City of Charlotte Charlotte-Mecklenburg Government Center 600 East 4th Street Charlotte, NC 28202 CHARLOTTE **Meeting Agenda** Monday, February 5, 2024 **Charlotte-Mecklenburg Government Center, Room CH-14** Jobs and Economic Development Council **Committee** Chairperson Malcolm Graham Vice Chair James Mitchell Council Member Tariq Bokhari **Council Member Ed Driggs Council Member Marjorie Molina**

12:00 p.m. Jobs and Economic Development City Council Committee Meeting

The public and the media can view the meeting on the Government Channel or on the city's YouTube Channel.

1. Performance Management Framework - 20 minutes

Staff Resource(s):

Tracy Dodson, City Manager's Office

Explanation

- Committee will receive an overview of proposed performance objectives based on Council's discussions on performance management framework and defining success for Jobs and Economic Development Committee at the January Council Strategy Meeting.
- Action: Information only

01 Performance Management Framework

2. Impact of Uptown Vacancies Part 2 - 45 minutes

Staff Resource(s):

Tracy Dodson, City Manager's Office James Labar, Charlotte Center City Partners

Explanation

- Last month committee discussed the "state of the economy" and Charlotte's rise in office vacancy. Staff will begin discussions on effective strategies to navigate these issues. Discussions will center around the recent Charlotte Center City Partners vintage office design competition and potential projects that can work to ensure Uptown (and employment centers) vibrancy and vitality.
- Action: Information only

02 Impact of Uptown Vacancies Part 2

3. Small Business Ecosystem Strategy - 10 minutes

Staff Resource(s):

Holly Eskridge, Economic Development Christi Floyd, Economic Development

Explanation

- Staff will provide an update on the Small Business Ecosystem Strategy. This strategy will provide a
 comprehensive assessment, recommendations, and implementation plan to increase equitable
 opportunities for Charlotte's small businesses.
- Action: Information only

03 Small Business Ecosystem Strategy

Adjournment