

U.S. Department of Housing and Urban Development HOME – American Rescue Plan: Request for Proposals Recommendations

MARCH 28, 2022

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Presentation Objectives

- ◀ Overview of Federal Stimulus Funding for Homelessness Assistance (HOME-ARP)
- ◀ Review Request for Proposals schedule and evaluation process
- ◀ Present recommendations for HOME-ARP funding

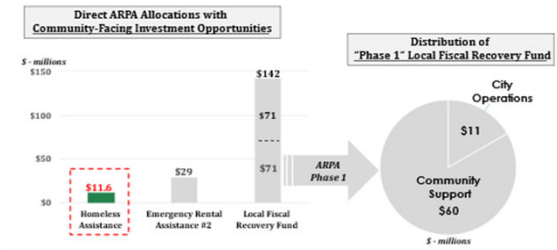
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HOME – ARP Federal Stimulus Funding

Homelessness Assistance Plans

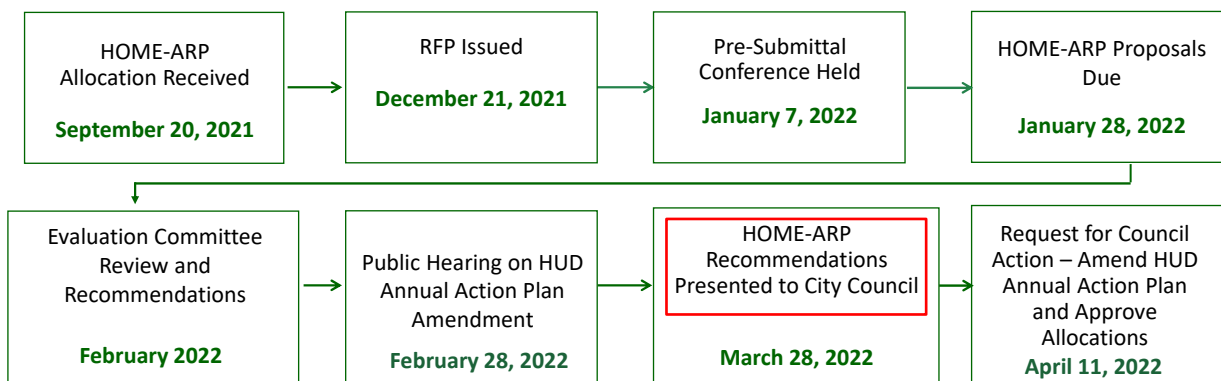
- 1 \$2M¹ approved by City Council [on December 6, 2021] in support of Charlotte Rescue Mission's overall capital campaign
 - Enable expanded programming
- 2 Up to \$9.6M earmarked for 2025 Charlotte-Mecklenburg Homelessness Strategy, with RFP seeking responses in accordance with allowable uses under the federal rules:
 - Tenant-Based Rental Assistance
 - Production/Preservation of Affordable Housing
 - Purchase/Development of Non-Congregate Shelter for use as emergency shelter, permanent housing, or affordable housing
 - Supportive Services [e.g., homeless prevention services and housing counseling]

American Rescue Plan Stimulus Funding



1 – Overall City of Charlotte support for Charlotte Rescue Mission reflects an additional \$2M funded by CARES-CDBG balance

HOME-ARP RFP Process



↑
We are here

Evaluation Criteria & Review Team

Evaluation Criteria

- ◀ Agency Experience
- ◀ Timeliness
- ◀ Project design/ approach
- ◀ Cost effectiveness
- ◀ Acceptance of City contracting terms and conditions

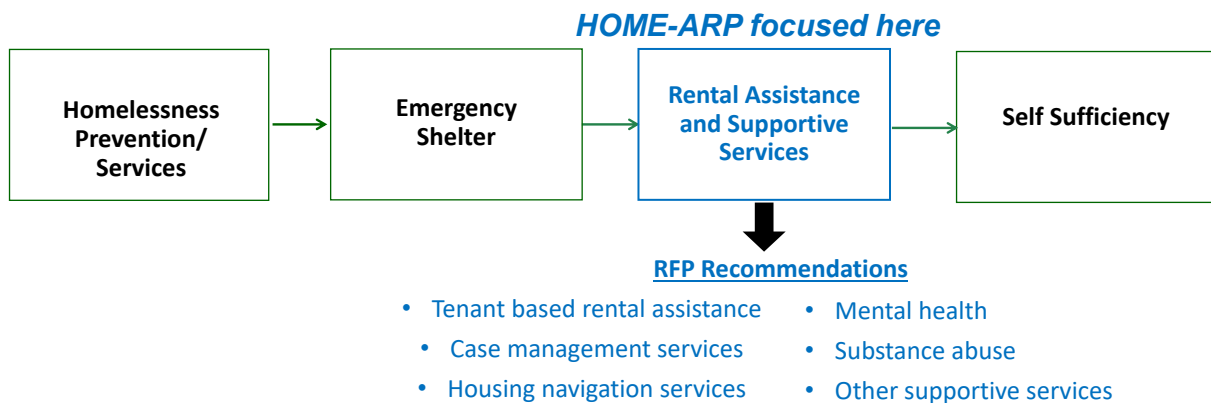
Evaluation Team

- ◀ Housing & Neighborhood Services
- ◀ Economic Development
- ◀ Mecklenburg County
- ◀ Charlotte-Mecklenburg Continuum of Care

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HOME-ARP Recommendations

- ◀ HOME-ARP investments fall within the Homelessness-Housing Continuum



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Recommendations

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Recommendations Summary

Agency	Project Type	Funding Amount
United Way	Rental Assistance, Supportive Services	\$4,898,984
Roof Above	Rental Assistance, Supportive Services	\$1,065,480
Hope House Foundation	Rental Assistance, Supportive Services	\$443,560
DreamKey Partners	Rental Assistance, Supportive Services	\$297,000
Socialserve	Supportive Services	\$1,350,360
The Relatives	Supportive Service	\$323,400
Salvation Army	Rental Assistance	\$1,188,000
Total Recommended Funding [equals available funding shown on slide 3]:		\$9,566,784

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United Way

PROJECT SUMMARY

Recommended Funding	\$4,898,984
Project Type	Rental Assistance and Supportive Services
Description	<ul style="list-style-type: none"> • Creates a pathway to continue support of former hotel and North End Encampment residents • Proposed as a collaborative project with local agency partners engaged in a range of supportive services

Roof Above

PROJECT SUMMARY

Recommended Funding	\$1,065,480
Project Type	Rental Assistance and Supportive Services
Description	<ul style="list-style-type: none"> • Will provide services for 30 seniors/individuals with disabilities • Program targets “long stayers” in homeless system • Creates a bridge to a permanent housing solution

Hope House Foundation

PROJECT SUMMARY	
Recommended Funding	\$443,560
Project Type	Rental Assistance and Supportive Services
Description	<ul style="list-style-type: none"> • Provide supportive services to women and their children in North Mecklenburg • Services include childcare, mental health and case management to support women returning to self sufficiency

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DreamKey Partners

PROJECT SUMMARY	
Recommended Funding	\$297,000
Project Type	Rental Assistance and Supportive Services
Description	<ul style="list-style-type: none"> • Partnership between Freedom Fighting Missionaries and DreamKey Partners • Provide financial education, one-on-one counseling and rental assistance for 30 households [per year] who are justice-involved or formerly incarcerated

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Socialserve

PROJECT SUMMARY

Recommended Funding	\$1,350,360
Project Type	Supportive Services
Description	<ul style="list-style-type: none"> • Funding continues Housing Navigator program • Housing Navigators assist with housing applications and support tenant/ landlord relationships • Navigators work to remove financial barriers to housing (i.e., eviction debt, application fees, security deposits)

The Relatives

PROJECT SUMMARY

Recommended Funding	\$323,400
Project Type	Supportive Services
Description	<ul style="list-style-type: none"> • Provides outreach workers to identify and assist homeless youth up to 24 years old • Youth will receive services through The Relatives day shelter and other existing programming

Salvation Army

PROJECT SUMMARY

Recommended Funding	\$1,188,000
Project Type	Rental Assistance
Description	<ul style="list-style-type: none">• Provides rental assistance to 60 households comprised of women and families• Reduces congregate and non-congregate shelter utilization

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Key Takeaways

◀ Alignment with City of Charlotte priority areas

- Housing Charlotte Framework [with focus on households 30% AMI and below]
- 2025 Charlotte-Mecklenburg Housing & Homelessness Strategy
- Recommendations of Source of Income Ad Hoc Advisory Committee

◀ Focus on compelling community needs – intensified by the pandemic – to address and prevent homelessness

- Opportunity to positively impact nearly 3,000 individuals

◀ Provides capacity for community partners with proven track records

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Next Steps

◀ April 11th

- Consider Council Action to:
 - Approve Action Plan and Consolidated Plans to include HOME ARP Allocation Plan
 - Approve HOME ARP allocation recommendations