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- \$6MM in direct spending.
- Majority of events were free and open to all.
- Diverse attendees whose demographics reflected our entire community.



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Charlotte SHOUT! Supports Dozens of Local Artists



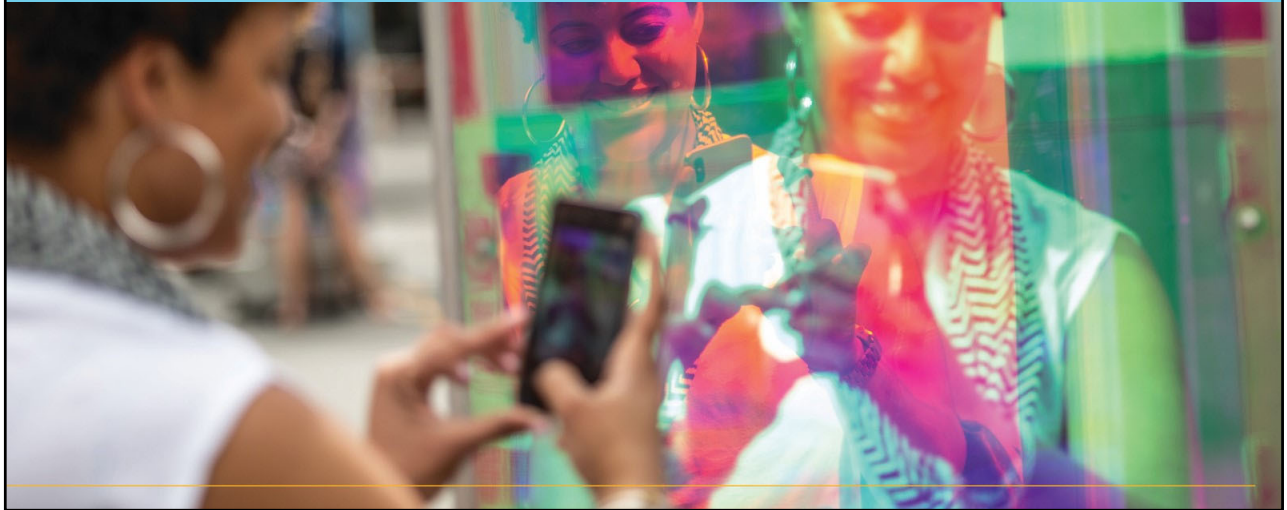
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Charlotte SHOUT! is About Building Community



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What to Expect in 2022



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Charlotte SHOUT! 2022

Celebrating our community's creativity, diversity, and resilience beginning April 1.

- 17 days of activation
- 200+ concerts, events, and performances
- "My CLT" grassroots programming
- Larger-than-life installations
- Engaging partner activations
- Diverse and inclusive access for all



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