

## Charlotte City Council **Transportation, Planning & Development Committee**

February 5, 2024

## **Charlotte Mobility Blueprint**

Committee Referral:

#### **Policy Question:**

 Confirm the appropriate transportation investment strategy to advance the goals of the Strategic Mobility Plan.

#### Charge:

- Finalization of the Mobility Blueprint (strategy, project identification, community engagement)
- Potential policy and CIP recommendations



2040 Plan & Strategic Mobility Plan

#### Need

**2,000+** projects/opportunities

#### **Analysis**

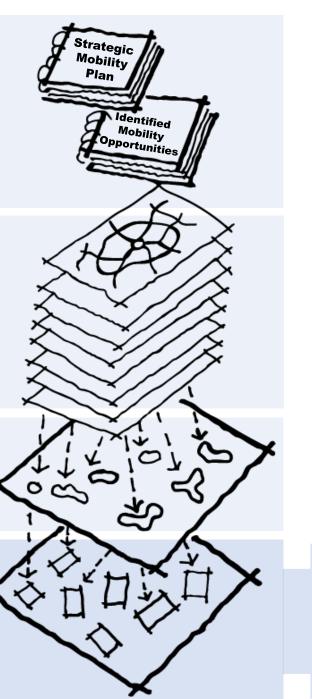
10,000+ Data points safety, infrastructure conditions, demographics, projected growth, transportation disadvantaged, etc.

#### **Priority**

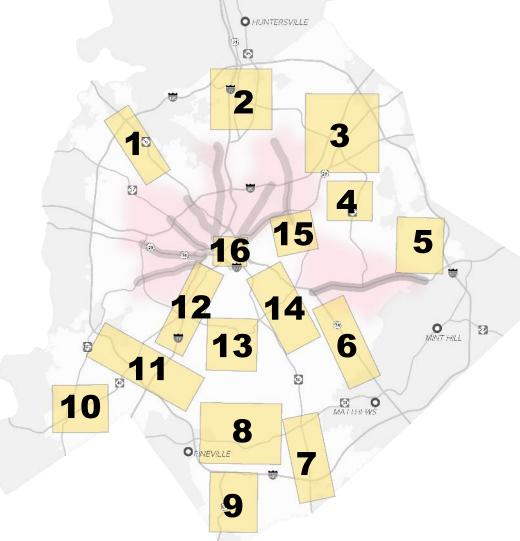
Where our investment will have impact on our goals

### Strategy

Strategic Investment Areas



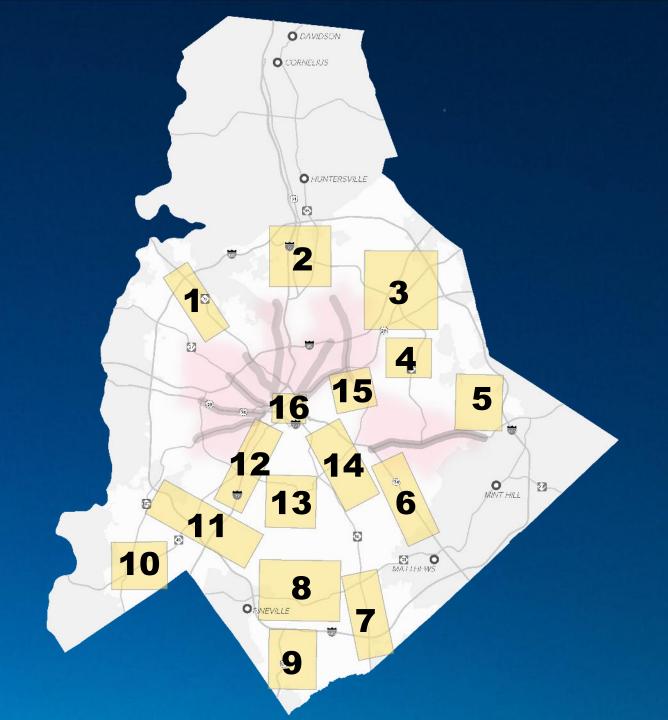
# Strategic Investment Areas



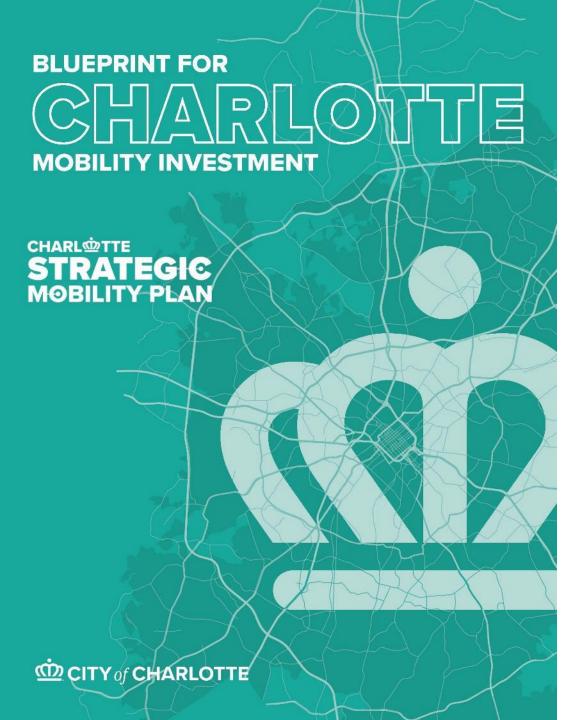
# Strategic Investment Areas:

What are they?

- Data-driven: from conception to outcome (measuring success)
- Comprehensive but geographically focused & context-specific, one size does not fit all
  - Playbook of projects across all modes & partners
  - Scalable "Bundles" of investment, sum is greater than the parts
  - Positioned for execution & funding opportunistic: Local, State, Federal,
     Private







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### **Next Discussion Topics:**

- Deeper dive into projects and scale of investment
- Community engagement with Community Area Planning process
- Project feasibility & implementation process