



DRAFT
CHARLOTTE
CENTER CITY
2040
VISION PLAN

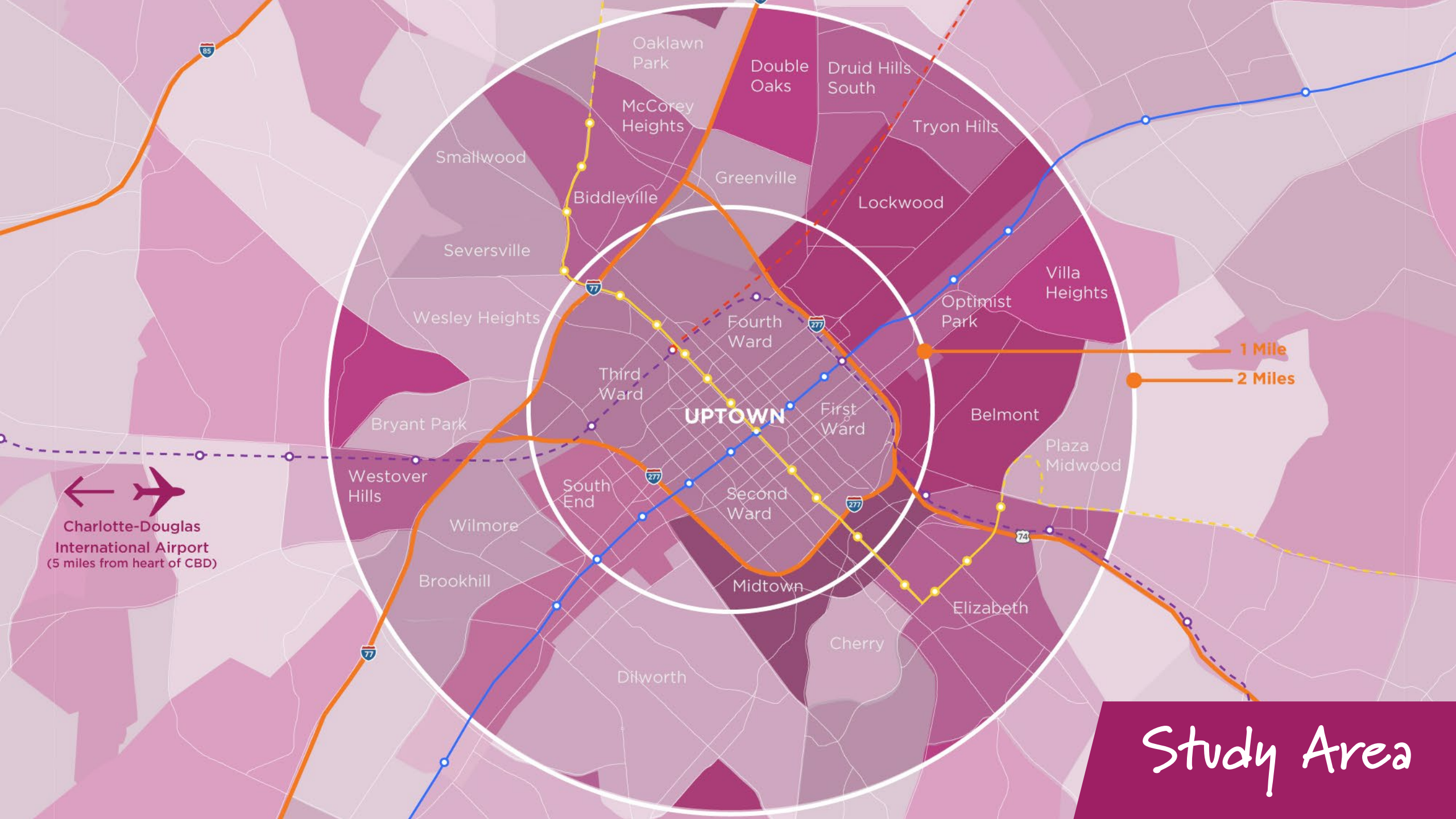
City Council Comment Session

22 November 2021



Purpose

A child is sitting on a wooden floor, playing with a large map of a city and various building blocks. The map shows streets like "KINGS DRIVE" and "MIDTOWN", and parks like "MARSHALL PARK" and "INDEPENDENCE PARK". The child is building a structure with the blocks, and the map is spread out around them. The entire scene is overlaid with a semi-transparent purple filter.



Study Area



Why Plan?





What is a Vision Plan?

- “Big Picture” vision for growth of urban core
- Reflective of community ideas & aspirations
- High level policies, programs & projects
- Guide city-building decisions & achieve community goals
- Overarching themes:
 - Insuring equity & opportunity
 - Improving mobility network
 - Supporting evolution of unique neighborhoods



Why Does it Matter?

- Legacy of intentional planning
- Momentum not shared by all
- Free market alone will not address equity
- Purposeful, inclusive & intentional
- This plan is different

Crafting the Plan



A green-tinted photograph of a crowd of people, with a young girl in the center reaching up and smiling. The image is overlaid with a yellow diagonal striped pattern.



Public Review

- Draft released July; 7-week public review
- Publicized via:
 - Media stories & interviews
 - Direct email to subscribers | followers
 - Social media
 - Hard copies at library branches
- Meetings with community & stakeholder groups



What's Next?





Next Steps

30 November Planning Committee referral

13 December Council action

TBD January County Commissioners
consider endorsement



ALL IN 2040
CENTER CITY VISION PLAN

www.allin2040.com