



Infusion Fund
A Partnership for Arts + Culture

**FOUNDATION FOR
THE CAROLINAS**

Arts and Culture Update

NOVEMBER 14, 2022

PRIYA SIRCAR, ARTS & CULTURE OFFICER

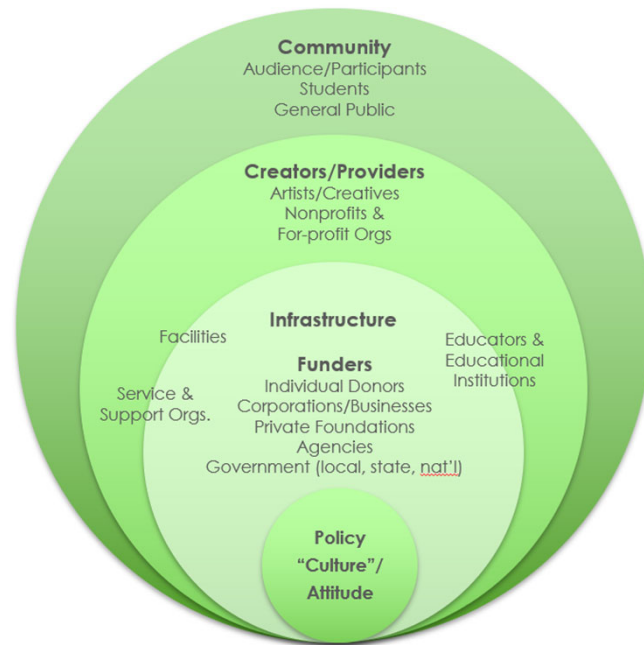
Today's Purpose

**Update on Charlotte Arts
and Culture Plan**



Who makes up the arts & culture ecosystem in Charlotte?

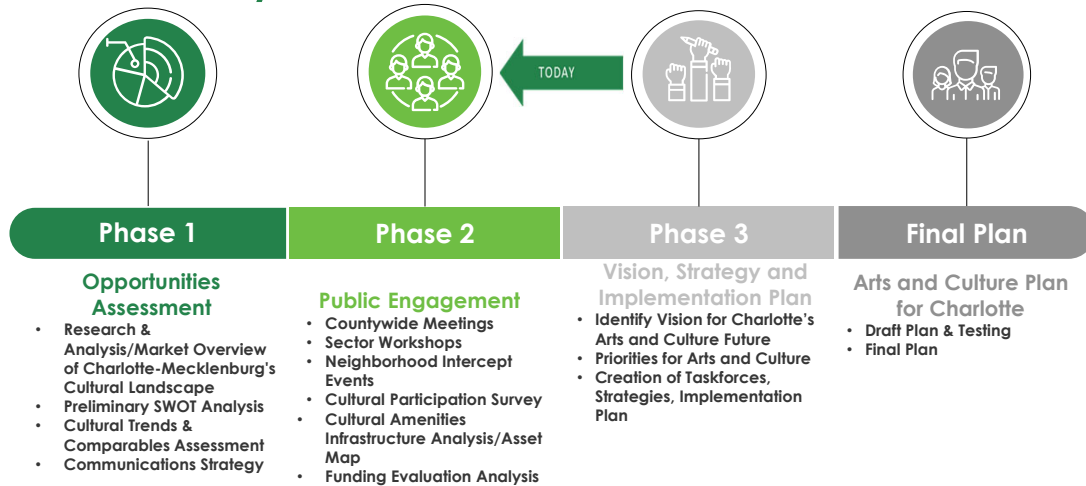
Each sphere
supports the
next...



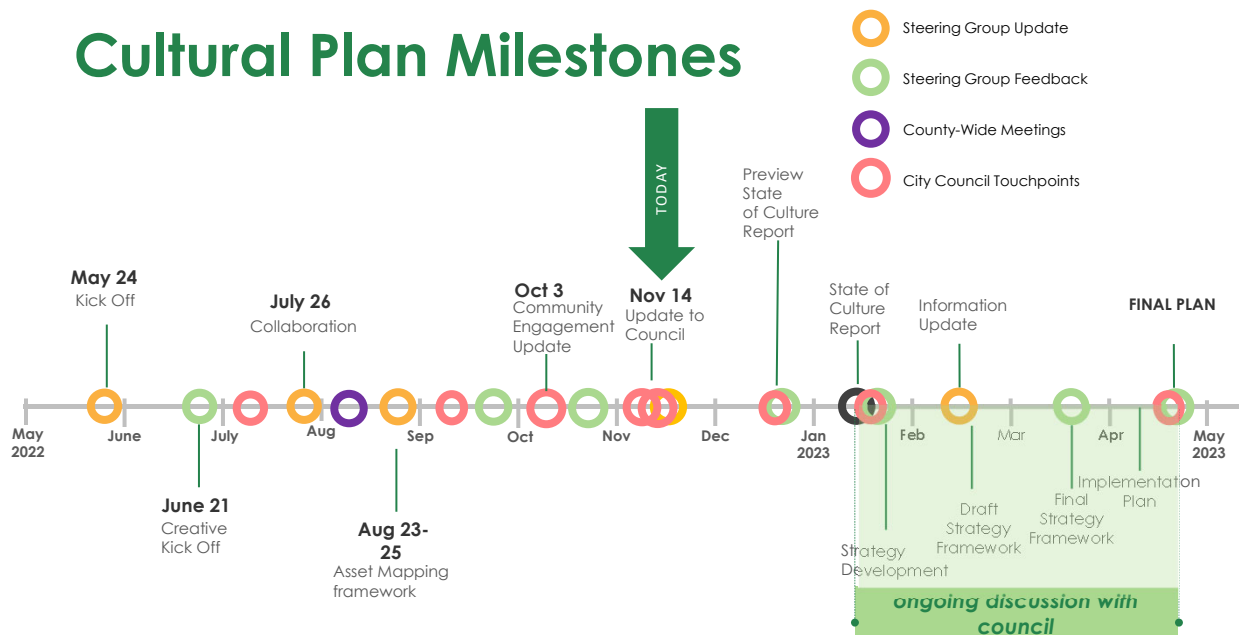
Update on Charlotte Arts and Culture Plan

Joy Bailey-Bryant, Lord Cultural Resources, U.S.

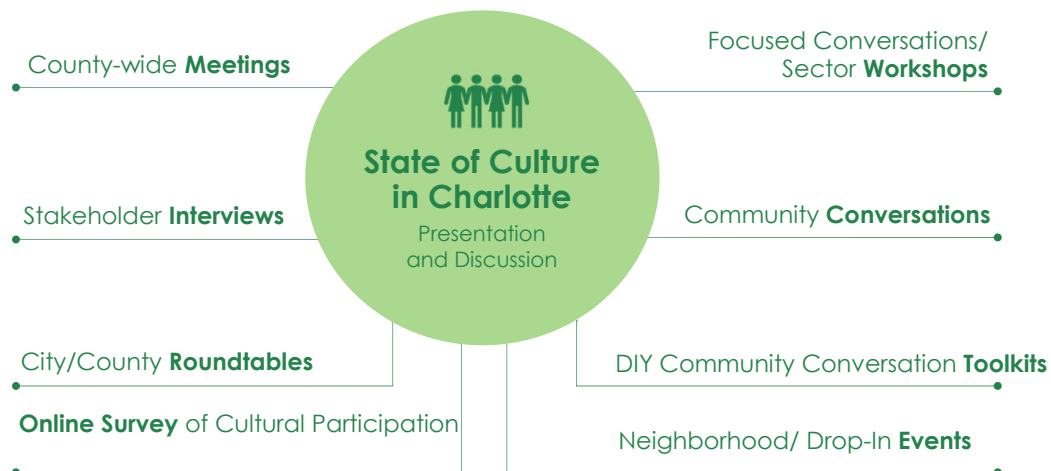
Process / Schedule Overview



Cultural Plan Milestones



Public Engagement JUNE – NOVEMBER 2022



Quality is as important as Quantity

The quality of the data is as important as the quantity. While we have reached many voices in Charlotte, we are also ensuring we hear from a broad VARIETY of stakeholders to tease out the nuances within Charlotte-Mecklenburg's creative ecosystem.

Public Engagement Ambassadors

Goals:

- Engage a diverse group of ambassadors from a wide cross- section of Charlotte-Mecklenburg's arts and cultural ecosystem
- Help the team reach communities and audiences that may not be represented in current planning efforts, particularly focussed on Spanish-speaking communities

Work to date by ambassadors:

- Diving deeper into qualitative engagement
- Having conversations within communities
- Attending community events to share information
- Collecting feedback about the Arts & Culture Plan
- Sharing information about the plan
- Engaging their networks on social media

Where is this leading?

General outline for the State of Culture Report

1. Executive Summary
2. Methodology/Process
3. Summary Findings from Public Engagement
4. Cultural Asset Map
5. Comparables/Benchmarking
6. Evaluation of Local Funding Landscape
7. What does it all mean?
8. We Need You!
9. Next Steps

What's Next?

What comes after the State of Culture Report

Final State of Culture Report – prompts discussion as we think through:

Q1

1. Development of Plan's Priorities
2. Strategy Development

Q2

3. Implementation Plan Development
4. Final Charlotte Arts and Culture Plan

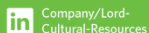
Q3

5. Use Plan to Guide City Policy and inform Other Stakeholder Activities

THANK YOU.

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www.lord.ca



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