

**RESOLUTION PASSED BY THE CITY COUNCIL OF THE CITY OF CHARLOTTE,
NORTH CAROLINA ON SEPTEMBER 12, 2022**

A motion was made by _____ and seconded by _____ for the adoption of the following Resolution, and upon being put to a vote was duly adopted:

WHEREAS, The Charlotte City Council adopted a Sponsorship Policy in 2009 to govern the approval of sponsorships of the City of Charlotte and City programs and services by external entities; and

WHEREAS, The Sponsorship Policy is being revised to update the language and to modify the criteria for exclusivity exceptions.

NOW THEREFORE BE IT RESOLVED, BY THE CITY COUNCIL OF THE CITY OF CHARLOTTE:

That the Sponsorship Policy is hereby approved and ratified and the City Manager, or designees, is authorized to execute same.

Adopted this the 12th day of September 2022 at Charlotte, North Carolina.

Vi Lyles, Mayor, City of Charlotte