades of yellow and orange. In the background, tall city buildings are visible under a clear sky. A crowd of spectators is gathered on the sidewalks. The text "We need a 'Unifying' Plan. One that provides a framework for community consensus on future growth." is overlaid in white, bold, sans-serif font across the upper portion of the image.

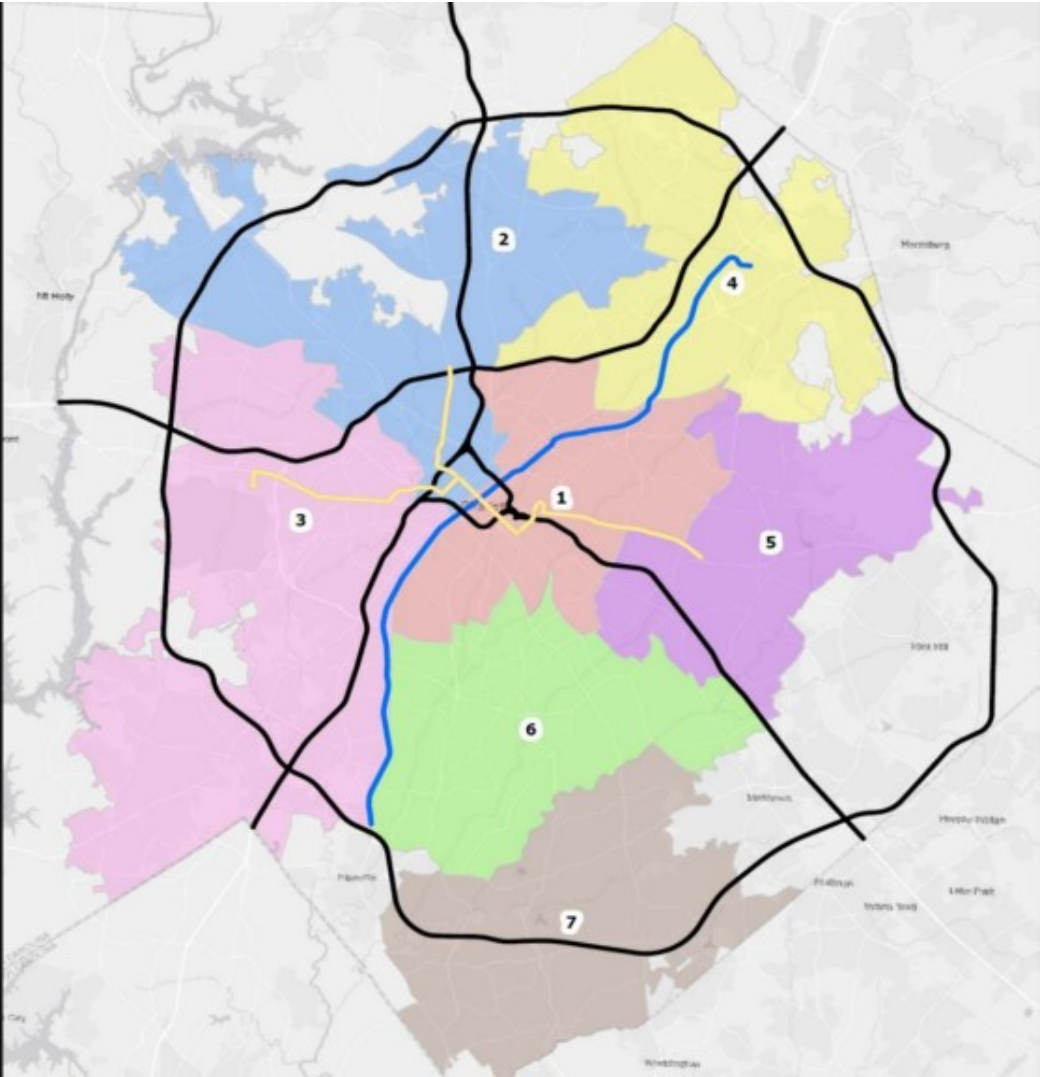
**We need a “Unifying” Plan.
One that provides a framework
for community consensus
on future growth.**


17th Largest City in the United States...

“NC law specifies that certain ordinances such as zoning ordinances, “shall be made in accordance with a comprehensive plan...” (G.S. 160A-383 and 153A-341).”


Comparable US Cities	Population	Pop. Rank	Plan Brand
Philadelphia	1,580,863	6	Philadelphia 2035
San Antonio	1,511,946	7	San Antonio Tomorrow
San Diego	1,419,516	8	General Plan
Dallas	1,341,075	9	forwardDallas!
San Jose	1,035,317	10	Envision San Jose 2040
Austin	950,715	11	Imagine Austin
Jacksonville	892,062	12	2030 Comprehensive Plan
San Francisco	884,363	13	General Plan
Columbus	879,170	14	Comprehensive Plan
Fort Worth	874,168	15	Comprehensive Plan
Indianapolis	863,002	16	Plan 2020
Charlotte	859,035	17	-
Seattle	724,745	18	Comprehensive Plan
Denver	704,621	19	Comprehensive Plan 2000
Washington, DC	693,972	20	Comprehensive Plan
Boston	685,094	21	Imagine Boston 2030
El Paso	683,577	22	Plan El Paso
Detroit	673,104	23	Detroit Future City
Nashville	667,560	24	NashvilleNext
Memphis	652,236	25	Memphis3point0
Portland	647,805	26	2035 Comprehensive Plan
Oklahoma City	643,648	27	PlanOKC
NC Largest Cities			
NC Largest Cities	Population	Pop. Rank	Plan Brand
Charlotte	859,035	1	-
Raleigh	464,758	2	2030 Comprehensive Plan
Greensboro	290,222	3	Connections 2025
Durham	267,743	4	Comprehensive Plan
Winston-Salem	244,605	5	Legacy 2030

A Comprehensive Plan
guides our growth to
achieve the physical
structure we want for our
City in 20 years.





The Comprehensive Plan will
link, incorporate, and update
other existing plans.



The Elements of a Comprehensive Plan

Proposed Elements

1 Our Community Vision and Values

2 Our Livable and Connected City

- Land Use + Community Design = PlaceTypes
- Transportation
- Public Facilities + Services

3 Our Inclusive City

- Engagement + Social Capital
- Affordable Housing
- Equity
- Health + Safety
- Historic Resources

4 Our Healthy City

- Environmental Quality
- Energy and Sustainability
- Food Systems

5 Our Prosperous + Innovative City

- Diverse + Resilient Economy
- Jobs + Workforce Development

6 Our Regional City


- Center City
- Regionalism

7 Our Vision Realized



Inclusive Community Engagement






**We will lead our Comprehensive
Plan with a goal of balanced
outcomes of high quality of life
for all in Charlotte.**

*Equitable Community
Engagement*

Strategy Sprint
August 8, 2018
1105 Ottis Street



Expected
Deliverables/
Schedule

**The pace of development quickly
demands quick outcomes!**



Near Term Deliverables

Unified Development Ordinance Deliverables:

- *Administrative*
 - Affordable Housing Incentives
 - Administrative Procedures
 - **Simpler Submittals**
 - Improved Rezoning Petition Process
 - **Clearer application process/earlier feedback**
 - Street/Sidewalks Ordinance Evaluation
- *Technical "fixes"*
 - **TOD Ordinance Adoption**
 - Amendments to Tree Ordinance
 - **Amendments to Sign Ordinance**

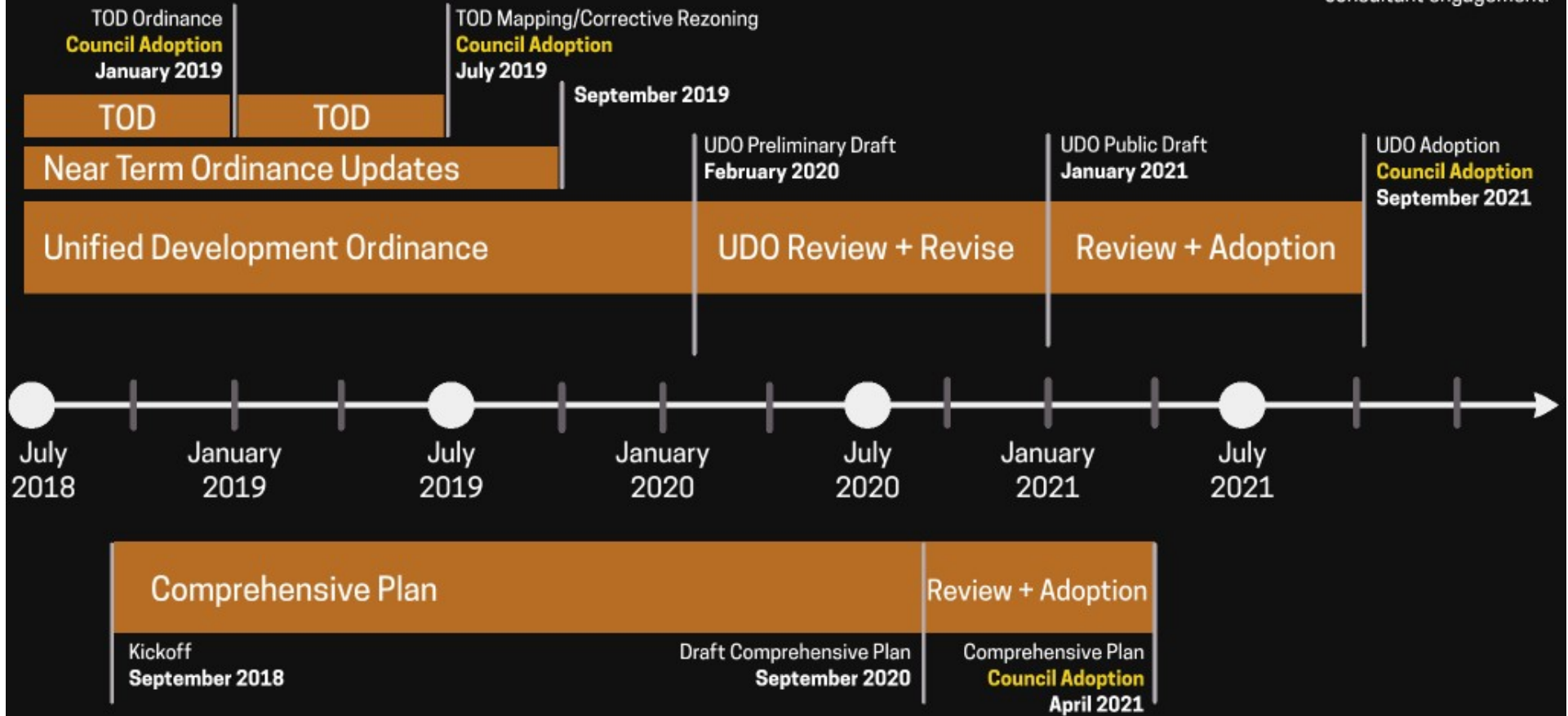


**Inclusive Community
Engagement Process**

**One Stop Permit
Process**

Tentative Schedule Snapshot....

Detailed schedule will be prepared and presented upon consultant engagement.





Next
Steps


Next Steps

- Redirect focus to CharlotteFuture 2040
- Interdepartmental Foundation Team
- Inclusive Community Engagement
- Stakeholder/Steering Committee
- August/September Council Presentation
- Regular Council/Committee/Commission Updates



CHARLOTTE FUTURE 2040 PLAN

Creating Charlotte's Future, Together



It is time to re-define our future Together!

Charlotte City Council
July 23, 2018