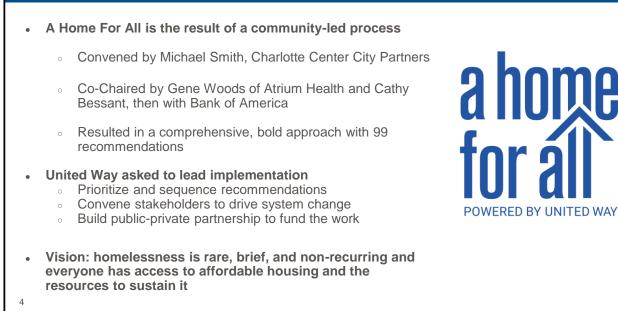




Background



Implementation Priorities FY24 - FY28 EMERGENCY RESPONSE UPSTREAM PRIORITIES PEOPLE PRODUCTION UNSHELTERED Re-imagine how we support Grow production of shelter and all forms of affordable households on the path to housing stability housing STREET OUTREACH SYSTEM NAVIGATION CRITICAL HOME REPAIR HOUSING TRUST FUND Expand the housing trust fund with support from City of Charlotte and Mecklenburg Provide consistent care Strengthen and expand the Engage individuals and coordination for those critical home repair network connect to resources experiencing homelessness or LEGAL ADVOCACY housing insecurity County Expand access to legal **HEALTH & HUMAN SERVICES** FLEXIBLE FUNDS advocacy for those facing PROPERTY PROVIDER Provide funding for wraparound supports tailored to each individual's unique needs eviction Provide for basic needs, overall RECRUITMENT AND RETENTION health & mental health care and UPSTREAM EMERGENCY Increase the number of property substance use treatment RENTAL ASSISTANCE providers that accept subsidies and vouchers through centralized Provide rental assistance and care coordination to recruitment and incentives SHARED DATABASE EMERGENCY SHELTER & individuals behind on rent Create platform for system HOUSING navigators to make and receive referrals, and remain connected to STRIKE FUND Low-barrier, trauma-informed emergency shelter, short and long-Create funding to finance preservation of naturally those experiencing homelessness or housing insecurity term subsidy, supportive services occurring affordable housing 3

Progress to Date: Property Provider Recruitment & Retention

- By close of FY24
 - Award \$1M to one agency to incentivize property providers to accept households with housing barriers, subsidies and vouchers
 - \$500,000 from City of Charlotte, \$500,000 from Mecklenburg County*
 - Recruit property providers for system, not for individual household
 - Design process for matching households to housing units
 - Intended outcomes
 - Grow number of property providers, available number of units
 - Streamline the process of matching households to units
 - Aligns with 2022 Source of Income Ad Hoc Advisory Committee recommendations
- 5 *United Way grant award to agency will braid City, County funding. Award pending executed contract with City of Charlotte.
- 5

Progress to Date: Upstream Emergency Rental Assistance

- By close of FY24
 - Award \$1.5M to offer upstream emergency rental assistance*
 - One or more grant recipients
 - \$500,000 from City of Charlotte, \$1M from Mecklenburg County
 - Designing pilot to determine
 - Eligibility how far upstream
 - Assistance how much is needed to stabilize household
 - Marketing how will we ensure those in need are aware of program
 - Wrap around supports what additional supports are needed
 - Intended outcomes
 - Individuals receiving assistance remain stably housed
- 6 *United Way grant award(s) will braid City, County funding. Award pending executed contract with City of Charlotte.

United Way

United Wav

OF GREATER CHARIOTTE

Progress to Date: Critical Home Repair

- Critical Home Repair
 - Assessing current state
 - Funder lens
 - Provider lens
 - Consumer lens
 - Intended outcomes
 - Streamline application process across programs
 - Expand capacity of existing vendors
 - Grow NOAH preservation

Progress to Date: People Pillar

- People Pillar
 - Mapping current systems
 - Identifying gaps in care coordination
 - Establishing system-level standards of care
 - Recommending communication platform for all service providers
 - Assessing need for flexible funding to support households
 - Intended Outcomes
 - Design and launch pilot program(s), including target population(s)

United Way OF GREATER CHARLOTTE

8

7

United Way

Progress to Date: Unsheltered Homelessness

- Unsheltered pillar added in March 2024
 - Provide nimble response to growth in unsheltered homelessness
 - Prioritize holistic, person-centered investments
- United Way convened stakeholders to outline goals
 - City of Charlotte funding multi-disciplinary street outreach team focused on uptown
 - Contract with Hearts for the Invisible, building on county investment
 - Rental subsidy and supportive services for approximately 10 chronically homeless individuals
 - Exploring longer term investment in permanent supportive housing

9



FY25 Work Plan & Requests | Scaling Eviction Prevention: Sustain additional \$200K investment in Legal Aid, NC Legal representation for low income households facing eviction Provides equal access to justice to protect/defend rights Intended impact: 200 households facing eviction receive legal representation Does not constitute 'right to counsel' Property Provider Recruitment and Retention: Sustain \$500K investment • Intended impact: 200 new units available to those with subsidy/voucher 0 Upstream Emergency Rental Assistance: Increase investment to \$2M Intended impact: 300 households stabilized, connected to services 0 Mecklenburg County funded initial pilots and is evaluating co-investments in scaling United Wav OF GREATER CHARIOTTE 11

11

FY25 Work Plan & Requests | Piloting

- Critical Home Repair: \$1.5M to implement consultant recommendations
 Intended outcomes:
 - Expand pool of contractors able to complete home repairs
 - Improve consumer experience through creation of single application
 - Grow system capacity, increasing number of repairs completed/year
- People Pillar: \$1M to launch pilot
 - Intended outcomes (dependent on target population)
 - Families experiencing housing instability remain stably housed
 - Families residing in hotels move to permanent housing
 - Youth aging out of foster care avoid entering into homelessness

Mecklenburg County is evaluating co-investments in pilots

United Way OF GREATER CHARLOTTE

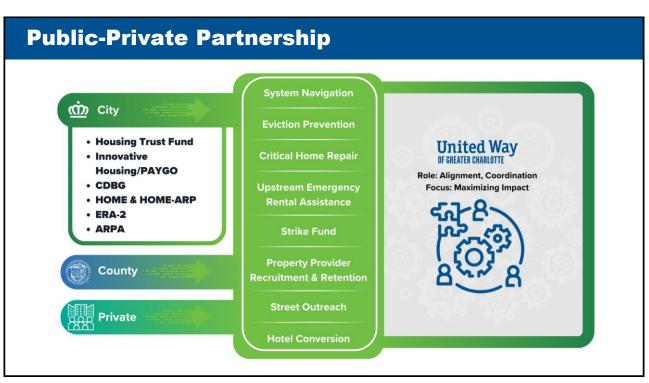
FY25 Work Plan & Requests | Unsheltered Homelessness

- Multi-disciplinary street outreach: \$100K to sustain current investment
- Shelter: \$7M to purchase and renovate hotel
 - Create low-barrier, non-congregate shelter
 - Offer specialized services for those with mental illness, addiction
 - Target unsheltered population, those who are shelter/service resistant

Mecklenburg County is evaluating co-investment in street outreach, shelter conversion

United Way

¹³



FY25 Anticipated Funding Needs

A Home For All Funding FY25 Anticipated Funding Needs						
Item		County		City		Total
United Way Operations*	\$	990,841	\$	-	\$	990,841
System Navigation*	\$	1,500,000	\$	1,000,000	\$	2,500,000
Eviction Prevention	\$	400,000	\$	200,000	\$	600,000
Critical Home Repair	\$	1,500,000	\$	1,500,000	\$	3,000,000
Upstream Emergency Rental Assistance*	\$	2,000,000	\$	2,000,000	\$	4,000,000
Strike Fund*	\$	150,000	\$	-	\$	150,000
Property Provider Recruitment & Retention*	\$	500,000	\$	500,000	\$	1,000,000
Street Outreach	\$	250,000	\$	100,000	\$	350,000
Hotel Conversion**	\$	7,000,000	\$	7,000,000	\$:	14,000,000
Total Request	\$:	14,290,841	\$	12,300,000	\$2	26,590,841

*Indicates United Way may braid City, County funding and issue grant award to nonprofit service providers **Shelter operating costs to be determined

Note: Expansion of Housing Trust Fund aligns with A Home For All's Production Pillar

United Way

15



GET INVOLVED

unitedwaygreaterclt.org 704.372.7170

CONNECT

@unitedwaygreatercltunitedwaygreaterclt