

# Arts and Culture Update

**NOVEMBER 7, 2022**

**PRIYA SIRCAR, ARTS & CULTURE OFFICER**

# Today's Purpose

- ◀ **Examine where Jobs & E.D. intersect with Arts & Culture**
- ◀ **Discuss In-progress Findings from Benchmarking & Case Studies**

## **Tracy Dodson**

Assistant City Manager & Economic Development Director

## **Priya Sircar**

Arts & Culture Officer

## **Joy Bailey-Bryant**

President, Lord Cultural Resources, U.S.

## **Richard Overmoyer**

President & CEO, Fourth Economy



Review and affirm the Arts and Culture Ad Hoc Committee's recommendations

Explore how arts and culture policies can be used to drive economic development and job creation in Charlotte

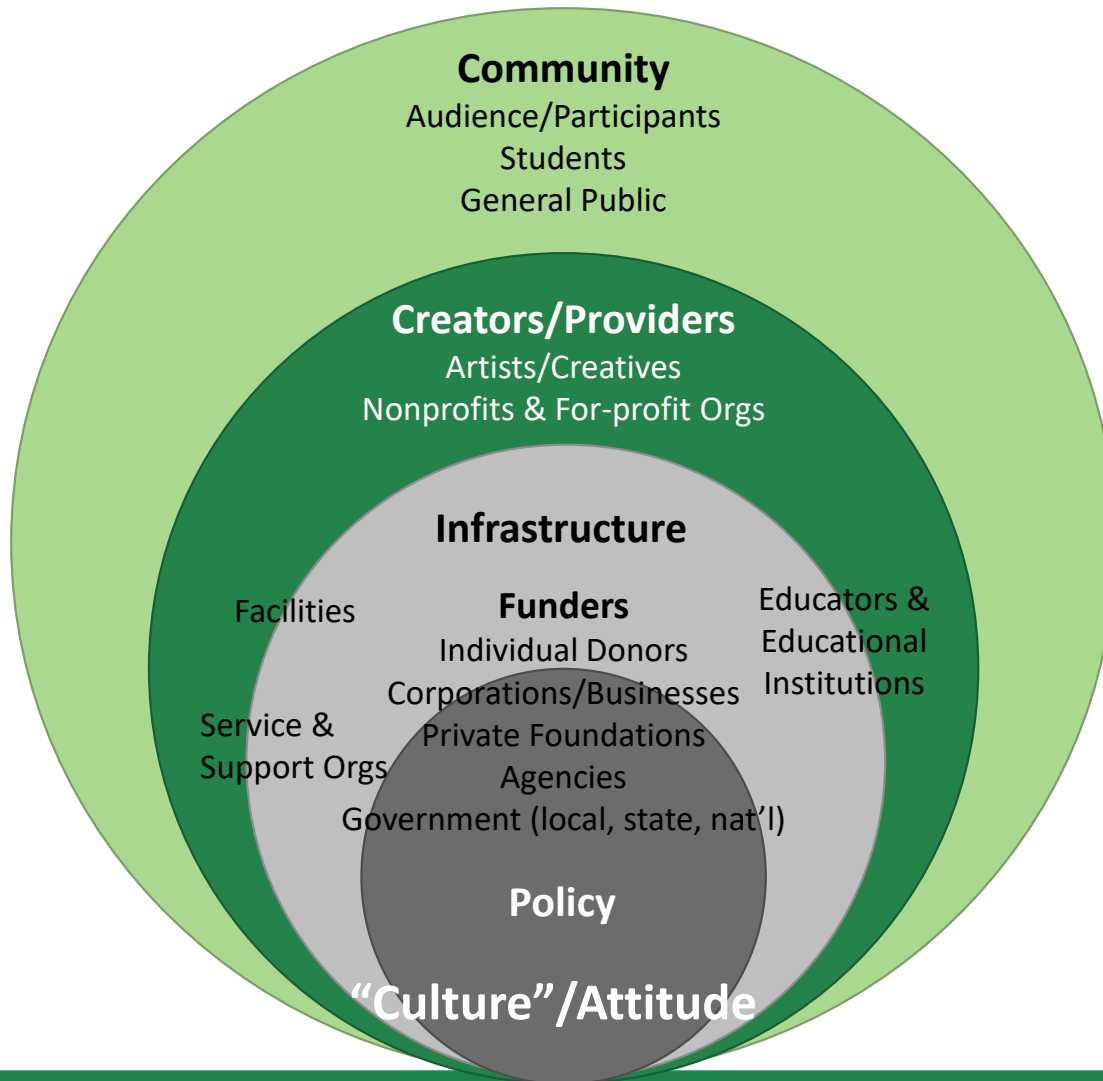
Mayor's Referral to Jobs & Economic Development Committee (Oct. 3, 2022)

# How can arts and culture policies be used to drive economic development and job creation in Charlotte?

Mayor's Referral to Jobs & Economic Development Committee (Oct. 3, 2022)

- Where do jobs/E.D. intersect with arts & culture?
- How do other communities oversee, support, & fund arts & culture?

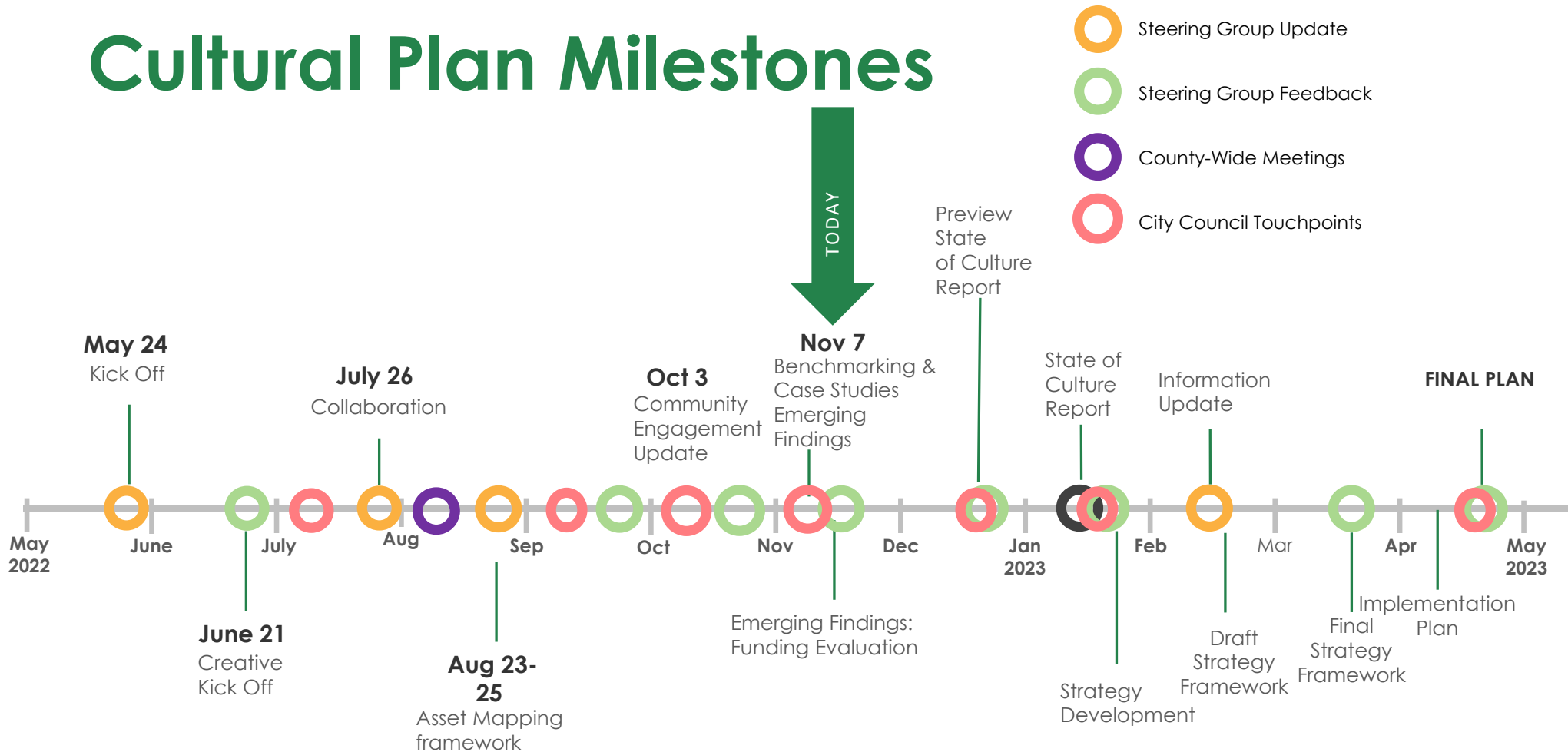
# Who Makes Up the Arts & Culture Ecosystem?



## Arts & Culture Ecosystem Map

Each sphere supports/serves  
the next

# Cultural Plan Milestones



# State of Culture Report

Preview of Draft: mid-December

- 1. Executive Summary**
- 2. Methodology/Process**
- 3. Summary Findings from Public Engagement**
- 4. Cultural Asset Map & Findings**
- 5. Comparables/Benchmarking**
- 6. Evaluation of Local Funding Landscape**
- 7. Emerging Opportunities**
- 8. We Need You!**
- 9. Next Steps**

*November 15 Steering Group meeting will be work session with in-progress Funding Evaluation*

## Descriptions

- What is the State of Charlotte's Culture NOW?
  - a) Where are the gaps?
  - b) What are the strengths?
  - c) Methodology/Process
- Who and how we engaged
- Intersecting with existing plans
- Summary Findings from Public Engagement
- Community, Interviews, Survey
- Cultural Asset Map: Big picture takeaways
- Comparables/Benchmarking: funding evaluation models – observations of how funding has and has not worked
- Emerging Opportunities (that will evolve into priorities)
- We Need You!
- How to give your input on Emerging Opportunities
- Next Steps





## Next Steps

- ◀ **Arts and Culture Planning**
  - Complete community engagement phase
  - Refine research on comparable cities, funding and governance models
  - Steering group meeting November 15
- ◀ **Monthly advisory board/steering group meetings**
- ◀ **Regular updates to Council**





**Thank You  
and  
Discussion**