

City of Charlotte

*Charlotte-Mecklenburg Government Center
600 East 4th Street
Charlotte, NC 28202*



Meeting Agenda

Tuesday, January 28, 2025

Annual Strategy Meeting - Day 2

**The Restoration Asheville
68 Patton Ave, Asheville, NC**

City Council Annual Strategy Meeting

Mayor Vi Lyles

Mayor Pro Tem Danté Anderson

Council Member Dimple Ajmera

Council Member Tariq Bokhari

Council Member Tiawana Brown

Council Member Ed Driggs

Council Member Malcolm Graham

Council Member Reneé Johnson

Council Member LaWana Mayfield

Council Member James Mitchell

Council Member Marjorie Molina

Council Member Victoria Watlington

9:00 A.M. CITY COUNCIL ANNUAL STRATEGY SESSION, The Restoration Asheville 68 Patton Ave, Asheville, NC 28801

This meeting will also be accessible via the Government Channel, the City's Facebook page, and the City's YouTube channel.

1. Welcome

Time: 9:00 - 9:15 a.m.

Mayor Lyles

2. Working Session: Mobility

Time: 9:15 - 11:15 a.m.

Keynote with Q&A/Council Discussion - Mick Cornett, former Oklahoma City Mayor and Urban Land Institute Fellow

A perspective on what it takes to pass a referendum with insight on infrastructure investment and private investment, national trends in real estate and driving partnerships.

Mobility Update & Council Discussion: Strategic Investment Area Pilot & Charlotte Mobility Blueprint - Ed McKinney, Special Assistant to City Manager for Mobility Overview of the Strategic Invest Area Pilot including approach and organization, pilot programming and project approach and engagement. Staff will also update council on Mobility Blueprint Report including key components such as programs, innovation, and partnerships.

Goals:

- *Learn from the successful experience of other cities in multimodal transportation and infrastructure funding referendums.*
- *Share an update on the progress and success of the Strategic Investment Area Program.*
- *Share an overview of a full transportation investment approach for Charlotte pending a new funding source.*
- *Council provides staff with feedback and insights.*

Lunch 11:15 - 11:45 a.m.

3. Working Session: Workforce Development

Time: 11:45 a.m. - 1:15 p.m.

Panel Discussion for council to engage with experts from other cities and organizations leading workforce development efforts. Council and staff will learn how these cities are meeting the workforce development needs of their talent and businesses to help develop insight and ideas to assist with designing our implementation plan.

Goals:

- *Learn of other successful workforce development best practices.*
- *Understand how other cities are focusing their workforce development efforts.*
- *Council provides staff with feedback and insights.*

Panelists:

- *Yael Lawson, Chief Operating Officer, Workforce Solutions Capital Area*
- *Trinh Nguyen, Chief of Worker Empowerment, City of Boston*
- *Patrick Clancy, President & CEO, Philadelphia Works*
- *Cynthia Bailey, Associate Director, Workforce Development, Atrium Health*
- *Lasetta Hogan, Executive Director & Workforce Administrator, City of Phoenix*

Break 1:15 - 1:30 p.m.

4. Working Session: Small & Minority Businesses

Time: 1:30 - 3:00 p.m.

This panel discussion offers an opportunity for Council and staff to engage with experts specializing in MWSBE initiatives across diverse sectors. Panelists will share insights and experiences from their work on large infrastructure projects, small-scale community endeavors, and other relevant initiatives that could inform Council's decision-making. Representing or having supported cities in advancing MWSBE efforts, these experts will provide perspectives on best practices, challenges, and successes to help shape Charlotte's MWSBE strategic plan.

Goals:

- *Learn about the general landscape and challenges facing leaders focused on meeting MWSBE goals.*
- *Share areas of opportunity based on previous experiences.*
- *Understand how other cities are focusing their MWSBE practices.*
- *Talk about the future of MWSBEs in the Public Sector to include the impact of Federal funding or legislative changes at the federal and state levels.*
- *Share any legal and equitable considerations with regards to MWSBE.*
- *Share creative and innovative MWSBE practices in growing and resilient communities.*
- *Capacity building, scaling-up, and resource allocation for MWSBEs.*
- *Council provides staff with feedback and insights.*

Panelists:

- *Eulois Cleckley, Chief Executive Officer, Friends of the Underline*
- *Franklin Lee, Tydings & Rosenberg/Formerly Chief Council for Minority Business Enterprise Legal Defense & Education Fund*
- *Marcus Kirkman, Business Inclusion Manager, City of Asheville*

5. Small Group Breakouts: How Do Our Priorities Connect

Time: 3:00 - 4:00 p.m.

Adam Phipps, Facilitator

Council discussion on key themes including affordable housing, jobs, economic development, transit, transit orientated development, sustainability, land use and infrastructure.

Goals:

- *Discuss ways to strengthen the connections between on-going city initiatives and Council priorities.*
- *Gather Council feedback and reaffirm direction.*

6. Council Discussion: Reflection and Day 3 Look Ahead

Time: 4:00 - 4:45 p.m.

Dedicated time for council discussion on the day's topics and a preview of Day 3.