

Arts and Culture Update

OCTOBER 3, 2022

PRIYA SIRCAR, ARTS & CULTURE OFFICER

Today's Purpose

Update on Charlotte Arts and Culture Plan





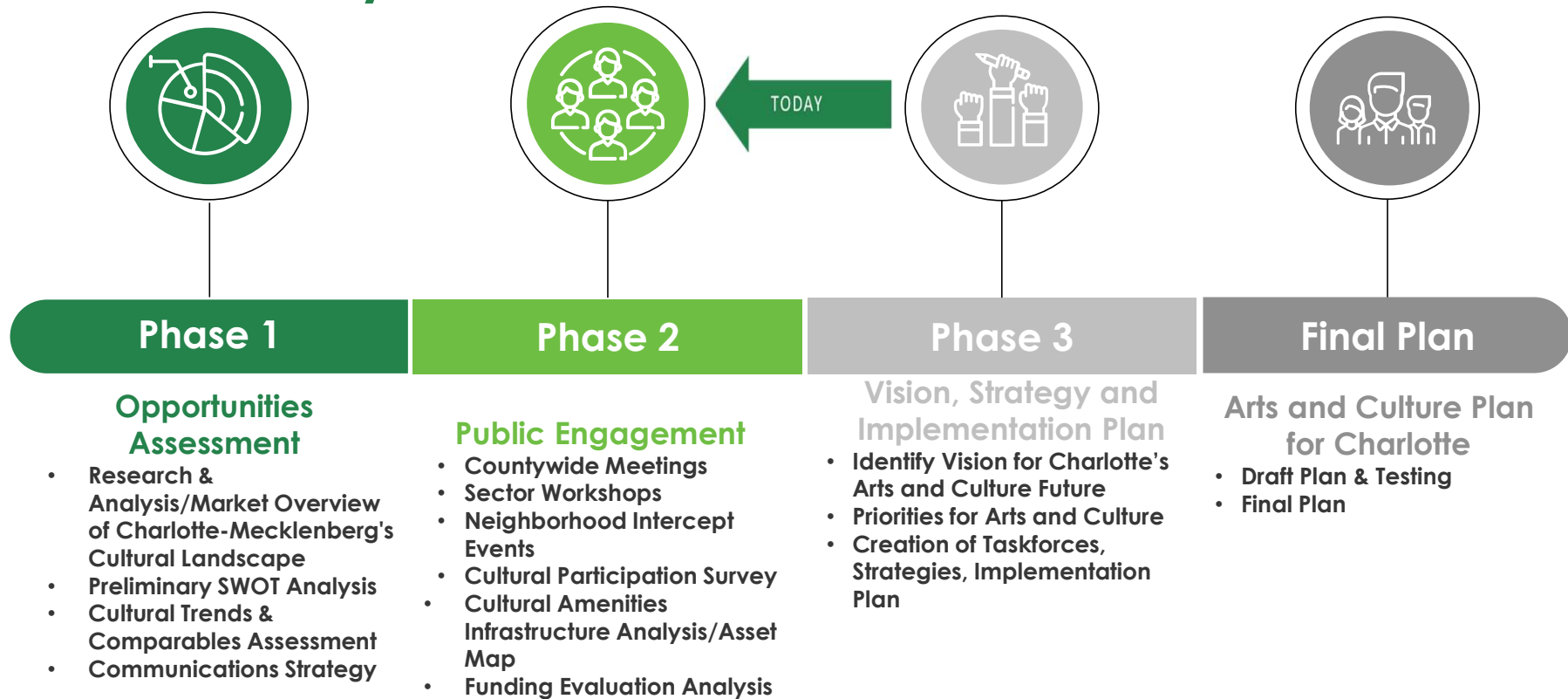
Guiding Principles

- **Equity, inclusiveness, and transparency**
- **Community engagement**
- **Data-driven decision making**
- **Innovative and implementable approaches**
- Recognize and value the **full breadth of the arts and cultural ecosystem**
- **Remove barriers** to the public's ability to access and engage with arts and culture
- Foster **sustainability, growth, resilience, opportunity, and collaboration**
- **Educate** the public about the **economic and social impact**

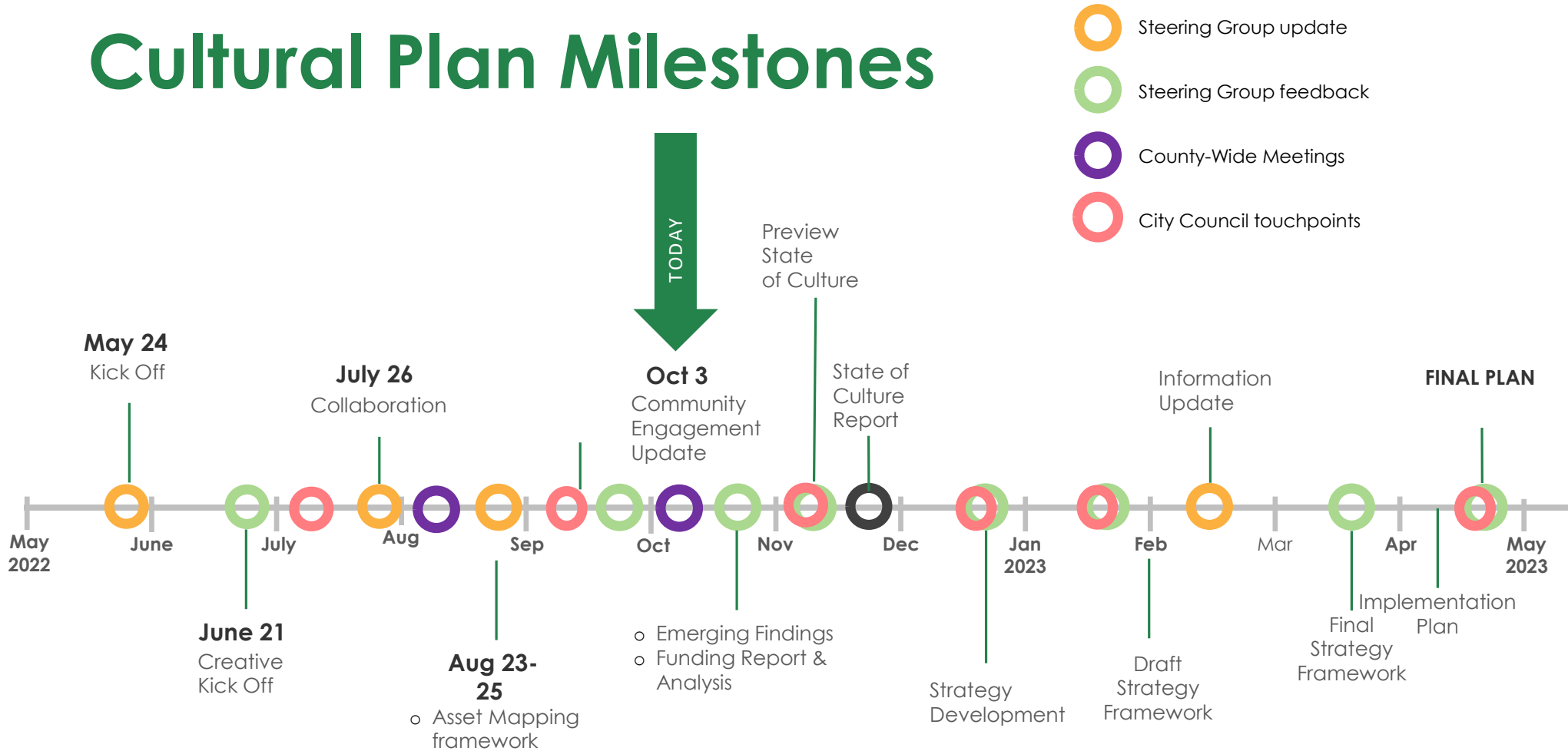
Update on Charlotte Arts and Culture Plan

Joy Bailey-Bryant, Lord Cultural
Resources

Process / Schedule Overview



Cultural Plan Milestones



Public Engagement Snapshot

1,939

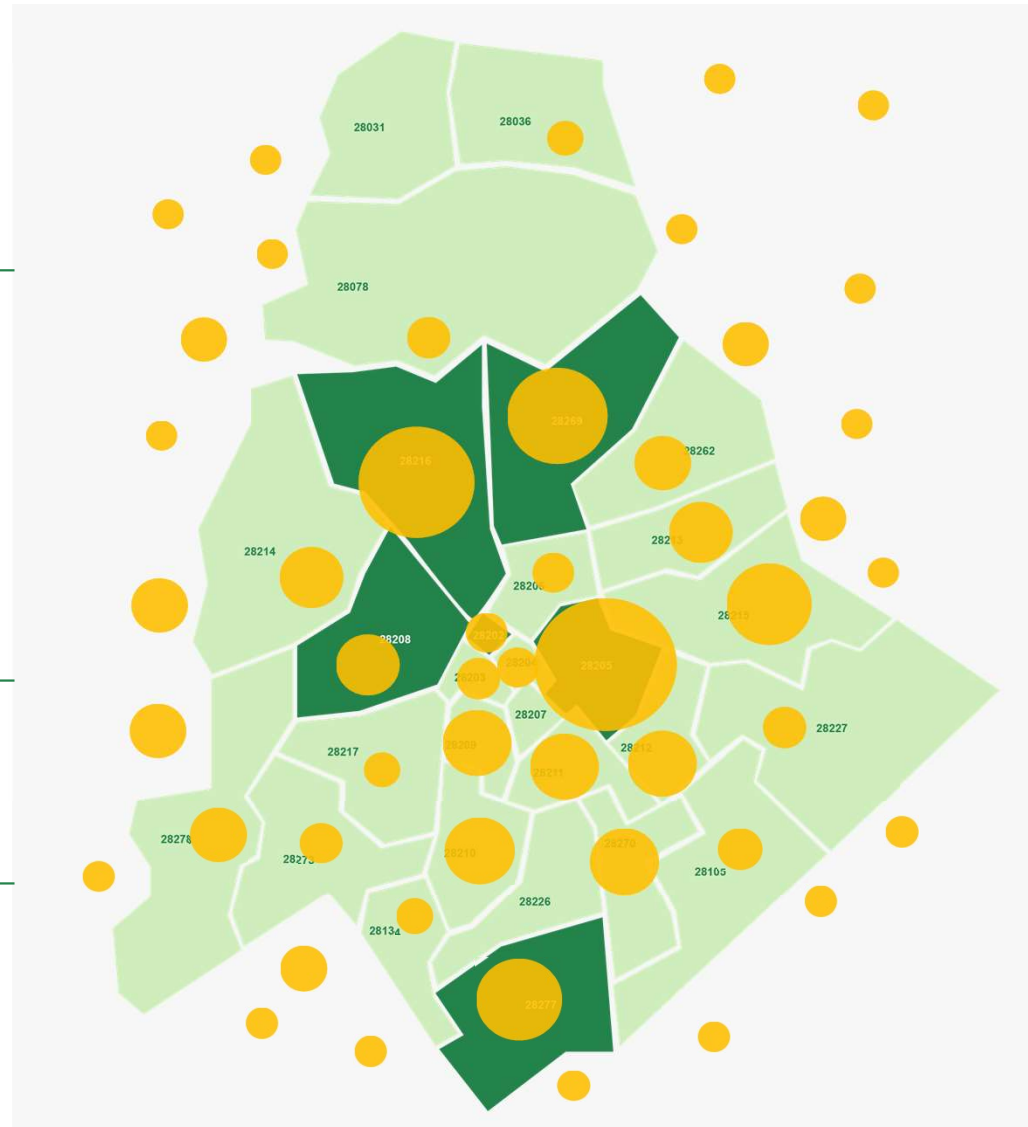
Charlotte area
residents engaged



715 Surveys completed

61 Zip Codes engaged

*from Eventbrite registrations and online survey responses. All demographic questions were optional.





Public Engagement Meetings: Completed

Community Meetings

In-Person Community Meeting

Aug. 23, AvidXchange

Virtual Community Meeting

Aug. 25, Virtual: Zoom

Virtual Community Meeting

Sept. 15, Virtual: Zoom

In-Person Community Meeting

Sept. 17, Charlotte Art League

Sector Workshops

Museums & Cultural Institutions

Aug. 24, VAPA Center

Creative Businesses

Aug. 24, VAPA Center

Visual Arts

Sept. 20, Charlotte Art League

Film & Media

Sept. 21, Independent Picture House

Performing Arts

Sept. 22, Little Rock Cultural Center

Faith Community

Sept. 23, Virtual: Zoom

Business & Philanthropic Sector

Sept. 26, 2:00pm-3:30pm,
Virtual: Zoom

Cultural Events & Festivals

Sept. 27, 6:00pm-7:30pm
The Innovation Barn

Public Engagement Meetings: Upcoming

Sector Workshops

Artists, Creatives & Entrepreneurs

Oct. 4, 6:00pm-7:30pm

Virtual: Zoom

Arts Education

Oct. 5, 5:00pm-6:30pm

Virtual: Zoom

Neighborhoods & Community Organizations

Oct. 12, 5:30pm-7:00pm

Virtual: Zoom

Music

Oct. 13, 5:30pm-7:00pm

Virtual: Zoom

Theatre

Date TBD

Virtual: Zoom

Space(s)

Date TBD

Venue: TBD

High-level: What We Are Hearing

- A. **Diverse community of artists:** Charlotte-Mecklenburg has tremendous possibility with diverse communities of artists.
- B. **Arts and culture need to be spread across Charlotte:** Much of arts and culture is concentrated in Center City. While the legacy organizations are very valuable, there need to be more opportunities throughout other areas of Charlotte.
- C. **Space is a key need:** Affordable workspace for artists, especially given recent and impending spaces no longer being available. There are many historic or city/county owned buildings that could be revitalized and preserved by local artists as part of the solution.
- D. **Need for a central information hub:** Many Charlotte residents, either new to the city or born and raised, are looking for the "full list of events".
- E. **Accessibility challenges:** Community members hoping to take advantage of the various neighborhood events find it difficult to get there.
- F. **Silos abound:** It is difficult to collaborate with other artists or organizations and/or cross promote because of issues like gatekeepers and access to others doing the same type of work.



Next Steps

◀ Cultural planning

- Continue stakeholder interviews
- Continue research on comparable cities, funding and governance models
- Steering group meeting October 25
- Continue in-person and virtual community meetings

◀ Monthly advisory board/steering group meetings

◀ Regular updates to Council



**Thank You
and
Discussion**