Ziglar-Bowers House
421 Heathcliff Street

The Ziglar-Bowers House, located in the Wesley Heights Historic District, is a locally significant historic and architectural resource as the best example of only two surviving Craftsman-Colonial Revival residences in the Wesley Heights neighborhood, one of Charlotte's last early twentieth-century inner-ring suburbs. The initial development of Wesley Heights targeted white-collar workers and their families like the Ziglars. Redlining in the late 1930s led to a shift to white working-class residents, like the Bowers family. Urban Renewal and blockbusting practices in Wesley Heights subsequently accelerated the neighborhood's demographic transition from overwhelmingly white to Black in the 1970s. Thus, the Ziglar-Bowers House is also significant for its associative history of Charlotte's mid-twentieth century urban demographic transition. The recommended designation is for the interior and exterior of the house and the associated parcel of land.